

D. Aksentsyeva, K. Podzaraya
Д. К. Аксентьева, К. Д. Поджарая
БГУ (Минск)
Научный руководитель Е. В. Ваценко

THE LANGUAGE OF HEADLINES

ЯЗЫК ЗАГОЛОВКОВ

Headlines are the integral part of our lives. We see them very frequently and not in newspapers only. Magazines and websites also use headlines to make reading easier and faster.

Having the ability to scan and understand headlines can be very useful for everyone because it helps to save the time by sorting articles and choosing the ones that would be interesting for you to read.

When students who learn English firstly face newspapers' headlines they always have troubles with understanding them because the language they are written in is completely different and it does not fit the rules which are usually learnt by pupils.

Taking everything in account, we can surely talk about the importance of headlines and their understanding which can be an excellent language practice from the one side and a very useful skill from the other side.

The subject of this work is the language of headlines.

The aim of our work is to study and classify newspapers' headlines in English, to determine which ones are most frequently used in different kinds of newspapers, magazines and websites and create some rules or tips how to understand headlines.

The objectives of our work are the following:

1) to analyze different linguistic structures which are used in headlines and learn some ways of using and understanding them;

2) to learn the material on the lexical means of expression and stylistic devices of newspaper headlines;

3) to explore the lexical means of expression and stylistic devices in English newspapers, magazines and websites;

4) to find out what means of expression and stylistic devices which are used more frequently in the headlines;

5) to create some tips of reading and using the language of newspaper headlines.

The actuality of our work is connected with the fact that usually non-native speakers have some problems with reading English headlines. It can be explained by the fact that sometimes captions seem to be written in a different language because of the changes. Learning all the ways and language constructions which are used in headlines must be compulsory for everyone who is going to live in or visit an English-speaking country or just wants to read some articles on a particular topic.

The conclusions we have come to as a result of our research work show that there are a lot of different ways of making a phrase shorter and faster to read. The most popular language tools of headlines are short words, omitted words and verb changes.

The methods of the research applied in the work are the following: studying of the corresponding scientific literature, collecting of the practical material, interrogation, the comparative analysis.

The practical value of the work. Almost everyone in our modern world has to face different written sources of information but we do not want to read the information we don't need. The ability to read headlines could help us to detect the articles we don't like by looking through some lines instead of reading the whole material. It can enrich our own vocabulary and develop the skill of short speech too.

M. Balkovskaya, E. Petushkov
М. Бальковская, Е. Петушков
АУПРБ (Минск)

Научный руководитель О. П. Дмитриева

**“ACADEMIA GLOBUS” AS A MEANS OF DEVELOPING STUDENTS’
FOREIGN LANGUAGE COMPETENCE**

**ПРОЕКТ «АКАДЕМИЯ ГЛОБУС» КАК СРЕДСТВО ФОРМИРОВАНИЯ
ИНОЯЗЫЧНОЙ КОМПЕТЕНЦИИ СТУДЕНТОВ**

In the context of globalization — a process of economic, political, cultural and religious integration and unification — the role of foreign languages as a means of communication in everyday life and in the professional sphere is increasing [1].

Developing of foreign-language competence of future civil servants is one of the key priorities of the Academy of Public Administration of the Republic of Bela-