Belarus can borrow a lot from Japan in terms of building a business. The use of new technologies, self-development and raising the level of education are the things that would help to raise the level of both business and the country's economy as a whole.

Results: having examined the specifics of Japanese business, we can say that the cause of success is the industriousness, dedication and determination of workers, as well as the presence of a certain atmosphere, which makes the Japanese economy one of the best in the world.

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ANALYSIS OF CONDITIONS FOR ENTREPRENEURIAL ACTIVITY IN THE REPUBLIC OF BELARUS AND THE REPUBLIC OF KAZAKHSTAN

АНАЛИЗ УСЛОВИЙ ДЛЯ ПРЕДПРИНИМАТЕЛЬСКОЙ ДЕЯТЕЛЬНОСТИ В РЕСПУБЛИКЕ БЕЛАРУСЬ И РЕСПУБЛИКЕ КАЗАХСТАН

World Bank Group annually publishes the Doing Business rating, showing the complexity of starting up and running your own business in different countries of the world. This rating directly reflects the level of the business climate in the country, which affects the inflow of investments and has a positive impact on the living standards of the state.

The purpose of this research is to analyze entrepreneurial activity in the Republic of Belarus and the Republic of Kazakhstan and to compare the business climate in these countries.

Doing Business presents quantitative indicators on business regulations and the protection of property rights that can be compared across 190 economies — from Afghanistan to Zimbabwe — and over time. Regulations affecting 12 areas of the life of a business are covered: starting a business, dealing with construction permits, getting

electricity, registering property, getting credit, protecting minority investors, paying taxes, trading across borders, enforcing contracts, resolving insolvency, employing workers, and contracting with the government.

As everybody knows, the Republic of Belarus and the Republic of Kazakhstan are members of the same economic Union. Both republics were the part of the former USSR and, as a consequence, had a similar socio-economic situation and after the collapse of the Union in 1991 faced the same economic problems. However, referring to the data of this year's rating, we can't but note that the countries have passed a different path of development. Since then Belarus is ranked 49th among 190 countries of the world, losing 12 positions by the year 2019, while Kazakhstan over the past year has improved its position in the ranking, rising from 28th to 25th place. That is why we have chosen Kazakhstan for comparison with our country in order to found out the reasons of this economic growth.

The main points of our comparison are:

1. Indicators of business regulation, for which countries received fewer points compared with the previous year.

2. Indicators of business regulation, for which countries received more points compared with the previous year.

3. Indicators, due to which Kazakhstan ranked up and Belarus lost the points in the ranking.

According to these points we have analyzed the situation in both regions to find out the ways to improve the business climate in our country referring to the experience of Kazakhstan.

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