

Reference

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S. Shimanovich

С.В. Шиманович

ГрГУ им. Янки Купалы (Гродно)

Научный руководитель Л.В. Рычкова

INTELLECTUAL PROPERTY PROTECTION AS A TREND IN THE WORLD ECONOMY DEVELOPMENT

Защита интеллектуальной собственности как направление развития мировой экономики

Intellectual property (IP) protection is one of the most important aspects of good business conduct. IP «refers to creations of the mind, such as inventions; literary and artistic works; designs; and symbols, names and images used in commerce» (see: <https://www.wipo.int/about-ip/en>). The aim of the article is to reveal the main intellectual property objects by considering the WIPO official documents and to structure the terminology connected to these objects.

By the official documents consideration such objects, which may be considered as the main ones, have been revealed: trademarks, marks, geographical indications, inventions, industrial designs, literary and artistic property.

The features connected to those objects' protection have served for the purpose of the terminology structuring. The following groups of terms have been distinguished: 1) terms related to trademarks (14): *trademark, registration, application, communication, references to a "person", holder, register of marks, license, licensee, Contracting Party, references to an "instrument of ratification", references to an "Article", references to a "paragraph", references to a "subparagraph", references to an "item"*; 2) terms related to the protection of appellations of origin and their international registration (2): *appellation of origin, the country of origin*; 3) terms related to the distribution of program-carrying signals transmitted by satellites (8): *signal, programme, satellite, emitted signal / signal emitted, derived signal, originating organization, distributor, distribution*; 4) terms related to patents (33): *deposit of a microorganism, depositary institution, depositor, industrial property office, intergovernmental industrial property organization, international depositary authority, patent procedure, publication for the purposes of patent procedure, references to a "patent",*

references to a “national application”, references to an “application”, application, designated Office, international application, national Office, national patent, priority date, receiving Office, regional application, regional patent, references to “national law”, a language accepted by the Office, applicable law, applicant, instrument of ratification, owner, procedure before the Office, recordation, records of the Office, representative, references to a “person”, signature, translation; 5) terms relating to the international registration of marks (25): mark, Contracting Party, Contracting State, Contracting Organization, international registration, international application, international application governed exclusively by the Agreement, international application governed exclusively by the Protocol, international application governed by both the Agreement and the Protocol, applicant, legal entity, basic application, basic registration, designation, designated Contracting Party, Contracting Party designated under Agreement, Contracting Party designated under Protocol, notification of provisional refusal, invalidation, holder, International Register, Office of origin, Contracting Party of the holder, official form, prescribed fee; 6) terms related to facilitating access for the blind, visually impaired, or otherwise print-disabled to published works (4): published works, accessible format copy, authorized entity, a beneficiary person; 7) terms related to audiovisual performances (5): audiovisual performances, performers, audiovisual fixation, broadcasting, communication to the public; 8) terms related to phonograms (7): performers, phonogram, fixation, producer of a phonogram, publication of a fixed performance / a phonogram, broadcasting of a performance / a phonogram, communication to the public of a performance / a phonogram.

Knowledge of the main notions in the field of IP and of the appropriate terminology is crucial for doing business internationally, as IP protection is one of the most prominent trends actual for business sphere.

P. Shtaniuk

П.Ю. Штанюк

БНТУ (Минск)

Научный руководитель Л.В. Соловьёва

CURRENT TRENDS IN GLOBAL ECONOMIC DEVELOPMENT

Современные тенденции развития мировой экономики

The world economy is composed of national economies. At the same time, national economies are in constant flux, in flux, with growing international ties and, accordingly, a most complex inter-influence. Each of the spheres of the global reproduction process, both globally and within individual states, depending on the place occupied by the states and their share in the whole, affects the world economic system.