

INVESTMENT PROCESSES IN CONDITIONS OF ECOLOGICAL AND ECONOMIC INSTABILITY

Investments and investment activities have always been the focus of economics. This is primarily due to the fact that investment is a source of economic development, and investment activity affects the fundamentals of economic activity, economic and environmental transformation and the development of society as a whole.

Global financial instability is associated with international monetary and financial imbalances, and thus with consequences for international markets, forecasting external shocks for national economies. As for the national economic system, the most important reasons for its general instability are:

- political uncertainty;
- low level of ecological culture of the population; lack of an effective legal framework for environmental protection;
- significant losses from non-repayment of loans for the Ukrainian banking system;
- low competitiveness of domestic businesses in international markets;
- high level of price fluctuations;
- underestimation of human capital; significant monopolization and over-regulation of the market;
- dependence on foreign currencies and the state of the world's leading financial institutions; significant indebtedness complicated by foreign currency liabilities.

Investment processes are also a reflection of public policy. The main problems that do not contribute to the strengthening of investment processes in Ukraine are the partial suspension of the Kyoto Protocol, the comments of the world community on the implementation of the Aarhus Convention and the lack of separation of environmental management and environmental control.

Organizational and economic problems also create serious barriers to the development of sustainable development. In particular, they hamper the development of environmentally oriented sectors of the economy, which rely mainly on small and medium-sized businesses. It is enterprises that have to manage in unfavorable economic conditions. Problems arise due to bad legislation, inefficient, and sometimes just destructive management.

All indicators used to assess instability can be grouped into four main groups: financial, economic, social and environmental.

In the conditions of scientific and technological progress the relations of society with nature have become much more complicated. Man was able to influence the course of natural processes, conquered the forces of nature, began to master almost all available renewable and non-renewable natural resources, but at the same time pollute and destroy the environment.

In the process of learning the economic content of complex ecological and

geographical systems, an important place belongs to the method of modeling. To predict and if possible calculate the possible results of the impact of certain environmental situations, it is necessary to be able to model them. The main methodological principle of modeling the state of the environment is a systematic approach, which is used mainly with other methods, and especially with experiment and observation. Aircraft, special missiles and satellites are used to monitor the state of the planet's ozone screen.

Ecological and economic relations are characterized by the interaction of ecological and economic subsystems of territories and are an expression of the relationship to attract natural resources to production activities and the reverse flow of substances in the form of waste to the ecosystem, therefore, natural capital and assimilation opportunities of the environment are important.

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REALIZATION OF INTERNATIONAL COMMITMENTS IN THE GLOBAL ECONOMY

Increasing production efficiency is an urgent issue that arises in any organization in terms of innovative demand and competitiveness. To improve the efficiency of the enterprise, it is necessary to use the analysis of various innovative influences on the characteristics of production process and the selection of the most appropriate.

The article describes various aspects of the impact of innovation on the economy and society as a whole. To increase the efficiency of any enterprise, it is necessary to use the analysis of various innovative influences on the characteristics of the production process and choose the most suitable ones.

The dynamics of life in our time explains special attention of society to innovation. The practical application of new ideas in the form of new products contributes to the development of the economy and social development of modern society. Today, the emergence of something new, special is the most important part of social life. The introduction of innovations in production is carried out in order to