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TOURISM INDUSTRY IN THE REPUBLIC OF BELARUS AND WAYS OF ITS FURTHER DEVELOPMENT

The object of this work is the tourism industry in the Republic of Belarus. The subject is the development of the tourism industry in the Republic of Belarus. The aim of this work is to analyze prospects of the development of the tourism industry in the Republic of Belarus and to examine what types of tourism are the most promising.

People always need to rest from their work or studies, abstract themselves from the hustle and bustle of everyday life and spend time in an interesting place. In such cases travelling really help people. And we believe that our country is a good choice.

Inflow of tourists to our country grows every year. So, by the end of 2010, our country had been visited by about 120 thousand tourists, and in 2016 this number was nearly 250 thousand during a calendar year. It is not so difficult to understand that the indicator has almost doubled.

But our government continues its work in this direction and it implemented a number of state programs. These programs deal with the creation of modern tourism infrastructure in various regions of the country. One of such programs is “Hospitable Belarus” for 2016–2020, according to which, it is planned to increase the flow of incoming tourists and arouse their interest in buying houses on the territory of our country. Also, according to this program, it is planned to create new infrastructure facilities, to upgrade new territories and to construct new roads.

Now we would like to analyze three existing directions that are significantly developing in order to attract more and more tourists to our country:

1. Agricultural tourism. In Belarus special attention is paid to the development of this type of tourism. Today about 2 thousand rural estates are ready to accommodate tourists. All of them are absolutely different. In one of them tourists will be offered a separate lodge with a fireplace, billiards and a rural bath, in another — a small room, where they will share the accommodations with the owners of the house and a wash basin with well water in the street. But in all estates guests will be able to try tasty food and a lot of different activities will be organized for them [1].

2. Travelling along “green routes”. Every year new green routes are created along natural green corridors, valleys, rivers, historical trade ways and old railroads. Among them the most popular routes are “The Land of Yellow Water-lilies and Gray Boulders” and “Water routes of Grand Duchy of Lithuania” [2].

3. Sports tourism. In 2014 our country hosted the World Ice Hockey Championship, which attracted people from all over the world. There was a good organization not only of the games, but also of leisure and entertainments. And in 2021 this event will be held on the territory of our country

again, but this time together with Latvia. In 2019 the Second European Olympic Games will be there and they are already called one of the most significant events for our Republic [3].

Summarizing the information mentioned above, we should say that in Belarus there are no snow-covered mountains and a warm sea, but it is possible to swim in clean lakes, go skiing, visit knightly tournaments, national holidays, various sports competitions, festivals, theaters, museums and many varied excursions. And due to these facts, it is possible to claim that the Belarusian inbound tourism has prospects, but we need to spend a lot of effort and money to turn many ideas into reality.

References

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WHAT IS CRYPTOCURRENCY: 21st-CENTURY NONSENSE — OR THE MONEY OF THE FUTURE?

Right now your computer can extract cryptocurrency. Not even dollars, not euros, but virtual money. Now bitcoin stands in the role of precious metal. Bitcoin updated the historical highs and, it seems, does not intend to stop. So can we consider bitcoin as the murderer of mankind?

Yesterday we did not know what bitcoins, cryptocurrency and blockchain are. But today the world is changing so rapidly, that not all of us can accept and understand these changes. We hear more often in the news, the Internet, from acquaintances and other people that bitcoin has grown several times, cryptocurrency is growing, but most people still do not realize what it is. How is the financial system and the whole world changing right now?

Bitcoin is an electronic payment system that uses a virtual currency with the same name. For the first time the bitcoin was declared by the Japanese Satoshi Nakamoto in 2009. No information about the identity of Satoshi was found in the network, so it is assumed that he is just a legend.

The main feature of bitcoins is the absence of a central network administrator, which means that the emission of this currency is completely decentralized. The issue of money is carried out by the computers of the users