

8. Re-Evaluate in Shorter Cycles. By now everyone knows that Chinese companies work harder, move faster and operate cheaper than Belarusian colleagues. They learn fast and innovate with enormous speed. Once you have entered the local market and find a business opportunity for yourself, you can also be sure that local competition will emerge to take advantage of it.

The research has showed that China has enormous potential, and reality testing will not hurt before trying to use it. When considering only opportunities and ignoring risks, you may run into big problems and even bankruptcy. The points indicated are far from exhaustive, but should help your initial planning and first steps.

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FAMILY BUDGET — NATURE, PREMISES AND BENEFITS.
THE MAIN BUDGET RULES

СЕМЕЙНЫЙ БЮДЖЕТ — ПРИРОДА, ПОМЕЩЕНИЯ И ЛЬГОТЫ.
ОСНОВНЫЕ БЮДЖЕТНЫЕ ПРАВИЛА

The theme of our paper is “Family (household) budget — nature, premises and benefits. The main budget rules” The main purpose is to define what the family budget is and why it is really important.

Nowadays we can often hear from people “I can’t afford it” or “It’s too expensive for me”, “I have no money” or “where is all my money?” Moreover, in the first quarter of this year, the number of Belarusians with at least one consumer credit agreement increased by 72.5 thousand people and reached 2.493 million people. We face such kind of problems in our everyday life. According to the National Bank of Belarus, the population debt on bank loans reached a record 10.886 billion Belarusian rubles in October 1, 2018. The main reason for it is that people can’t manage their budget properly. A family budget is a statement which shows how family income is spent on various items of basic necessities, comforts, and other cultural wants.

If we speak about the importance of family budget, we can't help mentioning that it has a huge influence on the family welfare. The main benefits of the family budget are as follows:

1. It can alert you against possible cash flow problems in the future, identify the areas in which you spend, and take necessary steps to curtail expenditure on those items that are non-essential and unnecessary.

2. Once a household budget is in place, it becomes much easier to bring things under control.

3. It can also show younger members of the family the importance of money, so that they stop wasting money on unnecessary things.

4. As a household budget also gives you a clear picture of the money, which is coming into the house, you can then try to increase it in various ways that suit you.

5. It gives you an idea of how much credit you are in a position to take on without landing in serious debt problems. A well-made, proper family budget has a great impact on our financial lives.

6. Last but not the least, making a household budget is a good habit that helps a family to run in a smooth manner.

Many people tend to believe, that creating a family budget is uncomplicated process, but actually it is not so. A lot of scientists have been working out different methods of distribution of a family budget for a long time. For example, one of the most useful is so-called '50/20/30 budget rule' — a simple plan to help people reach their financial goals. The basic rule is to divide up after-tax income and allocate it to: spending 50 % on needs; 30 % on wants; and socking away 20 % to savings. Here, we briefly profile this easy-to-follow budgeting plan.

50 %: Needs. Needs are those bills that you absolutely must pay and are the things necessary for survival. These include rent or mortgage payments, car payments, groceries, insurance, health care, minimum debt payment and utilities.

30 %: Wants. Wants are all the things you spend money on that are not absolutely essential. This includes dinner and movies out, tickets to sporting events, vacations, the latest electronics gadget and ultra-high-speed Internet.

20 %: Savings. Finally, try to allocate 20% of your net income to savings and investments. This includes adding money to an emergency fund in a bank savings account, making IRA contributions to a mutual fund account and investing in the stock market.

We have conducted a small survey aimed at defining to what extent younger generation is aware of proper budget planning. We considered two segments: the pupils of 10–11 forms and the 2-nd year students. The results of our survey show that pupils feel lack of knowledge about family budget planning, because they don't think about it and they are interested in it. But the situation is different with the students, as they are more independent and make decisions on themselves.

To make a conclusion of our study we'd like to say that managing a family budget is very important and rather difficult today and that is why we have prepared a number of significant rules to follow while maintaining family budget:

1. Carefully record all expenses for the month. After analyzing them, you will be able to understand what costs can be reduced, and to save the appeared extra money for a vacation or a large purchase.

2. Plan absolutely all purchases. This applies to large acquisitions, and small things such as household chemicals or hygiene products.

3. Leave a certain amount for unforeseen expenses. It is not necessary to go crazy on the grounds of economy and abandon entertainment and trips to the coffee shop. Everything should be done in moderation.

4. Enlist the support of all family members. All family members should be on the same team. Otherwise, nothing will work.

5. Set yourself a goal. To some, regular budget planning may seem boring and tedious, but if you see a big goal ahead such as the purchase of an apartment, a car, the accumulation of start-up capital, you will be much easier to get involved in the routine process of recording expenses and spending.