**ОБРАЗЦЫ ВОПРОСОВ УСТНОГО КОНТРОЛЯ ЗНАНИЙ, УМЕНИЙ И НАВЫКОВ**

**The Concept and Prospects of Tourism**

1) Changing facets of tourism

2) Prospects for study on tourism

3) Managerial and economic prospects for study on tourism

**2. Tourism Products**

1) Definition of tourism product

2)Characteristics of tourism product

**3. Tourism Development**

1) Generation of employment

2) Importance of tourism development

3) Rationale for tourism planning

**4. Economic Impact of Tourism**

1) Earner of foreign exchange

2) Multiplier effect

**5. Accommodation**

1) History of the hotel industry

2) Impact of hotel industry

**6. Hotels Segmentation**

1) The need for market segmentation

2) Hotels segmentation now and in future

**7. Information and Communication Technologies**

1) Communication technology significance

2) Information technology in the transport and attraction sectors

3) Information technology and growth of tourism world over

**8. Globalization and Tourism: Performance and Evaluation**

1) Globalization of services

2) The Impact of globalization on tourism business

3) Rapid growth of tourism and its consequences

**The Structure and Functions of a Bank**

1. What is a bank?

2. What are the bank’s main activities?

3. Who owns the bank?

4. Who chooses the board?

5. What is the board’s task?

6. Who hires employees?

7. How are the profits distributed?

8. How are the stockholders kept informed?

9. Which is the best known job in banking?

10. According to what are the bank’s clerical jobs graded?

**Currency and Other Forms of Exchange**

1. What forms of exchange are called legal tender?

2. Why are checks a common form of exchange?

3. How are traveller’s checks useful?

4. Which banks in the USA may issue bank notes?

5. What is the difference between a check and a bank draft?

6. What do cashier’s checks, certified checks and bank drafts have in common?

7. How do sight drafts differ?

8. What is the main purpose of a banker’s card?

9. What is the main use of a Bill of Exchange?

10.Why does a Bill sometimes have to be “accepted”?

**Depositing Money with a Bank**

1. What is a checking account ledger?
2. Why does the bank send a copy of a statement with all checks cancelled to every customer?
3. Are service charges debited or credited to an account?
4. What happens when a cashier notices an overdraft on a somebody’s account?
5. What does a teller have to do before he cashes a check?
6. What advice would you offer to a customer who has some funds on hand?
7. Why is it profitable to deposit your funds for a specified term?
8. How is the interest on a savings account figured?
9. Which type of account is transferable?

10.How are customer’s deposits protected?

**Applications for Loans**

1. What two kinds of borrowings are possible?
2. In what circumstances an overdraft on current account is permissible?
3. How are personal loans usually repaid?
4. Will you pay back more than you borrowed? What will the difference be?
5. What information will the manager require for a personal loan?
6. What information will he require for a business loan?
7. What other things will he take into account?
8. What will he need from you to make the loan safer for him?
9. What does a businessman mean by expected rate of return?

10.What kind of things might you offer as collateral for a person loan?