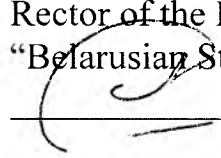


Educational Institution “Belarus State Economic University”

APPROVED BY

Rector of the Educational Institution
“Belarusian State Economic University”

A.V.Egorov

 3006 2026

Registration No. 4032 - 26 /

**INTERACTION BETWEEN STATE AND BUSINESS
(THEORY AND PRACTICE OF GR)**

Curriculum of the Educational Institution
in the Academic Discipline for the Specialty
7-06-0312-01 Political Science

The curriculum is based on the In-depth Higher Education Standard ESHE 7-06-0312-01-2023 and model curriculum for the specialty 7-06-0312-01 «Political Science», Profilization «Economic Political Science: analysis and forecasting of political processes».

COMPILED BY:

E.I.Soltys, Senior Lecturer, Department of Political Science, Educational Institution "Belarusian State Economic University",

REVIEWED BY:

K.V.Shevchenko, Professor of the Department of Legal Disciplines of the RGSU branch in Minsk, Doctor of Historical Sciences;

A.A.Kiselev, Associate Professor of the Department of Economic History of the BSEU, Candidate of Historical Sciences, Associate Professor.

RECOMMENDED FOR APPROVAL:

Department of Political Science of the Educational Institution "Belarusian State Economic University"

(Protocol No. 10 dated 29.05.2026);

Methodological Commission for the academic disciplines of the social and humanitarian module, in the specialties of "Psychology", "Sociology", "Political Science (by direction)", "Political Science", "Philosophy", "Economics" with the profile "Economic Psychology" of the educational institution "Belarusian State Economic University"

(Protocol No. 5 dated 11.06.2026);

Scientific and Methodological Council of the educational institution "Belarusian State Economic University"

(Protocol № 9 dated 30.06.2026).

EXPLANATORY NOTE

The curriculum for the academic discipline “Interaction between State and Business (Theory and Practice of GR)” is designed for the implementation of advanced higher education within the specialty 7-06-0312-01 “Political Science” and is aimed at developing knowledge of the fundamentals of interaction between the state and business.

The study of this discipline enables future political science specialists to acquire both theoretical and practical knowledge in the field of political governance of economic processes, decision-making in organizations of socio-political and economic profile, as well as practical methods of lobbying and GR management.

During the course of studying the discipline, students are expected to become familiar with the concept and essence of Government Relations (GR); to study the theoretical foundations of interaction between the state and business and the issue of corporate social responsibility; to analyze forms of lobbying of political decisions in the economic sphere; to consider the essence and institutional foundations of public-private partnership; to study mechanisms of partnership interaction between business, civil society, and the state; to become acquainted with foreign and domestic experience and models of interaction between business and government; and to identify the main forms and methods of training qualified GR managers and their professional qualities.

The aim of teaching the discipline is to form a holistic understanding of the essence of Government Relations (GR) and the theoretical foundations of interaction between the state and business.

Achieving this goal involves solving the following tasks:

- to reveal the concept and essence of Government Relations (GR), and to study the theoretical foundations of interaction between the state and business;
- to study mechanisms of partnership interaction between business, civil society, and the state based on foreign and domestic experience;
- to analyze forms, methods, mechanisms, and technologies of GR management and lobbying of political decisions in the economic sphere;
- to identify the essence and institutional foundations of public-private partnership and outline the issue of corporate social responsibility of business;
- to define the main forms and methods of training qualified GR managers and their professional qualities.

As a result of studying the academic discipline “Interaction between State and Business (Theory and Practice of GR)”, the following competencies are formed:

Specialized competency:

To analyze the economic policy of the Republic of Belarus and foreign countries, and to assess the dynamics and effectiveness of interaction between the state, business, and civil society structures.

Advanced professional competency:

To apply in-depth theoretical, methodological, and practical knowledge and skills to solve advanced professional tasks in the field of public policy and admin-

istration, in scientific research of political institutions and processes, and to possess tools for the formation and implementation of public policy.

As a result of studying the academic discipline, the master's student must:

To know:

- the essence of the concept of Government Relations (GR) and the theoretical foundations of interaction between the state and business;
- the main forms, methods, mechanisms, and technologies of GR management and lobbying of political decisions in the economic sphere;
- methods and mechanisms of interaction between business, civil society, and the state;
- the legal and institutional foundations of public-private partnership;
- the system of professional training and human resource development.

