BELARUSIAN INDUSTRY POTENTIAL AS FACTOR OF INTEGRATION INTO INTERNATIONAL ECONOMIC ASSOCIATION ПРОМЫШЛЕННЫЙ ПОТЕНЦИАЛ БЕЛАРУСИ КАК ФАКТОР ИНТЕГРАЦИИ В МИРОВОЕ ЭКОНОМИЧЕСКОЕ СООБЩЕСТВО

Статья посвящена одной из актуальных проблем для Беларуси — проблеме интеграции в систему международного бизнеса. Промышленный потенциал республики рассматривается как один из ключевых факторов интеграции Беларуси в мировое экономическое пространство. Рассмотрены основные отрасли, составляющие структуры промышленного комплекса республики. Выделены предприятия, обладающие промышленными ресурсами для экономического роста.

The world today faces many challenges. Perhaps, the most serious is the challenge to the existing world order manifested by globalization. Integration into the modern global economy is not only desirable but necessary for Belarus. Belarusian industry is that basis that can afford Belarus successful participation in the world globalization process.

The industrial complex is the background of the production potential of the country. It incorporates 34 % of all fixed production assets, about 28 % of the gross commodities and services output and 27 % of people employed in the national economy. The structure of the industrial complex is represented mainly by machine building and metalworking, chemical and petrochemical industries, fuel industry, forestry etc. Since 1998, the Industrial Complex Development Concept and Programme of development of industrial complex of the Republic for 1998—2015 years have been realized. These documents define the major parameters, main directions and mechanisms of sustainable growth of industrial production, enhancing its efficacy through innovation activities boosting, acceleration of management restructuring, as well as the restructuring in the following fields: organizational and legal, property, technological, personnel and finance.

The machine-building complex of the country possesses a developed production and technical, as well as a scientific potential. It incorporates more than 300 enterprises, organizations and production facilities. The automotive industry and agricultural machinery industry take the 538 largest share. In recent years, enterprises of those industries have managed to modernize their production lines and technologies, as well as to master new products and develop new sales markets. Belarus possesses such industrial producers as following:

• The Minsk Automobile Plant is the leader of the Belarusian automotive industry. The main strategic goal of the Plant is to enhance its competitiveness and push up sales of its machinery products corresponding to European standards.

• Mogilev Automobile Plant is one of the oldest machine-building enterprises of Belarus. At present, the plant is active in extending the range of manufactured machinery and switching to the production of small runs on the base of unification of details and components, and the use of "flexible" technologies.

• Minsk Tractor Works is the major producer of wheel tractor machinery in the territory of CIS. The production potential of the plant allows covering the needs of Belarus and Russia, as well as other countries for tractors.

• Belarusian Automobile Plant. In 2002, the plant manufactured about 800 units of dump trucks, that is about one-third of the total world production. Work is under way to put into production dump trucks with the bearing capacity of 30 to 300 ton's.

Along with the production of industrial and technical products, the Republic of Belarus is one of the largest producers of different types of consumer goods. TV sets "Horizont" and "Vityaz" as well as refrigerators "Atlant" are exported to many countries of the world. To cut a long story short it is time to act for Belarus. To be a part of international economic association the country needs to use industrial resources and to compete for international recognition. It is not the question of one year. The process of competition can be really long and hard to pass through. But this competition is the only chance for Belarus to succeed on the internal market.

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SMALL BUSINESS IN BELARUS МАЛЫЙ БИЗНЕС В РЕСПУБЛИКЕ БЕЛАРУСЬ

Малый бизнес — одна из важнейших составляющих экономики развитых и развивающихся стран. Бизнесмены наиболее рационально используют природные ресурсы для выпуска новых товаров, создают рабочие места и платят значительную часть налогов в