

Exactly the same as in geographical structure, US institutions account for the majority or 9 of the top 15 most popular universities amongst unicorn founders. Moreover, 59.5% of degrees were non-technical [1].

Most founding CEOs are scaling through the journey: 74% of companies are still led by their founding CEO.

The overwhelming majority of Founders prefer to have partners during the process of company launching. Around two thirds of unicorns were created by co-founders, and a third was created by single founders.

Therefore, if a person is to launch a startup that one day would be worth more than \$1 billion he is likely to operate via Internet and would need about 6.5 years of hard work to reach the goal. He would attract funds from venture investor. This person could count on \$600 million and that company is about to have valuation of \$3.4 billion. This person should be Stanford, Harvard or other top university graduate with non-technical education and locate his future Unicorn in the USA, as the environment for it here is the most favorable. This person would be about a 34- year-old man launching his first company with the help of his co-founder. In addition, this person is likely to remain company's CEO during its "lifetime".

References:

1. Unicorn League // [Electronic resource]. – Mode of access: <http://www.sage.co.uk/c/v/unicorn-league/#/> – Date of access: 08.03.2017.

INDIA AS AN ECONOMIC SUPERPOWER

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Get ready for a new economic order. In the world 15 years from now, the U.S. will be far less dominant, several emerging markets will catapult into prominence, and some of the largest European economies will be slipping behind.

Having analyzed the research of Pricewaterhouse Coopers (a multinational professional services network headquartered in London) we reached a conclusion that

the US will lose global dominance by 2030. The gap will only grow by 2050 with China having a nearly \$58 trillion GDP, and the US having the same \$34 trillion.

The global economy will be dominated by China, and the US economy will lose steam and fall even behind India.

By 2050 the GDP in India is forecasted to reach \$44 trillion.

India became world's fastest growing economy in 2015 with 7.3% GDP rate.

According to Union Studies, India's economy is projected to grow at 7.6 per cent in 2017 as investment regains momentum and manufacturing base strengthens on the back of structural reforms in the country.

The Republic of India is considered as one of the possible emerging superpowers of the world. This potential is attributed to such indicators as demographic trends and a rapidly expanding economy.

There are several significant factors, which will help India to satisfy expectations:

- High population,
- Science and technology
- Energy
- Booming economy
- Mass transit system

However, India must overcome many of the economic, social, and political problems before it can be considered a superpower. There are:

- Poverty
- Infrastructure
- Disorganization
- Inflation and overheating
- Energy dependence and costs
- Unemployment
- Health
- Low literacy
- Climate and environmental problems

In such a way The US and Europe's shares of global GDP are expected to shrink, while the Chinese and Indian economies are projected to grow significantly. India's share of world GDP will grow from 7% in 2016 to 15% in 2050. Consequently, India will become the second largest country in the world according to the level of GDP.