

The Norwegians will probe the new partner carefully and even harshly. There may be various checks and tasks that require ingenuity. If you show yourself to be an active person who is ready to lead people for the good of the cause, then you can work with a Norwegian easily and in a short time.

As in many European countries, in Norway, entrepreneurship plays an important role in the economy. Taxes and trade of companies are the main income. The main taxes in the country are income tax (28 %), tax penalties (25 %), a reduced rate if the business is connected with public transport (15 %), 12 % if the business is connected with sports and culture. Fish production occupies a special place (10 %). The social sphere is not taxed at all.

The results of the study showed that Norway is a favorable country for doing business and its residents are actively involved in this entire entrepreneurial process. Considerable merit in this belongs to the state and various foundations, as they actively support entrepreneurs.

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SPECIFICS OF DOING BUSINESS IN THE USA

Особенности ведения бизнеса в США

Setting up a company in the USA gives foreign entrepreneurs an opportunity to enter a new market as well as increase their income. According to the World Bank's Doing Business rating the USA ranks 6th in terms of doing business simplicity among all countries. The purpose of this research is to study the peculiarities of setting up and doing business in the USA.

The most popular economic activities in the USA are: trade, manufacturing and food industry. To implement projects in the fields of trade and food service a foreigner will need a start-up capital in the minimum amount of USD 50,000. Businesses in the USA are facing tough competition. Despite this fact, businessmen use civilized methods only, together with marketing techniques, to build trustworthy relations with customers.

American market differs significantly from the European one in its legislation, high competition and maximized consumer rights protection. Foreign entrepreneurs can register 4 types of legal entities in the USA: Individual Entrepreneurship, Partnership, Limited Liability Company, Corporations (C-Corp and S-Corp). The main difference between C-Corp and S-Corp lies in the taxation system.

When registering a business, an important question is in which state to register it. Not only the registration procedure depends on this, but also the taxation system, court proceedings and so on. For example, Wyoming is distinguished by its unique taxation climate and is one of the most attractive states for starting up a business.

There are also many online and offline helpers which can consult on registering your business. One of the most well-known is the Clark service, an online legal support for startups: the site offers to fill in forms of the necessary documents and representatives give prompt answers on their filling.

Most of the registration procedures have been switched to online mode. Thus, without leaving home, you can get an employer identification number (EIN) and open a bank account.

A distinctive feature of the USA is a strict system of fines: late or incorrect taxes payment, unfair advertising, delayed wages payment or employees' discrimination can lead to lawsuits and huge fines.

American legislation is based on the principle that the customer is always right. So companies, receiving complaints, prefer to make refunds without clarifying the circumstances. Sometimes in the USA companies selling medium quality goods are successful because of their great customer service but not great quality goods. American buyers are used to the fact that business representatives run after them and offer to buy goods, because insufficient attention, will always push potential customer to competitors.

According to the research, the USA is one of the most favorable countries for doing business. It is convenient to starting up a business there since most operations are done online and taxation system is very flexible. Despite the above mentioned, there are still some disadvantages: tough competition, risks, strict system of fines and liability.

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PECULIARITIES OF DOING BUSINESS IN EAST ASIA

Особенности ведения бизнеса в странах Восточной Азии

Business behavior and the specifics of doing business, of course, depend not only on the characteristics of personal culture, upbringing and education, but also on the mentality, traditional values and principles of national culture.