

АНАЛИЗ ПИЩЕВОЙ ПРОМЫШЛЕННОСТИ В ПОЛЬШЕ

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Резюме. Социальные нужды определяются по-разному, но в социологии, экономике, психологии и многих других областях, которые включают иерархию потребностей человека, как одного из ключевых элементов всегда выделяется первичных потребностей, которые, если не встретили не дать человеку никаких шансов, чтобы выжить. Их наиболее важной частью является, чтобы удовлетворить потребность от голода и жажды, это означает, что доступ к пище и питьевой воде. Еда не только отвечает этим требованиям, но и предоставляет необходимые вещества потенциала для обеспечения устойчивого регенерации организма, определяет физическое и психическое состояние, сопротивление или восприимчивость к болезни, продолжительность жизни, и это является частью социальной культуры. Питания, таким образом, одним из самых важных потребностей человека, которые встретились, когда позволят дальнейшее развитие не только отдельных лиц, но и человеческие отношения.

ANALYSES OF FOOD INDUSTRY IN POLAND³

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Summary. Social needs are defined differently, but in sociology, economics, psychology, and many other fields which include a hierarchy of human needs, as one of the key elements are always highlighted the primary needs, which if not met give a man no chance to survive. Their most important part is to satisfy the need of hunger and thirst, that means the access to food and drinking water. Food not only meets these needs, but also provides the necessary building substance for sustainable regeneration of the body, determines the physical and mental condition, the resistance or susceptibility to disease, life expectancy and it is a part of the social culture. Food is thus one of the most important human needs, which when met allow further development of not only individuals, but also human relationships⁶.

In everyday language the term «viands» means food that is in general the products which can satisfy the hunger and thirst. Food is what a person eats or what is meant to be eaten. The Regulation of the European Parliament and the Council No 178/2002 of 28 January 2002, laying down the general principles of food law, in Art. 2 food is defined as follows “food (the foodstuff), means any substance or product, whether processed, partially processed or unprocessed, intended for human consumption, or which consumption can be expected (...)”⁸. In this definition, as in colloquial terms, the concept of food treated is very broadly. There is only one condition to qualify a substance or product to the food: it must be for consumption by humans or have the possibility to be consumed by people⁹.

1. Expenditure on food in household expenditure

Expenditure on food in the structure of the average monthly expenditure per one person in a household in Poland are up to 25% of the average household budget, which undoubtedly confirms an important role of biological needs in society's hierarchy of needs. Despite that, compared to 2007, spending on food fell by as much as 1.5 percentage points. Similar situation was noted also in most of the other positions in the structure, except for spending on culture and education, which are growing steadily as a result of Polish

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⁶ Malysz J., Bezpieczeństwo żywnościowe: strategiczna potrzeba ludzkości, Wydawnictwo ALMAMER, Wyższa Szkoła Ekonomiczna, Warszawa 2008, pp. 20-21.

⁷ Wisniewska M., Malinowska E., Zarządzanie jakością żywności: systemy, koncepcje, instrumenty, Wydawnictwo Difin, Warszawa 2011, p. 11.

⁸ Regulation (EC) No 178/2002 of the European Parliament and the Council of 28 January 2002 laying down general principles and requirements of food law establishing the European Food Safety Authority and laying down procedures in matters of food safety (as amended)

⁹ Sikora T., Pojęcie żywności, [in:] Kolożyn-Krajewska D., Sikora T. (ed.), Zarządzanie bezpieczeństwem żywności, Wydawnictwo C.H. Beck, Warszawa 2010, p. 14.