

The street is part of a dominance oriented or violence orientated culture. It tells people how they should act. Street Culture — Primarily Afro-Centric because of the racism and general inequality that exists in America (specifically), the motto of street culture is given to us by William Gibson: "the street finds uses for itself". Thus, Street Culture can often be considered D.I.Y. (Do It Yourself) culture. Hip-Hop (Rap) music is a prime example of this. Graffiti is street culture art, as well. What makes street graffiti so different from many forms of visual culture is that the production of the image is unauthorized and in most circumstances unwanted by the viewer. The sense of the Street style is shown everywhere, not only in graffiti, but even in dancing. The freedom of movements, high temp of music, and beauty of style can be seen in "breakdance" or "breaking". Street Culture is a product of a key shift in our postmodern world, which could best be stated as a movement towards individualization and specialization, hence the importance of D.I.Y. aspects in future culture. You can't wait for someone to produce something to appease you, appease yourself instead. Create your own art, your own clothes, your own music, your own reality, your own manifesto, whatever.....Action is a "vital" element in all of this.

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SILICON VALLEY. THE AMERICAN EXPERIENCE AND THE POSSIBILITY TO APPLY IT TO THE BELARUSIAN SCENERY

СИЛИКОНОВАЯ ДОЛИНА. АМЕРИКАНСКИЙ ОПЫТ И ВОЗМОЖНОСТЬ ВНЕДРЕНИЯ В БЕЛОРУССКУЮ СРЕДУ

Высокие технологии постепенно становятся неотъемлемой частью нашей жизни. Ежегодно в этой сфере оборачиваются миллиарды американских долларов. В своей работе я хотела показать, что в нашей стране есть все условия для создания своего собственного парка высоких технологий, что в свою очередь позволило бы значительно сократить расходы как государства так и самих жителей Беларуси.

Hewlett Packard has set a pattern of an outstanding company against which every new high technology firm "must be measured". It means America has really spread its high technology around the globe.

But some Belarusian high-tech companies are also competitive. Today the level of quality of Integral is one defective micro scheme from one thousand. Motorola, Philips and Intel can boast about such indices as well.

International Business Alliance (IBA) was founded as a three-way partnership between IBM Corp. and the two leading Belarusian

enterprises. IBA has employed a great number of graduates of the Belarusian universities.

EPAM is one of the largest software engineering firms. The leadership of the company is mostly Belarusian in origin and they are mostly graduates of the Belarusian Universities. Evidently we have a good scientific potential.

Many of other smaller and larger business firms and corporations (as well as individuals) face the possibility of outsourcing rather than economically well-organized conditions in their own country.

Belarusian President Alexander Lukashenka emphasized this project would become one of concrete steps to create conditions for tapping the potential of young scientists on Belarus.

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WHAT TO USE WHEN THE OIL RUNS OUT

ЧТО ИСПОЛЬЗОВАТЬ, КОГДА НЕФТЯНЫЕ ЗАПАСЫ ЗАКОНЧАТСЯ

В современных условиях постоянного увеличения цен на нефть и неизбежного увеличения ее добычи перспектива того, что нефтяные запасы на нашей планете скоро будут исчерпаны, вместе с растущей угрозой глобального потепления делают проблему поиска альтернативного источника энергии все более актуальной. В работе рассмотрены основные возможные заменители нефти.

Part of the attraction of oil for most of us has probably always been its key-turning, switch-flicking simplicity. This one substance has given us food, warmth, chemicals, medicines, clothing, and above all mobility. So it is natural enough for us to look for one neat and simple replacement which will be the perfect substitute for oil in all its versatile guises. But the harsh truth is that nothing is going to be capable of doing everything that oil does — not yet, perhaps never.

So planning for the fast-approaching end of the age of oil means accepting we shall have to rely on many partial solutions rather than one big one.

Hydropower has been around for a long time. It is non-polluting, but works only where there is available water. Wave and tidal power are newer variations which will work in countries with coastlines; both have a lot of development ahead of them.

Hydrogen is often seen as the fuel of the future. It is virtually limitless, as it is a constituent of water, and is non-polluting, but needs to be processed for use as fuel. Also it is hard to store and transport, and at the moment.