

## СЕКЦИЯ 2

# ОСОБЕННОСТИ ВЕДЕНИЯ БИЗНЕСА В СТРАНАХ И РЕГИОНАХ МИРА

## АНГЛИЙСКИЙ ЯЗЫК

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### ECONOMIC SITUATION IN FINLAND

#### Экономическая ситуация Финляндии

Finland's internal and external economy is currently one of the world's leading. For a long time, Finland has retained its advantages: political stability, open economy, high level of infrastructure development and reliability of telecommunications.

Finland is considered to be one of the most developed countries in the world in terms of economic performance. Most of this country was largely influenced by internal political stability, a high level of collaboration between various organisations and enterprises, as well as scientific and technical structures and institutions. In Finland, there is a high increase of processing and implementation of technologies, achieved a high level of education of the population, created a very comfortable climate for the development of both small and medium and large businesses.

The largest sector of the country's economy is services. It accounts for more than seventy percent of the total amount of working population. But the financial industry generates almost all the income from exports. Forests provide the majority of the country's raw materials. There are three large manufacturers, which operate in different industries Finland. Finland accounts for more than ten percent of the world's pulp and wood products. The country has been able to make considerable progress in communications. The leading multinational company is Nokia, which manufactures and delivers communication technologies, mobile and other electronic equipment

around the world. Not far from Lapland extraction of nickel and copper is continued. These resources are used to satisfy the needs of Finnish companies and are also exported. The country's largest companies are involved in the production of stainless steel, special equipment and trucks, elevators and escalators, electromechanical products. As for the food industry, Finland is a major supplier of dairy products. Fazer is world famous for its chocolate. The production of spirits, including elite ones, as well as beer has been established. Some decline in the food industry is observed due to the Russian sanctions. Forestry plays a key role in the country's economy, making it one of the world's leading wood producers and providing raw materials for the wood-processing industries. Agriculture is focused on wood production. In animal husbandry the dairy direction prevails. The structure of agriculture is dominated by small farms and enterprises.

Finland's economy can be described as highly competitive, with a specialization in the high-tech sector and, in particular, information and communication technologies. Due to the export of information and communication technologies, Finland's foreign trade in high technology is more profitable than in any other country in the European Union.

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## **FEATURES OF THE AUTOMOTIVE BUSINESS RUN IN JAPAN**

### **Особенности ведения автомобильного бизнеса в Японии**

The following research describes mechanical engineering as one of the leading industries in doing business in Japan. The main goal of the research is to reveal all the features of the mechanical engineering area. The main tasks of the work are to consider the history of the development of mechanical engineering and the specifics of doing business, as well as the prospects for development in this area. A large role in the rise of the automotive industry was played by the «Repair of American cars». A new powerful impetus to this program was given by the war in Korea, when up to 4 thousand cars were restored monthly. This allowed to open about 30 thousand jobs. The government took the development of the industry under tight control.

Japan's automotive industry began to grow rapidly when the financial position improved due to the orders of the US Army and updated equipment. Currently, some