

became extremely hard. With a view to reach this flint ancient people took 5–6 feet of soil and reinforced edges. In addition, flint was not only an unequalled material for the production of tools, it was also used for the fire. (By the way, during five centuries this stone was used to ignite powder charges in guns and rifles, including the 19th century). One of the major achievements of the Neolithic was the introduction of new methods of stone processing — sawing, grinding, drilling that eventually led to the invention and widespread manufacture of more complex and more effective tools, especially for agriculture. Thus, the intellectual advantages of a man over all animals, the capacity for transfer and accumulation of experience from generation to generation allowed him to develop quite perfect tools and methods of collecting plant foods, hunting and fishing, in other words all this provided him with reliable food sources, allowed to make a qualitatively new step towards a higher phase of the economy — producing economy.

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MEDICAL TOURISM IN THE REPUBLIC OF BELARUS AND WAYS OF ITS DEVELOPMENT

The object of the work is tourism industry in the Republic of Belarus. The subject is the development of medical tourism in the Republic of Belarus. The aim of the work is to analyze prospects of the development of medical tourism in the Republic of Belarus. Tourism unites people from everywhere in the world. It connects places with people; places with places; and people with people. This sector brings the developed, developing and emerging economies, all on a single platform, thus driving them to become competitive globally and improve their level of services. It even drives countries to have a stable and sound political environment and also have a more developed society. Nowadays tourism in Belarus is not as developed as in other countries, but the government is doing everything possible in this direction. For example, the development of a roadside network, the construction of tourist zones, further expansion of the material and technical base of tourism. Moreover, Belarus is becoming a more open

country. Since 2017, Belarus has introduced a visa-free regime for citizens of 80 countries, which positively affects tourism. We believe, that we should pay more attention to medical tourism because for the Republic of Belarus it is one of the most promising areas, which deserves special attention. And we can say that our country is a strong competitor in the field of medical tourism for a number of reasons. Firstly, the state is pursuing a socially oriented policy, aimed at strengthening health care, improving the quality of medical services, improving the legislative framework in the field of patient and doctor rights protection, improving the material and technical basis of medical and preventive institutions, introducing new methods of diagnosis and treatment into practice. Secondly, the price for medical services in Belarus is much lower than for the same services in other countries. Often this factor is decisive, because the difference in prices for the same service can vary significantly. Thirdly, the convenient location of Belarus in the center of Europe also contributes to the development of tourism. But at the same time there are shortcomings in the medical tourism system of Belarus. While Belarus has established traditions in the development of medical and health tourism on the basis of sanatorium-resort complexes, the segment of rendering medical services with the possibility of developing urban tourism is practically not developed.

The motivation for the development of tourism and attracting more and more tourists is the acquisition of the most advanced equipment, as well as training specialists to work with it. New modern equipment can guarantee less painful effects on the body and a short rehabilitation period.

One more thing that can be done to develop medical tourism in our country is advertising. In our opinion the government should develop different strategies to promote this type of tourism. For example, it is a good idea to advertise our services on the Internet, because nowadays it has become the main source of information for many tourists.

So, in conclusion, we can say that, though, there's still much to be done the government is heading in the right direction.

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THE ESSENCE AND RESOLUTION OF CONFLICTS IN TOURISM

Conflicts are very typical of modern business and can be observed between firms, organizations, associations etc. Interpersonal conflicts are not an exception either. The basic reason of conflicts in tourism is the violation of moral values in relations between colleagues and clients. Conflicts based on customer dissatisfaction are also very common in this sphere.

Psychologists define a conflict as a clash of opposite views, aims, interests, opinions or attitudes of two or more people, as well as contradictions,