To be able to:

- use GR mechanisms and technologies in practical political activity;
- apply basic legal knowledge in the field of lobbying economic interests in public authorities and implementing public-private partnership;
- analyze and evaluate the effectiveness of organizational GR strategies.

To have skills in:

- preparing materials for political and economic analysis;
- using methods and technologies for preparing and lobbying political and economic decisions;
- conducting negotiation processes;
- organizing political and civic campaigns;
- interacting with public authorities.

Within the educational process of this academic discipline, the master's student must acquire not only theoretical and practical knowledge, skills, and competencies in the specialty, but also develop personal value orientations and spiritual potential, and form the qualities of a patriot and citizen ready for active participation in the economic, production, socio-cultural, and public life of the country.

The academic discipline “Interaction between State and Business (Theory and Practice of GR)” belongs to the module “Economic Political Science: Balance of Interests between the State, Business, and Civil Society”, an institutional component of the educational institution.

Relation to other academic disciplines:

The discipline “Interaction between State and Business (Theory and Practice of GR)” is connected with a number of other political and technical disciplines, such as “New Media and Strategic Communications in Politics and Governance”, “Methods of Political Analysis and Modern Digital Technologies”, and others.

Form of study for advanced higher education: full-time (daytime).

In accordance with the university curriculum, the academic discipline “Interaction between State and Business (Theory and Practice of GR)” is allocated the following workload:

Total number of academic hours: 162

Classroom hours: 54, including: – Lectures: 26 hours; – Seminar classes: 28 hours.

Distribution of classroom workload by course and semester: 2nd semester – Lectures: 26 hours; – Seminar classes: 28 hours; Independent work of the master's student: 108 hours.

Total workload: 5 ECTS credits.

Form of interim assessment: examination.

CONTENT OF THE EDUCATIONAL MATERIAL

Topic 1. Theoretical foundations of interaction between government and business (GR).

Methodological approaches to GR activity. The concept of “government relations”. Technologies and main mechanisms of interaction between business and public authorities. Lobbying and its institutional forms as a method of interaction between business and government. Differences between lobbying and GR. Subjects and stakeholders of GR activity. Factors influencing the quality of interaction between business and government. Business and government in regions: models and resources of interaction. “Dirigisme” and its influence on interaction between business and government. Main forms of interaction between business and government within investment projects.

Topic 2. Features of international experience in interaction between government, business, and civil society.

GR relations with the state in Western countries. Experience of organizing interaction between business and public authorities in North America and the European Union. Advantages and challenges of socially responsible corporate behavior. Legal regulation of lobbying in the USA. Regulation of lobbying activities in the United Kingdom. Regulation of lobbying activities in Germany. Government and entrepreneurship in Eastern Europe and Russia: historical and cultural aspects. Lobbying activity in the USSR. Lobbying and GR in the political and economic processes of modern Russia. Specific features of business influence on public decision-making in the context of Russian federalism and regionalization.

Topic 3. Belarusian experience of interaction between business and government. Legal regulation of interaction between the state and business in the Republic of Belarus.

Concept of the process of interaction between government and business. Formation of an effective model of communication between business and government in Belarus. Legal foundations of regulating interaction between the state and business in the Republic of Belarus. Regulatory impact assessment as a mechanism of interaction between the state and business.

Topic 4. Mechanisms and technologies of GR management. Lobbying and its institutional forms within GR.

GR strategy of an organization. Main stages of GR activity. Use of industry associations and advisory bodies in GR activity. Lobbying as a special technology of GR activity. Formation of public support. Communication mechanisms and technologies of GR activity. Monitoring of public policy and activities of government bodies. GR communications in the process of public procurement. Special GR events.

Topic 5. GR technologies in the context of digital transformation.

Theory of digital transformation of GR technologies. Features of digital transformation in the Republic of Belarus. GR technologies in the national segment of the Internet. Institute of public consultations in the national segment of the Internet. Practice of electronic appeals to public authorities in the Republic of Belarus. GR potential of blockchain technology.

Topic 6. The state as a subject of GR activity. Main forms of interaction between government structures and business.

