

SOCIO-LEGAL ASPECTS OF STARTING A BUSINESS IN THE NETHERLANDS FOR FOREIGNERS

One saying says, ‘You can’t become rich working for someone else’. Many people have big dreams of running their own business and being their own boss. There are two main reasons why people decide to start their own business. The first reason is the desire to start something new and to bring all the knowledge and expertise into your own business.

The second reason is the desire to gain some profit. When you are working for someone else, you are essentially building their business. Your salary is fixed and no matter how well you perform, it your annual income would not increase significantly.

In this abstract we want to persuade you that it is a good idea to set up your own business in the Netherlands, even if you are a non-EU citizen. We are also going to present the main steps how to do this and to tell you about the main features of setting up a business in one of the most beautiful European capitals.

So, we are going to mention some advantages of setting up a business in Amsterdam.

Firstly, it is a great place for finding independence in your career, whether you want to go it alone as a freelancer, establish an innovative startup or build a company from the ground up. Secondly, Holland’s strategic location at Europe’s front door provides the perfect springboard into the European market.

If you are still determined to start a new business in the Netherlands, we would like to offer a guide to starting up your own business in the Netherlands. There are lots of support and services available. For example, Amsterdam Inbusiness can help you start a business, and StartupAmsterdam offers an unparalleled network of support and resources, as well as access to Amsterdam’s thriving startup ecosystem. Other useful resources include a guide to going freelance, information on the startup visa scheme and a handy overview of co-working spaces [1].

Apart from being one of the most creative, cycle-friendly and beautiful cities you’ll ever visit, the innovation capital of Europe offers great advantages to the startup entrepreneur.

Firstly, Amsterdam is a natural testbed for startups thanks to a tech-savvy, adaptive consumer base. Tech companies like NextDoor, Tesla and Netflix based their European headquarters here with the intention of growing into Europe.

Secondly, Amsterdam is an attractive place to live and work, so there is a huge international talent pool for you to draw from. This is the reason that companies such as Uber and 3D Hubs have based their tech teams here.

Thirdly, Amsterdam is a great launch pad into the world. Not only because of its infrastructural connectivity, but initiatives such as SCALE (Startup City Alliance Network)

links us to other cities like Paris, Berlin, London and Stockholm helping you connect to peers and grow into Europe [2].

The city offers a great range of places to work in or to rent. There are many co-working spaces around the city. Depending on the stage, your company can rent out a desk, office cubicle or entire floor at these locations. If you would rather buy or rent a property, try Funda in Business.

The most popular and most profitable business areas for people from the CIS countries in the Netherlands are the forest industry, supermarkets selling Russian goods, and many others. Also restaurants of Russian cuisine with European service are quite popular [3].

In conclusion, we would like to say that ranked № 8 in Europe by Bloomberg's 'Best Countries for Business', the Netherlands is truly a world-class business destination. Holland's supportive corporate tax structure, highly educated, multilingual workforce, and superior logistics and technology infrastructure make the country so appealing to those who want to start their own business.

References:

1. Expatica [Electronic resource]: Starting a business in the Netherlands. – Mode of access: <https://www.expatica.com>. – Date of access: 02.03.2018.
2. I amsterdam [Electronic resource]: Set up Amsterdam. – Mode of access: <https://www.iamsterdam.com>. – Date of access: 03.03.2018.
3. Ricolor [Electronic resource]: Starting a business in the Netherlands. – Mode of access: <https://www.ricolor.org>. – Date of access: 03.03.2018.

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AUTOMATION: A STEP TO PROGRESS

Industrial robots in the manufacturing are gaining momentum and show that automation is the next step in constant development of technologies. However, people may consider this tendency to be the cause of unemployment and the threat to their working places in future. The aim of our research is to prove that manufacturing without automation will not save working places and keep employment in this field.

We have studied the world tendencies on the example of the USA and Belarus. The United States has been chosen as it is a technologically advanced country and Belarus is an example of manufacturing almost without automation

The process of automation in the USA is accelerating annually. [1]