

**The actuality** of our work is connected with the fact that usually non-native speakers have some problems with reading English headlines. It can be explained by the fact that sometimes captions seem to be written in a different language because of the changes. Learning all the ways and language constructions which are used in headlines must be compulsory for everyone who is going to live in or visit an English-speaking country or just wants to read some articles on a particular topic.

**The conclusions** we have come to as a result of our research work show that there are a lot of different ways of making a phrase shorter and faster to read. The most popular language tools of headlines are short words, omitted words and verb changes.

**The methods** of the research applied in the work are the following: studying of the corresponding scientific literature, collecting of the practical material, interrogation, the comparative analysis.

**The practical value of the work.** Almost everyone in our modern world has to face different written sources of information but we do not want to read the information we don't need. The ability to read headlines could help us to detect the articles we don't like by looking through some lines instead of reading the whole material. It can enrich our own vocabulary and develop the skill of short speech too.

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**“ACADEMIA GLOBUS” AS A MEANS OF DEVELOPING STUDENTS’  
FOREIGN LANGUAGE COMPETENCE**

**ПРОЕКТ «АКАДЕМИЯ ГЛОБУС» КАК СРЕДСТВО ФОРМИРОВАНИЯ  
ИНОЯЗЫЧНОЙ КОМПЕТЕНЦИИ СТУДЕНТОВ**

In the context of globalization — a process of economic, political, cultural and religious integration and unification — the role of foreign languages as a means of communication in everyday life and in the professional sphere is increasing [1].

Developing of foreign-language competence of future civil servants is one of the key priorities of the Academy of Public Administration of the Republic of Bela-

rus [2]. In today's world, most international agreements, meetings, conferences and negotiations take place in the intercultural communication setting. Profound knowledge in foreign languages creates conditions for effective communication between participants in meetings, and also helps to understand the cultural characteristics of speakers of a particular language, which facilitates the process of communication between people. In this regard, the knowledge of foreign languages by public servants is regarded as a sign of the high state's culture nowadays.

In the Academy of Public Administration under the aegis of the President of the Republic of Belarus, much attention is given to foreign languages in classes and within some international educational exchange programs, students' club of foreign languages "SCOFL" and different projects organized by the Department of Foreign Language Communication, as well as the students' project "Academia Globus".

Since October 2017 the students' project of the Department of Foreign Language Communication "Academia Globus" has brought together students of the specialties "Public Administration and Law", "Public Administration and Economic", "Information Resources Management" who study English, French, German, Spanish, Turkmen and Polish as foreign languages. More than 20 news reports have been produced so far.

The concept of the project is to provide the news of the Academy and keep some thematic columns in the above mentioned languages. Each news report presents a wide range of topics: student social activity, academic events, international news.

Some news reporters (5–6 people, as a rule), an operator, an installer, some photo editors, a coordinator, an editor, as well as the staff of the Department of Foreign Language Communication are involved in the work on the news report. Overall, about 20 people work together to create each video.

Before recording the issue each participant selects one of the current news, prepares a summary of it and translation into a certain foreign language, compiles a creeping line of the news. Then the process of shooting starts in which the students of the Academy demonstrate their language and presentation skills. Besides, they learn to work in a team, demonstrate their leadership qualities, express their civil positions, and show respect for other cultures and languages.

The result of this hard and challenging work is a 10-minute news report in foreign languages which is traditionally broadcast in the lobby of the Academy as a part of some thematic events organized by the Department of Foreign Language Communication and the Academy.

Thus, the students' project "Academia Globus" is an effective means of developing students' foreign language competence. Besides, teamwork activities, development of leadership qualities and self-presentation skills, a strong civil position and respect for other cultures and languages as values are essential elements of every future public manager.

### References

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## **TED TALKS AS STUDENTS' MOTIVATION TO LEARN ENGLISH**

### **TED TALKS КАК СПОСОБ МОТИВАЦИИ СТУДЕНТОВ К ИЗУЧЕНИЮ АНГЛИЙСКОГО ЯЗЫКА**

TED is a nonprofit organization dedicated to spreading ideas, usually in the form of short, but powerful talks. TED began in 1984 and today covers almost all topics — from business to global issues — in more than 110 languages. But still the main language there is English [1].

TED events are held throughout 133 countries offering live streaming of the talks. They address a wide range of topics within the research and practice of science and culture, often through storytelling [2]. The speakers are those who are able not only to