The state as a subject of GR activity. Government decisions and the influence of business on the decision-making process. Specific features of interaction between business and legislative, executive, and judicial branches of power. Responsibility of legislative authorities. The problem of corruption and modern anti-corruption technologies. The model of “state corporatism” – advantages and disadvantages. Organization of public relations work in public administration bodies of the Republic of Belarus. Identification and analysis of company needs in the field of relations with public authorities. Analysis and assessment of the effectiveness of various forms and methods of GR. Effectiveness of GR strategies.

Topic 7. Public-private partnership in the system of interaction between government and business.

The system of public-private partnership, its essence and basic forms. Modern public policy on interaction with civil society. Government openness as a factor in improving the effectiveness of GR activity: criteria and indicators of assessment. Formation, main stages of development, and current practice of PPP institutions in the Republic of Belarus. Main risks of business-government partnership within investment projects. Approaches to assessing risks of public-private investment partnerships. Development of innovation clusters within public-private partnership. Interaction between business and government within investment projects as one of the ways of developing Russian industry. Modern concepts of investment activity. Mechanism of legal regulation in the investment sphere.

Topic 8. Corporate social responsibility of business and its contribution to solving public problems.

Foundations of socio-corporate interaction between social groups and the state. Sponsorship and corporate philanthropy as GR interaction mechanisms. Corporate social responsibility (CSR) of business and the role of social investment in solving problems of local communities. United Nations Global Compact and CSR models. Specific features and forms of CSR development in the Republic of Belarus. Social investment mechanisms as an important element of GR management.

Topic 9. GR and the media space. The role and opportunities of mass media in GR activity.

Main characteristics of the media space. Information as a resource of GR communications. Information support of public administration and ethics of a GR specialist. Media usage strategies in GR activity. Technologies of information con-

struction and management in GR activity. A set of media relations technologies and functions of a GR specialist. Publicity and information dissemination. Social networks as a resource for GR activity.

Topic 10. Government relations as a professional activity. Training of personnel for GR activity.

Professionalization of GR activity. Competencies, professional skills, qualities, and knowledge of a GR specialist (GR manager). Ethics of GR activity. Psychology of GR activity. Ways of developing the personnel training system and improving the educational base in GR management. Corporate social responsibility and corporate citizenship as a social investment strategy. The influence of the level of business ethics on socially responsible behavior of business in Belarus.

EDUCATIONAL AND METHODOLOGICAL MAP OF THE ACADEMIC DISCIPLINE
“Interaction between State and Business (Theory and Practice of GR)”
for full-time (daytime) form of study

Section No., Topic	Title of Section / Topic	Classroom Hours						Literature	Forms of Knowledge Assessment	
		Lectures	Practical Classes	Seminars	Laboratory Classes	Guided Independent Work				
						Lectures	Practical Classes			Seminars
2nd semester										
Topic 1	Theoretical foundations of interaction between government and business (GR)	2							[1]; [2]; [5]; [6]; [7]; [9]; [11]; [13]	Oral frontal questioning, quick tests
	Seminar session. Theoretical foundations of interaction between government and business (GR)			4					[1]; [2]; [5]; [6]; [7]; [9]; [11]; [13]	Quick tests, presentations, colloquium
Topic 2	Features of international experience of interaction between government, business, and civil society	4							[1]; [2]; [5]; [6]; [7]; [27]; [28]; [29]	Oral frontal questioning, quick tests
	Seminar session. Features of international experience of interaction between government, business, and civil society			4					[1]; [2]; [5]; [6]; [7]; [27]; [28]; [29]	Quick tests, presentations, colloquium
Topic 3	Belarusian experience of interaction between business and government. Legal regulation of interaction between the state and business in the Republic of Belarus	2							[5]; [5]; [7]; [14]; [15]	Oral frontal questioning, quick tests
	Seminar session. Belarusian experience of interaction between business and government. Legal regulation of interaction between the state and business in the Republic of Belarus			2					[5]; [6]; [7]; [14]; [15]	Quick tests, presentations, colloquium
Topic 4	Mechanisms and technologies of GR management. Lobbying and its institutional forms within GR	4							[1]; [2]; [6]; [7]; [8]; [10]; [22]; [29]	Oral frontal questioning, quick tests
	Seminar session. Mechanisms and technologies of GR management. Lobbying and its institutional forms within GR			2					[1]; [2]; [6]; [7]; [8]; [10]; [22]; [29]	Quick tests, presentations, reports, presentation
Topic 5	GR technologies in the context of digital transformation	2							[1]; [2]; [6]; [8]; [9]; [10]; [26]; [29];	Oral frontal questioning, quick tests

