

the search, the greater the opportunity costs are. Online dating makes it possible to reduce both the search time and the time to sort out partners.

However, there is also a problem of asymmetric information on dating sites. Opportunistic behavior is typical of most social networks users. It is that they can indicate the wrong information about them, thus making themselves more "attractive" to other users. One of the easiest ways to make others believe in the authenticity of the information on your page is to give a signal. The signal may be the presence of your photo on the profile.

Thereby, it has been shown how the economy can explain a day-to-day behavior of people. Of course, it does not explain everything concerning the social behavior of people, because the man does not always act rationally (especially when he or she is in love). However, it provides a partial explanation of such phenomena, and analysis of marriage market proves it.

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WOMEN IN POLITICS

Being powerful is like being a lady.

If you have to tell people you are, you aren't.

Margaret Thatcher

Despite the fact some cultures continue to suppress the rights of women, there are many success stories from around the world. Given all of the challenges that women face, both politically and in the business world, it took a truly remarkable effort on behalf of the famous women leaders we're going to discuss.

Angela Merkel. The world's No. 1 Most Powerful Woman for the second year in a row, German Chancellor Angela Merkel is the "Iron Lady" of Europe and the lead player in the eurozone economic drama that continues to threaten global markets.

Hillary Clinton. In keeping with her reputation as a no-nonsense diplomat, Hillary Clinton is spending her final months as Secretary of State far from the campaign trail.

Dilma Rousseff. The president of one of the world's largest economies is ambitious at the mid-point of her first term, launching two aggressive programs meant to reverse the still-strong but shrinking national GDP.

Sonia Gandhi. Sonia Gandhi, the longest serving chief in the Indian National Congress Party history, has had to defend herself and the party after a spate of key assembly elections this year, blaming the drubbing on weak candidates and state party organizations.

Cristina Fernandez de Kirchner. The second-term Argentine president caused a stir this summer when she approved advertisements for Argentina's Olympic team that disputed British sovereignty over the Falkland Islands.

Julia Gillard. With two year under her belt as the first female prime minister of Australia, Julia Gillard oversees a population of 22 million and a GDP of \$926 billion.

Johanna Sigurdardottir. Iceland's prime minister is the longest-serving member of Parliament. Under her leadership, the country has become a model for gender equality.

Laura Chinchilla. A year into her first term as the first female president of Costa Rica, Laura Chinchilla has faced a crisis on the Nicaraguan border and a fiscal reform plan that took aim at a massive \$997 million deficit

Valentina Ivanovna Matviyenko is currently the highest-ranking female politician in Russia, the former governor of Saint Petersburg and the current Chairman of the Federation Council of the Russian Federation.

The degree of women's presence in Senates and Parliaments is very different throughout the world.

There are various approaches to the classifications of women in politics. We are going to present the two most popular ones. The first approaches divides women into "spinster", "femme facile" and "club-woman"- all focus negatively on a female

politician's sexual capacities. The second one deals with “the superwoman”, “the champion” and “the one of the boys”.

There have been many famous women in politics throughout the world's history, although the contributions of some of them have only come to light in recent years. With politics having traditionally been a man's game, it was not easy for some of these women to make their mark in the history books, particularly during the years where women did not enjoy the same rights as men. Nevertheless, great women persevered and made major contributions to the political world.

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RACISM TODAY

*“I have a dream that people will not be judged
by the color of their skin but by the content of their character.”*

Martin Luther King

To start with, the problem I’m going to speak about is not old or outdated but very acute. As more and more people from the Caucasus and Central Asia, Africa, Asia and Latin America keep coming in Belarus and in our University, we can observe and even witness negative attitudes, actions and *“hate speech”* by some of our citizens and even group mates towards foreigners. So, we shouldn’t wait until the things get out of hand as it often takes place in Russia. We shouldn’t wait when the day comes and the mob will start crying *“Belarus for Belarusians”*, *“The survival of the white race is at stake”*. We should inform the people about the danger of racism and related to it Nazism and anti-Semitism. By the way, racism seems so strong that its form gets borrowed to characterize parallel conceptions of moral and political evils like *“sexism,” “classism,”* and *“homophobia.”*

I’ll examine the most basic definition of racism. According to the *American Heritage College Dictionary*, racism has two meanings. Firstly, racism is, *“the belief that race accounts for differences in human character or ability and that a particular*