

**СЕКЦИЯ 4. ОБЩЕСТВЕННО-ПОЛИТИЧЕСКОЕ
И СОЦИАЛЬНО-ЭКОНОМИЧЕСКОЕ РАЗВИТИЕ СТРАН И РЕГИОНОВ
НА СОВРЕМЕННОМ ЭТАПЕ**

АНГЛИЙСКИЙ ЯЗЫК

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**BELAYA RUS' AS A FACTOR OF POLITICAL SOCIALIZATION
OF BSEU STUDENTS**

**Белая Русь как фактор политической социализации
студентов БГЭУ**

Various institutions of civil society act as significant subjects of public policy in modern world. A noticeable role in the implementation of political socialization of youth is played by public and political associations and groups. Their social resources have the ability to influence significantly the formation, development and change of social institutions, as well as structures of state power. In this regard the state policy in youth direction, as well as to its communities and organizations, is an urgent issue in the political field and an effective way of regulating the potential of the youth environment.

Research objective: identification and characterization of RPO "Belaya Rus" role in the political socialization of BSEU students.

There are many approaches to defining the essence of youth policy. The most common approach characterizes the desire of the state, society and all social institutions to provide an opportunity for a qualitatively positive development and transformation of the youth environment, using cultural, educational, financial, ideological, scientific, leisure and other possible tools to achieve a set goal.

The political socialization of youth is determined by the change of their personal characteristics associated with the development of political consciousness, behavior, value orientations.

The role of the public organization "Belaya Rus" is to contribute to the achievement of an active life position among students. The interuniversity student festival "I love Belarus" is held annually at BSEU on the initiative of this public organization. Its main substantial component is intellectual games in the form of a

brain-ring in knowing the history of Belarus, figures who have made a significant contribution to the development of our country, national culture, traditions of the Belarusian people. The literary competition “Golden Pen” and many actions that held by the RPO "Belaya Rus" of the Belarusian State Economic University have also become traditional: weekend renovation events, contests, excursions around Belarus, leagues of debates, meetings with veterans, charity for shelters, etc. In addition, RPO "Belaya Rus" of BSEU supports cultural entertainment events for university students. The table shows the RPO "Belaya Rus" of BSEU members structure in 2020.

The number of RPO "Belaya Rus" of BSEU members in 2020, people

Faculty	Number of RPO "Belaya Rus" members in BSEU
School of Finance and Banking	18
School of International Economic Relations	13
Faculty of Marketing and Logistics	13
Faculty of Accounting and Economics	23
Faculty of Commerce and Tourism	31
School of International Business Communications	52
Higher School of Management and Business	7
School of Management	42
Institute of Social Science and Humanities Education	64
School of Law	11
Rector's office, TsKPP, TsKOP	31
IPK and PEK	5
School of Pre-university Training	3
Library	3
Publishing Center CRIT	10
Total	326

Research results: RPO "Belaya Rus" is an effective tool for political socialization of BSEU students, which both forms a conscious civil position among the members of the organization in the university, and through its own activities contributes to the effective adaptation of various social and political processes by young people.