Section No., Topic	Title of Section / Topic	Classroom Hours						Literature	Forms of Knowledge Assessment	
		Lectures	Practical Classes	Seminars	Laboratory Classes	Guided Independent Work				
						Lectures	Practical Classes			Seminars
	Seminar session. GR technologies in the context of digital transformation			4					[1]; [2]; [6]; [8]; [9]; [10]; [26]; [29];	Quick tests, presentations, reports, presentation
Topic 6	The state as a subject of GR activity. Main forms of interaction between government structures and business	4							[1]; [2]; [6]; [7]; [8]; [9]; [10]; [13];	Oral frontal questioning, quick tests
	Seminar session. The state as a subject of GR activity. Main forms of interaction between government structures and business			4					[1]; [2]; [6]; [7]; [8]; [9]; [10]; [13];	Quick tests, presentations, colloquium
Topic 7	Public-private partnership in the system of interaction between government and business	2							[1]; [2]; [6]; [7]; [9]; [27]; [28]; [29]	Oral frontal questioning, quick tests
	Seminar session. Public-private partnership in the system of interaction between government and business			2					[1]; [2]; [6]; [7]; [9]; [27]; [28]; [29]	Quick tests, presentations, colloquium
Topic 8	Corporate social responsibility of business and its contribution to solving public problems	2							[1]; [2]; [6]; [7]; [8]; [9]; [20]; [29]	Oral frontal questioning, quick tests
	Seminar session. Corporate social responsibility of business and its contribution to solving public problems			2					[1]; [2]; [6]; [7]; [8]; [9]; [20]; [29]	Quick tests, presentations, reports, presentation
Topic 9	GR and the media space. The role and opportunities of mass media in GR activity	2							[1]; [2]; [6]; [7]; [8]; [7]; [18]; [21]	Oral frontal questioning, quick tests
	Seminar session. GR and the media space. The role and opportunities of mass media in GR activity			2					[1]; [2]; [6]; [7]; [8]; [10]; [18]; [21]	Quick tests, presentations, reports, presentation
Topic 10	Government relations as a professional activity. Training of personnel for GR activity	2							[1]; [2]; [6]; [7]; [8]; [9]; [13]; [14]	Oral frontal questioning, quick tests
	Seminar session. Government relations as a professional activity. Training of personnel for GR activity			2					[1]; [2]; [6]; [7]; [8]; [9]; [13]; [14]	Quick tests, presentations, reports, colloquium
Total for 2nd semester		26		28						Exam
Total hours		26		28						

INFORMATIONAL AND METHODOLOGICAL SECTION

LITERATURE

Main Literature

1. GR and Lobbying: Theory and Technologies: Textbook for Universities: for students of higher education institutions studying economics and related specialties / [V. A. Achkasova et al.]. – 2nd ed. – Moscow: Yurait, 2022. – 437 p. – (*in Russian*).
2. GR. Interaction between Business and Government Authorities: Textbook and Practical Guide for Universities: for students of higher education institutions studying economics / [A. V. Lusse et al.]. – 2nd ed. – Moscow: Yurait, 2023. – 365 p. – (*in Russian*).
3. Mukhaev, R. T. Government Relations: Theory, Strategies, and National Practices. A Comprehensive Guide: Textbook / R. T. Mukhaev. – Moscow: INFRA-M, 2026. – 393 p. – (Higher Education Series). – DOI 10.12737/textbook_5b90eb67bc31f9.88013551. – ISBN 978-5-16-019054-9. – Electronic text. – URL: <https://znanium.ru/catalog/product/2243285> (accessed: 30.04.2026). – Subscription access. – (*in Russian*).

