**ТЕМАТИКА ВОПРОСОВ УСТНОГО ТЕКУЩЕГО КОНТРОЛЯ**

**Дневная форма обучения**

**I семестр**

1. Профессиональная деловая коммуникация. Деловая корреспонденция и документация.
2. Туристская индустрия. Виды и формы туризма.
3. Международные туристические организации.
4. Туристические компании и их деятельность.
5. Спрос и предложение в туризме.
6. Структура современной индустрии гостеприимства.
7. Реклама и маркетинг индустрии гостеприимства.
8. Размещение и питание, гостиницы и рестораны.
9. Транспортные услуги в туризме.
10. Социальный аспект в туризме.
11. Виды и технологии развлечений и аттракционов в туризме.
12. Связь с общественностью.
13. Новые информационные технологии в туриндустрии.

**ОБРАЗЦЫ ВОПРОСОВ УСТНОГО КОНТРОЛЯ**

**ЗНАНИЙ, УМЕНИЙ И НАВЫКОВ**

**Дневная форма обучения**

**Tourism industry. Types of tourism.**

1. Why do people travel?
2. When does travel become tourism?
3. What are the main milestones in the history of the tourism industry?
4. What does the tourism industry include?
5. Is the business of holidaymakers profitable? How can you prove it?
6. What risks are there for the travel industry?
7. Why is tourism the entire world industry?
8. Do you agree that tourism creates working places?
9. Peculiarities of the tourism industry in Belarus, a country of a student’s choice.
10. Current tourism trends worldwide.
11. Most popular travel destinations nowadays.
12. What professions can you name in the sphere of tourism industry (excluding hospitality and catering spheres)? Which of them are the most appealing to you? Why?
13. What are the duties, the functions and the role of a manager / tour guide / travel agent / etc.?
14. What skills and knowledge are essential for a manager / tour guide / travel agent / etc.?
15. What types of tourists can you think of? Provide examples.
16. What is a package holiday? Could you give an example?
17. What is an alternative holiday? Can you think of any alternative holidays for a couple over 60 (a sports-mad teenage boy, a family of five with a young child)?
18. What is an advantage holiday? Can you think of any advantage holidays for a young couple (a group of female/male friends, small children)?
19. Provide a group of tourists with the information about weekend breaks in …… (any place of students’ choice) *(in the form of itinerary)*?
20. Have you ever been abroad? Could you tell about this place and your rest there?
21. What types of tourism can you point out? Provide examples.
22. What types of tourism are possible in our country / your home city?
23. What sources assist tourists in making the choice of the holiday resort?
24. What is the main factor for you in the choice of a holiday resort?
25. What improvements should be done to attract more foreign tourists into our country / your home city?