

Royal Flora Holland rounds off 2016 with a revenue of € 4.6 billion, an increase of 3.8 % compared with last year. This growth in revenue was primarily due to higher prices — 4.2 % on average — for flowers and plants. For cut flowers, the share of direct trade rose by 1.8 %-point to 34.3 %. For houseplants, the increase amounted to 1 %-point to end at 79.4 %. And for garden plants, the increase was 2.7 %-point up to 67.4 %. In 2016, 51.4 % of the total revenue was realized through direct trade. In 2015, this was just above 50 % [4].

Thus auction trade is a type of market trading where the seller wishing to gain the maximum profit uses direct competition with buyers who are present at the sale. Modern auctions have been actively implemented information technology which makes the bidding the most convenient and effective. So anyone can become familiar with the proposed lots via the Internet and save time and money.

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ENSURING SAFETY OF HOTEL GUESTS

Hotel and hostel buildings are potentially high-risk buildings because of their design and high concentration of people who are not familiar with the surroundings and vary greatly in age and physical condition. There are children and elderly people among them. Many guests are in a pretty relaxed mood, they may even neglect elementary safety requirements. Therefore, it's vitally important that hotel management should consider guest comfort and security, safety of personnel and information as their priority, particularly when faced with today's global security challenges.

The subject of our study is hotel safety. The objective is to find out and describe most basic ways of ensuring safety of hotel guests.

Since hotels are committed to creating an environment of security and well being throughout a guest's stay, they should develop and enforce a comprehensive security program of a hotel which includes:

- trained hotel staff responsible and accountable for looking after the security and well being of guests and visitors;
- advanced security technologies to facilitate safeguarding guest's security, such as; integrated surveillance systems, advanced lock and access control systems, and sophisticated asset protection tools;
- Fire/Life/Safety systems and monitoring;
- emergency response plans that staff are regularly trained on, they identify a threat to the safety and security and state who and what should do in response.

Ensuring safety and property security is the responsibility of every manager, supervisor, and employee of the hotel. The hotel is held wholly or partially liable for resulting loss or injury if it is found that it has exhibited an absence of reasonable care for guest safety. Safety recordable locks reduce chance for guests to be victimized in their rooms by someone who has rented the same room before and help reduce the incident of employee theft from rooms. Video surveillance systems at the front desk, in parking areas and near cashiers monitor the inside and outside hotel activity. Alarm systems serve to deter criminal or mischief activity in storage areas, hotel facilities such as pools, spas and exercise areas, hotel and its perimeter.

Theft and fraud monitoring helps to eliminate employee's theft and fraud which can have a major impact on a property's bottom line and guest satisfaction. To prevent such losses, hotels should carefully screen employees prior to hiring in order to reduce theft opportunities, provide them with a sense of ownership. When employees have a sense of ownership in a property, security throughout the property will be much tighter. One method to promote such ownership is instituting some form of profit sharing. So, when employees see waste or theft, they're more likely to stop or report it. When employees have a sense of empowerment, they'll be able to solve safety and security problems quickly and often more efficiently.

As technology has advanced, hotel owners and managers should reassess cyber security as often as physical security. They should connect IT and security departments. Both should work together, because security is vital to their jobs, they should conduct regular security meetings, perhaps as often as once a week. Moreover, a LAN, or local area network, that connects computers, should be upgraded. Wi-Fi that's directly connected to the hotel's servers can pose a risk and provide easy access for hackers. One way to add more cyber security is to install what's called a VLAN, or virtual network. Relatively inexpensive, VLANs often don't require additional hardware. It can add another layer of security between hotel's servers and potential hackers. Also, a common feature of VLANs is the ability to set up multiple wireless network names, which can have varying levels of security. Computers used for business and staff can have a high level of security, and guest Wi-Fi networks can have a lower, easy-to-access level of security and be separated from the property's network.

Not all cyber threats occur online. Social engineering and physical hacking of hotel computers pose a significant risk. Employees should be aware of the physical security of computers, access control, and passwords. Passwords should be changed every three months. Also, employees should monitor the physical access points to a property's computers and servers.

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SPECIFICS OF ECONOMIC DEVELOPMENT AND TRADING OF CHINA

Now the Republic of Belarus conducts vigorous foreign economic activity with China. In 2015 Belarus and China successfully implemented more than 20 joint scientific and technical projects. The question is: why China acts as the strategic partner? The answer is covered in the features of maintaining economic and trading planning. During the last 30 years China has managed to achieve the record economic growth. Thus the object of our research is the economy and trading policy of China. To study the object we establish the following aim: to outline the main trends of economic and trading development of China. Due to the aim of our research we set the following task: to show the way the management features of economy and trading affect the commercial partnership between Belarus and China.

The model of China economy and trading has the following peculiar features: an effective role of the state in the economy; tough control by the authorities (everything is taxed); the focus on export (main directions are textiles and ready-to-wear clothes, plastic, electronics, coal and food); the fixed growth of the domestic market sales; promotion of own brand and goods quality improvement; import expansion; the model of open economy based on the export following the oriented model of development assuming the increase and improvement of the latest information and communication technologies; profitable geographic location. So, above-mentioned features of Chinese model of the economy and trading facilities provide us with the possibility to answer the question we posed before. The economy of China involved most of the world leading producers of goods. Thus, China acts as a global intermediary between highly industrialized enterprises and developing manufactures. As a result, of successful economic relations of China