Additional Literature

4. PR & GR Technologies and Competencies in the Digital Economy: Monograph / [S. A. Antonovich et al.]. – Moscow: RuScience, 2022. – 258, [1] p. – (*in Russian*).
5. GR: Organizing Relations with Government Authorities: Study Guide / N. A. Antanovich et al.; edited by N. A. Antanovich. – Minsk: Belaruskaya Navuka, 2019. – 267 p. – (*in Russian*).
6. GR – Government Relations: Theory, Practice, and Mechanisms of Interaction between Business, Civil Society, and the State: Study Guide / edited by L. V. Smorgunov and L. N. Timofeeva. – Moscow: Russian Political Encyclopedia (ROSSPEN), 2012. – 407 p. – (*in Russian*).
7. Business and Government in Russia: Theory and Practice of Interaction: Monograph / scientific editor and head of the authors' team A. N. Shokhin; National Research University Higher School of Economics. – Moscow: HSE Publishing House, 2011. – 349 p. – (*in Russian*).
8. Interaction between the State and Business: Study Guide / L. A. Dobrynin et al. – St. Petersburg: Publishing House of St. Petersburg State University of Economics, 2014. – 192 p. – (*in Russian*).
9. Verush, A. I. Management Processes and Technologies: Lecture Course / A. I. Verush, Yu. V. Nikulina. – Minsk: Amalfeya, 2012. – 138 p. – (*in Russian*).
10. Volgin, N. A. Social Policy: Textbook. – Moscow: Ekzamen Publishing House, 2003. – 736 p. – (*in Russian*).
11. Public Policy and Governance: Textbook. In 2 Parts. Part I. Concepts and Problems of Public Policy and Governance / edited by L. V. Smorgunov. – Moscow: ROSSPEN, 2006. – 384 p. – (*in Russian*).
12. Public Policy and Governance: Textbook. In 2 Parts. Part II. Levels, Technologies, and International Experience of Public Policy and Governance / edited by L. V. Smorgunov. – Moscow: ROSSPEN, 2006. – 495 p. – (*in Russian*).

13. Public Policy and Governance: Study Guide / S. V. Reshetnikov et al.; edited by S. V. Reshetnikov. – 2nd ed. – Minsk: RIVSH, 2018. – 180 p. – *(in Russian)*.
14. Grechneva, E. F. Public Policy and Governance in the Republic of Belarus: Manual for Law Faculty Students in Specialty 1-23 01 06 “Political Science (by Specialization)” / E. F. Grechneva. – Minsk: Belarusian State University, 2008. – 119 p. – *(in Russian)*.
15. Kovalev, M. M. Digital Economy – A Chance for Belarus: Monograph / M. M. Kovalev, G. G. Golovenchik. – Minsk: BSU Publishing Center, 2018. – 327 p. – *(in Russian)*.
16. Kolesnikov, V. N. Political Management: Study Guide / V. N. Kolesnikov, V. A. Semenov. – St. Petersburg: Piter, 2013. – 336 p. – *(in Russian)*.
17. Kuznetsov, Yu. V. Public Strategic Management / Yu. V. Kuznetsov. – Moscow: Piter, 2014. – 205 p. – *(in Russian)*.
18. Kuznetsova, N. V. Models of Corporate Social Responsibility / N. V. Kuznetsova, E. V. Maslova // *Tomsk State University Journal. Economics*. – 2013. – No. 4. – Pp. 22–36. – *(in Russian)*.
19. Malkin, E. Political Technologies / E. Malkin, E. Suchkov. – Moscow: Russkaya Panorama, 2006. – 680 p. – *(in Russian)*.
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21. Nezhdanov, D. V. Political Marketing / D. V. Nezhdanov. – St. Petersburg: Piter, 2004. – 160 p. – *(in Russian)*.
22. Ozhiganov, E. N. Modeling and Analysis of Political Processes: Study Guide / E. N. Ozhiganov. – Moscow: Peoples’ Friendship University of Russia (RUDN), 2009. – 189 p. – *(in Russian)*.
23. Fundamentals of Communication Theory: University Textbook / edited by Prof. M. A. Vasilik. – Moscow: Gardariki, 2003. – 283 p. – *(in Russian)*.
24. Political Governance and Public Policy in the 21st Century: State, Society, Political Elites / edited by O. V. Gaman-Golutvina. – Moscow: ROSSPEN, 2008. – 408 p. – *(in Russian)*.
25. Rothbard, M. Power and Market: Government and the Economy / Murray Rothbard; translated from English by B. S. Pinsker; edited by G. Sapov. – Chelyabinsk: Scium, 2003. – 415 p. – *(in Russian)*.
26. GR Technologies and Models in Belarus and Russia: A Comparative Analysis / I. V. Sidorskaya et al.; edited by V. V. Gribanov, I. V. Sidorskaya, L. G. Titarenko. – Minsk: Belarusian State University, 2015. – 143 p. – *(in Russian)*.
27. Shokhin, A. N. Interaction between Business and Government in the European Union / A. N. Shokhin, E. A. Korolev. – Moscow: HSE Publishing House, 2008. – 158 p. – *(in Russian)*.
28. Economic Political Science: Relations between Business, the State, and Society / executive editor A. D. Bogaturov. – Moscow: Aspect Press, 2012. – 240 p. – *(in Russian)*.

