RECOMMENDED READING

Basic reading

1. Baye, Michael. Managerial Economics and Business Strategy. 6th Edition. 2007, – 652 p.
2. Keat, Paul, Young, Philip. Managerial Economics, Global Edition. Prentice Hall Publication. 7th Edition. – 512 p.
3. Longman, Hague D. Managerial Economics. London, – 448 p.
4. McGuigan, James R., Moyer, R. Charles. Managerial Economics: Applications, Strategies, and Tactics. 11th Edition, 2007, – 576 p.

Additional reading

1. Aier, Jagadison K, Joseph, Comprix, Matthew T Gunlock, Deanna Lee. “The Financial Expertise of CFOs and Accounting Restatements.” *Accounting Horizons*, vol. 19, no. 3 (September 2005) – 123 p.
2. Arora. M. N., Cost Accounting- Principles & Practice, Vikas Publishing House Pvt. Ltd., New Delhi, Tenth edition, 2007, – 558 p.
3. Boyce, William. The New Managerial Economics Biztantra, – 336p.
4. Gopalakrishna, Himalaya. A study of Managerial Economics, Mumbai, – 670 p.
5. Joel, Dean, Managerial Economics. Eastern Edition, – 540 p.
6. Keat, Paul, Young, Philip. Managerial Economics, Global Edition. Prentice Hall Publication. 7th Edition. – 512 p.
7. Lee ,Curtis M. Grimm Hun, Smith, Ken G. Strategy As Action: Competitive Dynamics and Competitive Advantage (Strategic Management Series). 2005, - 384 p.
8. Suma, Damodaran. Managerial Economics. Oxford University Press, – 448 p.
9. Sytse Douma, Hein Schreuder. Economic Approaches to Organisations. 5th Edition. Nov 2012, – 470 p