

Mirei Someya

Мирей Сомейя

Университет Мейсей (Токио, Япония)

Научный руководитель Хиромаса Танака

**EXAMINING ‘NEGOTIATION OF MEANING’
IN A UNIVERSITY INTERNATIONAL PROJECT**

**‘ОБСУЖДЕНИЕ ЗНАЧЕНИЯ’ В УНИВЕРСИТЕТСКОМ
МЕЖДУНАРОДНОМ ПРОЕКТЕ**

This study presents issues of communication among Japanese people and non-Japanese people. It focuses on the situation when they use English or Japanese as a common language. In this study, issues of communication are viewed not only from the students’ use of the common language but also based on the cultural differences.

The data of this research were collected during Meisei University international project called Ito Destination Marketing Project. In this project, the participants are Japanese students as well as students from Italy, Romania and Thailand discussed fusion cuisine or application software development with the collaboration of the Information Science students from Meisei University.

The conceptual framework used is ‘negotiation of meaning’. In past studies of Japanese business, ‘negotiation of meaning’ is relevant especially in conversations with people who have different backgrounds and use English as a lingua franca. The analysis showed that conversations among Japanese people and non-Japanese people inherently include ‘negotiation of meaning’ especially when they are faced with issues from misunderstanding or confusion due to cultural differences such as lexical items or traditional patterns of behavior.

This study documents types of ‘negotiation of meaning’ and issues of repair negotiation among Japanese and non-Japanese university students.

О. Терун

О. Н. Тепун

БГЭУ (Минск)

Научный руководитель Е. О. Машкарёва

FEMALE LEADERSHIP IN THE REPUBLIC OF BELARUS

ЖЕНСКОЕ ЛИДЕРСТВО В РЕСПУБЛИКЕ БЕЛАРУСЬ

Today the problem of gender equality in different fields of societal life is huge. It is especially visible in terms of politics and business. Thus, the object of this