29. GR and Lobbying: Theory and Technologies: Textbook and Workshop for Bachelor's and Master's Programs / executive editors V. A. Achkasova, I. E. Mintusov, O. G. Filatova. – Moscow: Yurait, 2015. – 315 p. – (*in Russian*).
30. GRavitation: Strategies and Tactics of Business–Government Interaction: Collective Monograph by Government Relations Professionals / compilers P. Seleznev, N. Torik. – Moscow: Alpina PRO, 2026. – 168 p. – ISBN 978-5-206-00424-3. – Electronic text. – URL: <https://znanium.ru/catalog/product/2236945> (accessed: 30.04.2026). – Subscription access. – (*in Russian*).

Electronic Resources

31. Murzina, E. A. Government Regulation of Interethnic Relations: Problems, Practice, Decision / E. A. Murzina, T. V. Yalyalieva. – San Francisco: B&M Publishing, 2016. – 172 p. – ISBN 978-1-941655-33-7. – URL: https://elibrary.ru/download/elibrary_26997126_31531503.pdf (accessed: 30.04.2026).

Legal and Regulatory Acts

32. Constitution of the Republic of Belarus of 1994, as amended and supplemented by the republican referenda of 24 November 1996 and 17 October 2004. – 10th stereotyped edition. – Minsk: National Center of Legal Information of the Republic of Belarus, 2024. – 62 p.

Internet Sources

33. National Library of the Republic of Belarus [Electronic resource]. – Access mode: <http://www.nlb.by>.
34. National Legal Internet Portal of the Republic of Belarus (Pravo.by) [Electronic resource]. – Access mode: <http://pravo.by>

LIST OF EXAMINATION QUESTIONS

1. The concept of “government relations” and main methodological approaches to the study of GR activity.
2. Technologies and main mechanisms of interaction between business and public authorities.
3. Subjects and stakeholders of GR activity.
4. Lobbying and its institutional forms as a method of interaction between business and government. Differences between lobbying and GR.
5. GR relations with the state in Western countries. Experience of organizing interaction between business and public authorities in North America and the European Union.
6. Government and entrepreneurship in Eastern Europe and Russia. Lobbying activity in the USSR.
7. Lobbying and GR in the political and economic processes of modern Russia.
8. Legal foundations of regulating interaction between the state and business in the Republic of Belarus.
9. Belarusian experience of interaction and formation of an effective model of communication between business and government.
10. Regulatory impact assessment as a mechanism of interaction between the state and business.
11. Lobbying as a special technology of GR activity. Communication mechanisms and technologies of GR.
12. GR strategy of an organization and main stages of GR activity.
13. GR technologies in the context of digital transformation.
14. Features of digital transformation in the Republic of Belarus. GR technologies in the national segment of the Internet.
15. GR potential of blockchain technology.
16. The state as a subject of GR activity. Government decisions and business influence on the decision-making process.
17. Specifics of interaction between business and legislative, executive, and judicial authorities.
18. The problem of corruption and modern anti-corruption technologies.
19. Organization of public relations work in public administration bodies of the Republic of Belarus.
20. The system of public-private partnership, its essence and basic forms.
21. Formation, main stages of development, and current practice of public-private partnership institutions in the Republic of Belarus.
22. Main risks of business-government partnership within investment projects and their assessment. Modern concepts of investment activity and mechanisms of legal regulation in the investment sphere.
23. Foundations of socio-corporate interaction between social groups and the state. Conceptual foundations of corporate social responsibility (CSR) of business.
24. Specific features and forms of CSR development in the Republic of Belarus.
25. United Nations Global Compact and CSR models.

