

Not all cyber threats occur online. Social engineering and physical hacking of hotel computers pose a significant risk. Employees should be aware of the physical security of computers, access control, and passwords. Passwords should be changed every three months. Also, employees should monitor the physical access points to a property's computers and servers.

### References

1. *Медлик, С.* Гостиничный бизнес / С. Медлик, Х. Инграм. — М. : Юнити, 2012. — 224 с.
2. Hotel, Travel & Hospitality News [Electronic resource]. — Mode of access: <http://www.4hoteliers.com/articles>. — Date of access: 27.02.2017.

*Д.Д. Шибут, Ю.М. Савчук*  
БГЭУ (Минск)

*Научный руководитель Ю.М. Савчук*

## SPECIFICS OF ECONOMIC DEVELOPMENT AND TRADING OF CHINA

Now the Republic of Belarus conducts vigorous foreign economic activity with China. In 2015 Belarus and China successfully implemented more than 20 joint scientific and technical projects. The question is: why China acts as the strategic partner? The answer is covered in the features of maintaining economic and trading planning. During the last 30 years China has managed to achieve the record economic growth. Thus the object of our research is the economy and trading policy of China. To study the object we establish the following aim: to outline the main trends of economic and trading development of China. Due to the aim of our research we set the following task: to show the way the management features of economy and trading affect the commercial partnership between Belarus and China.

The model of China economy and trading has the following peculiar features: an effective role of the state in the economy; tough control by the authorities (everything is taxed); the focus on export (main directions are textiles and ready-to-wear clothes, plastic, electronics, coal and food); the fixed growth of the domestic market sales; promotion of own brand and goods quality improvement; import expansion; the model of open economy based on the export following the oriented model of development assuming the increase and improvement of the latest information and communication technologies; profitable geographic location. So, above-mentioned features of Chinese model of the economy and trading facilities provide us with the possibility to answer the question we posed before. The economy of China involved most of the world leading producers of goods. Thus, China acts as a global intermediary between highly industrialized enterprises and developing manufactures. As a result, of successful economic relations of China

and the Republic of Belarus a number of agreements on the activation of a bilateral trade and economic partnership about a technical and economic cooperation are signed.

The information mentioned before allows us to outline the following positive trends in mutually-beneficial cooperation of China and Belarus: the growth of the volume of tires deliveries, ground flax fiber sorting and crushing equipment, motors and electric generators, successful technical re-equipment and telecommunication projects as Huawei and ZTE aiming at improving BelCel and BEST operator communication capabilities in the regions of Belarus. At the same time, we observe the import growth due to China's consumer goods produced in Belarus, including household and other electric heaters, cookers, washing machines, refrigerators, leather production, woven fabrics of synthetic filament yarn and a significant number of ready-made clothes. Hence, now the most perspective directions of a trade and economic cooperation with the Chinese companies on the territory of Belarus are the following: the initiation of car production means of telecommunication and some others where China can act as a creditor, not necessarily having advanced technologies.

*Ю.Н. Щадий, Е.О. Машкарева  
БГЭУ (Минск)*

## **BELARUSIAN CUISINE DISHES IN A BREAKFAST MENU OF HOTEL RESTAURANTS**

Thousands of travellers all around the world start their day with breakfast at a hotel. For the majority of tourists having a delicious and varied menu in the morning in hotels is of great importance. According to research, 91 % of respondents prefer to have breakfast directly in their hotels [1]. Obviously, guests staying at a hotel for more than 3-4 days can find it boring to have the same type of dishes for breakfast. Therefore, hotel companies should carefully consider the morning menu and try to diversify it.

Thus, the object of this research is breakfast menus in Belarusian hotels. The subject of the research is the dishes of Belarusian cuisine in hotel restaurants. The main aim of the research is to assess breakfast menus in the restaurants of Belarusian hotels; to suggest dishes of Belarusian cuisine, which can expand the morning menu of a hotel and help guests to enjoy the centuries-old traditions of the Belarusian people and appreciate the cultural richness of the country. To achieve the aim of the research, the following tasks are set: to study statistical data relevant to the research and to identify Belarusian dishes that can be offered to the guests of Belarusian hotels for breakfast.

It can be suggested that, regardless of their nationality or the type of breakfast they prefer, hotel guests can be interested in learning about the