

E-commerce Day 2020 will be held in Belarus on April, 17. It is a conference on e-commerce which annually attracts more than 600 Internet entrepreneurs among them Deal.by, Ozon, Wildberries, Alibaba Group and others. Usually it attracts not only businessmen directly involved in e-commerce but ordinary citizens using e-commerce services and, who knows, maybe having plans to start their own business in this sphere [3].

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5 BUSINESS IDEAS TO START WITH NO MONEY

The purpose of the paper is to inform people about the top five businesses that you can start with absolutely zero dollars. These businesses mostly depend on the Internet.

As Englishmen say, “There’s no such thing as a free lunch.” So, there are some very small start-up costs, like for example, an Internet connection, or maybe a cellphone or a computer or a laptop. But we can say for sure, that nowadays these are the very things that every person already has.

These are 5 business ideas to start with no money.

1. **Blogging.** If you have the expertise or a passion or interest for a subject, you're ready to start making money with a blog.

You may think blogging is all about writing. And it can be if that's what you want to do. But written blog posts are just the start. You can post photos, videos, and links to other sites, you can even repost news and other article - do whatever you want and like.

The key is that you should post original content that is useful to your target audience and post on a regular basis. That is the best way to get ranked in the search engines and make your blog a profitable venture.

2. **An Airbnb host.** Airbnb is an online marketplace where guests go to find a bed to stay and hosts list their room/property for rent.

A lot of people don’t realize how easy it actually is to list your space on Airbnb. It basically takes about 20 to 30 minutes to take some photos, write out description, and

put the space up. It is not a very long or difficult process at all and it's very simple to list the space on Airbnb.

So how much money can be made with a Airbnb business? It depends on the location that a person lives in, the type of property that is offered. The location, the time of year – these factors also play a big role.

3. Affiliate Marketing. Affiliate marketing is extremely easy to get into and involves you earning a commission by promoting other companies' products and services. Basically, you choose a product you like, promote it, and make a profit on each sale that stems from your marketing efforts.

4. Freelance writing. It is the practice of writing for money while working on one's own and not being employed by a company or organization. Freelance writers produce different texts, needed by their clients, either working from home or in a rented office space. Writers can have many different clients, or, one very large client with a lot of steady, ongoing work. Writers can work as generalists and cover topics as diverse as automobiles and architectural design. Or, they can specialize in one area, such as the culinary arts.

5. Reselling products online. And this is one of the easiest businesses that you can start, and one of the best things about it, is there's really no age requirement. So essentially what you're doing here is you're going to different places where you're looking to buy things below their market price and then you go on web-sites and try to sell them at their fair market price. There're so many people out there that are doing different versions of reselling. You can literally do this with anything, like electronics, clothes, books and so on.

Many millennials have an advanced understanding of social media platforms. One can turn their knowledge into cash by offering social media management services. You might be surprised what local businesses will pay.

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