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LINGUISTIC AND CULTURAL FEATURES OF AN ENGLISH-SPEAKING LINGUISTIC PERSONALITY

Лингвокультурные особенности англоговорящей языковой личности

The problem of the linguistic consciousness of the individual, which determines the features of the linguistic picture of the world, is of particular importance in the science of language. For the first time, an attempt is being made to determine the main parameters that make it possible to attribute a linguistic personality to a national English-speaking one, to identify its linguistic specificity in the linguistic and cultural aspect. The purpose of the research is to determine the main parameters which classify linguistic personality as English-speaking and to reveal its linguistic specificity in the linguacultural aspect. The significance of the study is determined by the appeal to such relevant concepts for the theory of language as a linguistic personality, its nationality according to the data of speech communication.

Each linguistic personality has a national component — a dominant, determined by national and cultural traditions and the ideology prevailing in society, on the basis of which its part is distinguished in the general linguistic picture of the world. In fact, a linguistic personality is always national and belongs to a certain linguistic and cultural community [2, p. 49].

V.I. Karasik, studying the speech of the English-speaking society, says that the use of language can be standard, sub-standard and super-standard [2, p. 53]. This seems to correlate with the concepts of an average, weak and strong linguistic personality. The scientist says that the parameters of a linguistic personality in the implementation of verbal communication are manifested in such speech parameters as intonation, pause, timbre of voice, pronunciation, clarity / indistinctness of diction, choice of vocabulary and phraseology, as well as in the degree of proficiency in speech competence and in demonstrating the degree of proficiency in language.

What language parameters can be attributed to linguocultural, nationally specific?

Firstly, grammatical. P.V. Chesnokov wrote about them: “By the national stereotype of speech behavior, we mean a speech act repeated in nationally determined communicative situations by choosing one grammatical means from a set of existing in the language system to express a certain semantic content” [1, p. 131].

Secondly, lexical ones, since “the development of vocabulary for various conceptual fields actually often goes in parallel with the development of grammar”.

Thirdly, semantic: “National-cultural semantics primarily refers to such meanings and elements of the meanings of linguistic units that fix and transmit from generation to generation the features of nature, geography, economy, social structure of the country, folklore, fiction, art, science, peculiarities of life and customs of the people, their way of life, etc.” [3, p. 216].

The cognitive-communicative features of purely English include and are strongly encouraged “flexibility of thinking, the ability to adapt, the ability to change their decisions depending on changes in the situation, conditions”.

So, we consider grammatical, lexical, semantic and communicative factors to be the most striking national-specific linguistic and cultural parameters of a linguistic personality, among which etiquette, emphasized politeness, in particular, stereotypical ideas, myths, are in the first place for an English-speaking linguistic personality. Purely English cognitive-communicative traits include language restraint, self-control, demonstration and protection of self-esteem, distance and privacy.

References

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REPRESENTATION OF GENDER STEREOTYPES IN ENGLISH PAREMIOLOGICAL UNITS

**Репрезентация гендерных стереотипов в паремиологических единицах
английского языка**

Being a special form of language functioning and a component of people's folk culture, revealing stereotypes and norms of their behavior, paremiological units act as specific linguocultural texts and serve as a rather interesting source for linguistic research. **The**