

development in this region is a "Regional programme of tourism development", adopted by the regional Deputies committee. The research has shown that the decisions and programs on the organisation and development of tourism in this region adopted by the regional executive committee have much in common with national legislation, which doesn't let to use the peculiarities of the region researched to full extent.

We can come to the conclusion that the increase of tourism development in Grodno region is strongly dependent on the changes within the local governance system. Governing establishments of Grodno region should solve factual problems while developing and adopting new programs and projects in order to take into account the peculiarities of tourism in this region.

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DOMESTIC AND FOREIGN EXPERIENCE IN THE RESTAURANT BUSINESS OPERATION

When we get to know the culture of another country, we are necessarily interested in local cuisine. Best of all you can learn about the dishes by visiting catering establishments. In restaurants abroad it is interesting not only to try new dishes and get acquainted with the local cuisine, but also to see the peculiarities of service and innovations. The report is exactly about the features of international restaurants functioning, compared with those of Belarusian.

If to speak about Belarusian restaurant business, it is still not as well developed abroad. Despite it Belarusian establishments can boast of excellent service, variety of cuisines and styles such as French, German, Japanese, Italian, and mostly Belarusian.

In the given report we can't but start with French cuisine which is the best example of sophistication, the combination of ingredients, and the art of cooking. France is a country, where "Michelin Guide" was coined. Spain is another European country, where restaurants always take leading positions in many ratings. For example, "El Cellar de Can Roca" ranks the first place among the world's top establishments with a high-class cuisine.

Italian cuisine is famous for its pizza, pasta and lasagne served in many parts of the world. Italian restaurant "Osteria Franciscana" is number one in "World's best restaurants of 2016" rating. For many years in the United States, the priority has been given to fast-food, which has little in common with the high restaurant cuisine. However, high-end places are also honourable in the country. In most establishments tasting menu may be included, for example, in one of the restaurants ("Chef's Table at Brooklyn Fare") the menu is based on dishes served in the style of "omakase", when the chef chooses what meal to include in the order.

It is necessary to say that the principles of operation of restaurant business are the same in all countries, and the features depend on individual factors of a restaurateur, his vision of the menu, the cuisine, the style of the restaurant and many others. To raise the popularity of the national restaurant business, we should always look through the prism of world experience, investigate the market and provide the visitors with best quality and innovative service.

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THE APPLICATION OF FOREIGN COMPANIES' EXPERIENCE TO MOTIVATE STAFF IN TOURISM ORGANIZATIONS IN BELARUS

Any business, representing not only tourism industry, needs to create competent and effective management to work successfully and maintain competitiveness. Management means the ability to achieve objects making the most efficient use of other people's work, intellect and behaviour motives. Such important things as the effectiveness of production, the quality of service and the image of the company also depend on management to a considerable degree.

Any manager in his/her work realizes the functions of planning, organizing, motivating and controlling [1]. It is obvious that no one will do any activity that can not satisfy his/her needs or when nothing is gained by it.