26. Information as a resource of GR communications. Main characteristics of the media space. Information support of public administration and ethics of a GR specialist.
27. Media strategy in GR activity. Technologies of information construction and management in GR activity. Social networks as a resource for GR activity.
28. Government relations as a professional activity. Professionalization of GR activity. Competencies, skills, qualities, and knowledge of a GR specialist (GR manager).
29. Ethics and psychology of GR activity.
30. Ways of developing the training system and improving the educational base in GR management.

LIST OF ESSAY TOPICS

1. History of relations between business and government
2. Legal aspects of GR activity
3. Instruments and environment of interaction between the state and business
4. Models of interaction between business and the state
5. Main forms of public-private partnership
6. Interaction between the state and business in the system of public procurement
7. Essence and features of interaction between the state and business
8. Planning of GR activity
9. Lobbying as a GR technology
10. Status and professional style of a GR manager
11. Outsourcing of public sector activities
12. Intermediaries in interaction between business and government
13. Main concepts of business and models of interaction between business and government
14. Key approaches to combating corruption
15. Attractiveness of public-private partnership for government and business communities
16. GR needs for successful company performance
17. Corporate social responsibility
18. State power and lobbying
19. Clientelism and Russian statehood
20. White, grey, and black GR
21. Interaction between government and business: essence, new forms and trends, social responsibility
22. Features of the impact of lobbying mechanisms on state economic regulation
23. Theory and practice of interaction between state and business structures
24. Models of interaction between business and government in the development of the innovation sphere
25. Lobbying in the system of interaction between government, business and society
26. GR as an element of social governance
27. GR: principles and mechanisms of effective interaction with state institutions
28. Formation of a system of civilized lobbying in Belarus
29. GR and problems of effectiveness in interaction between society and government
30. Space of interaction between government, business and society
31. Social responsibility of business as a requirement of the time
32. GR in modern Belarus: formation, modernization, development

ORGANIZATION OF STUDENTS' INDEPENDENT WORK

The acquisition of competencies within the academic discipline is significantly supported by students' independent work as an essential stage of the learning process.

A total of 60 hours is allocated for independent work for full-time students.

The content of students' independent work includes all topics of the academic discipline presented in the section "Content of Educational Material".

The following forms of independent work are used in studying the academic discipline:

- in-depth study of sections, topics, individual issues, and concepts;
- preparation for practical, laboratory, and seminar classes, including the preparation of reports, thematic presentations, informational and visual materials, essays, presentations, and other academic assignments;
- work with textbooks, reference materials, analytical sources, and other literature;
- preparation of reviews of scientific (scientific-technical) literature on a given topic;
- information search and compilation of thematic collections of literary and Internet sources.

QUALITY CONTROL OF KNOWLEDGE ACQUISITION

The assessment of the quality of knowledge acquisition is carried out within the framework of current assessment and interim certification.

Current assessment activities are conducted throughout the semester and include the following forms of control:

- colloquium;
- quick oral questioning during classroom sessions;
- essay;
- oral questioning;
- report;
- academic assignment.

The result of current assessment for the semester is evaluated using a 10-point grading scale and is determined based on the marks awarded during the current assessment activities throughout the semester.

Requirements for students during interim certification.

Students are admitted to the interim certification in the academic discipline provided that they have successfully completed the current assessment (fulfilled all required forms of current control) within the semester as specified by the curriculum.

The interim certification is conducted in the form of an examination.

PROTOCOL OF COORDINATION OF THE UNIVERSITY EDUCATIONAL PROGRAM

Name of the academic discipline requiring coordination	Department name	Proposals for changes in the content of the higher education institution's educational program for the academic discipline	Decision adopted by the department that developed the educational program (indicating date and protocol number)
Институциональная экономика	Department of Economic Policy	No comments or suggestions 	Curriculum for the academic discipline "Interaction between Government and Business (Theory and Practice of GR)" submitted for approval (Minutes No. <u>10</u> dated <u>29.05.2026</u>)

**ADDITIONS AND AMENDMENTS TO THE UNIVERSITY EDUCATION-
AL PROGRAM**

for the academic discipline

“Interaction between State and Business (Theory and Practice of GR)”

for the _____ / _____ academic year

№	Additions and Amendments	Rationale

The educational program has been reviewed and approved at the meeting of the Department of Political Science (Protocol No. _____ dated _____.__.20)

Head of the Department

of Political Science

Candidate of

Historical Sciences, Associate Professor

O. G. Kazak

APPROVED

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