

Budget cars predominate in the carsharing fleet, but since 2021 there has been a significant diversification of the fleet. At present, it is possible to rent premium and business class cars, muscle cars and electric cars. One of the possible innovations on the Belarusian market may be the appearance of cargo carsharing, which allows transporting large-size cargoes, as well as minibuses for passenger transportation.

Special routes and audio guides can be created for tourists visiting our country to make their stay in Belarus more comfortable. In order to increase the availability of cars for carsharing, a «car pickup» service may be introduced. The concept of this service will provide the closest possible delivery of the car to the specified address at the specified time.

To sum up, the quantitative and qualitative growth observed in the carsharing market indicates that carsharing services are becoming a key player in the passenger transportation market of the Republic of Belarus.

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WORKING OFF AFTER UNIVERSITY: GOOD OR BAD?

Отработка после университета: хорошо или плохо?

After graduation, graduates of the full-time budgetary department must work on the distribution. If a graduate of paid department wants to work on the distribution, it is also possible, if there are vacant places after state-financed graduates. Terms of obligatory work on placement — 2 years, if: a graduate received specialized secondary education, higher education of I level, higher education of II level. During this period graduates are young specialists or young workers. Who, by the way, have a number of benefits and social guarantees.

Nowadays, more and more young people do not want to work. What is the reason of such situation? Perhaps this is due to the fact that young people want everything here and now: a good salary, interesting work and other privileges. But if a young person does not have connections in this sphere, it is most often impossible.

As a rule, those whose employment wishes have not been satisfied express dissatisfaction. Often the first job offers a small salary, and the young person may be sent to the wrong organization where he or she would like to work. But I don't think that if they had to look for jobs on their own, they would be completely satisfied. Since employers are interested in their future employee having a good education and work experience. Then the question arises: How do you get work experience if they don't want to take you anywhere without work experience?

That's why I think that work experience is a good thing. First, graduates are guaranteed their first job, which removes the problem of finding a job on their own, whereas some people with work experience can't find a suitable position. And the organization cannot fire you while you're working off. It's also important to keep in mind that organizations often send in requests to train students in specific specialties, which means that the company will be interested in your services. These organizations are also interested in keeping you in the future as a qualified employee, so they try to create all possible conditions for your career growth and getting a decent salary. Almost no employer wants to hire someone without experience and spend time on his practical training. Secondly, the state spends money to train the specialists it needs the most, which gives a guarantee of future employment.

To summarize, I would like to say that employers are looking for employees with work experience, and it is very difficult to get the first work experience. Therefore, in my opinion, work experience is the easiest and most affordable way for every graduate to get the experience he or she needs.

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DIGITALIZATION OF SMALL BUSINESS

Цифровизация малого бизнеса

In modern conditions, a factor in the development of small businesses is digital transformation, which includes a wide range of issues related to the internal and external business environment of enterprises. It is worth noting that the insufficient level of use of