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THE DEVELOPMENT OF INTERNATIONAL COOPERATION IN BSEU

РАЗВИТИЕ МЕЖДУНАРОДНОГО СОТРУДНИЧЕСТВА В БГЭУ

Our work is devoted to the following problem: international cooperation in BSEU develops too slowly. The development of education is becoming almost a priority for many countries of the world and international cooperation plays a significant role here. The relevance of this approach is justified by the simultaneous development of many areas, the need to move with the times, to integrate into globalization. Focusing on education will help to accomplish these tasks, since education is associated to a greater extent with the most active, flexible, interested and open to new ideas group of society, the future intellectual generation — the youth.

The aim of the study is the development of international cooperation within Belarusian State Economic University. In turn, it can give a strong impetus to the improvement of many indicators characterizing the quality of life in the country. It is difficult to imagine, but over time, cooperation can cause changes that affect not only individual universities (for example, staffing and funding), but also entire countries (for example, changes in legislation and government).

In the ranking on the human development index, where one of the main characteristics of human potential is literacy and education, the Republic of Belarus takes a worthy, but not desirable position. To change the current situation due to the lack of minerals, a reasonable solution is to take steps towards the development of human capital. It is worth noting the desire of the state and the media to reinforce this idea in the masses not only with the slogan "IT-country", but also with certain actions (for example, the decree "On the development of the digital economy in 2018). On the whole, Belarus is a country of human capital — capital that needs to be developed.

The results of PIRLS — an international study of the quality of reading and understanding of the text prove the significant potential of primary school children in the CIS countries. But we cannot stop at these achievements. It is necessary to raise the level of the next stages of education, to expand international relations within the University, as this can be the key to the following results: academic and scientific progress; development of cultural competencies, tolerance, thinking and communication; integration into globalization; improvement of the quality of life.

It would be unreasonable to talk about higher education without asking the opinions of students. In this regard, a survey was conducted and the following results were obtained: the students have the desire and opportunity to participate in exchange programs and consider it an important aspect of education; awareness of exchange programs is insufficient, which emphasizes the impossibility of adequate functioning of international student exchange; also, students are worried about the image of BSEU in the media space, which prevents serious and clear perception of the University abroad, and the students' initiative in improving the image of the University actually does not meet a real support of the administration.

To sum up, University education in principle can't be a closed system, and we still need to pay attention to the existing obstacles preventing full-fledged international cooperation, try to eliminate them and engage in an intensive and productive dialogue with foreign universities.