

- Neural network operators who train and correct large language models
- Experts in AI ethics and data management

Thus, AI does not destroy jobs completely, but shifts the focus from routine tasks to creative, social and managerial functions.

Workers whose professions are automated often do not have the necessary digital and analytical skills to move into new areas. New requirements are shifting towards human qualities:

- Critical thinking. An assessment of the reliability of the results provided by the AI is required.
- Adaptability and flexibility. The ability to learn new tools quickly, rather than just following instructions.
- Emotional intelligence. A key skill for managing hybrid teams where some functions are performed by machines, as well as for building trust and empathy with customers.

An effective solution to the problem can be the introduction of the concept of «lifelong learning» at the state level. It is proposed to create flexible, short educational programs focused on mastering digital skills. The key result is the formation of a culture of continuous development of new tools and technologies.

The impact of artificial intelligence on the labor market is bi-directional: on the one hand, there is a displacement of routine jobs, on the other – the active creation of new high-tech professions. To successfully adapt to these changes, it is necessary to consolidate the efforts of the state, business and educational institutions for large-scale and rapid retraining of the workforce. Ignoring this process can lead to an increase in structural unemployment and an increase in social inequality.

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SOCIETY IN THE ERA OF DIGITAL TRANSFORMATION

Общество в эпоху цифровой трансформации

Analysis of the digital transformation of society and its impact on people's lives.

With the advent of technology, society began to change dramatically. People are increasingly choosing to watch YouTube or other platforms where they can watch what they want. Fewer people are buying tickets on buses, trams, and subways because it is becoming more convenient to use payment cards and bank card terminals on buses.

Services are more and more becoming online. A great number of people have quit going to stores because of delivery services being available almost everywhere.

The tickets for movies, trains, and other events can be purchased online, eliminating the need for ticket offices. Furthermore, there are services that cater to various aspects of life, such as transportation schedules, banking, content streaming, online trading, messaging apps, music streaming, and so on.

With the advancement of technology, it has become possible to delve deeper into the human body and explore the areas that were previously limited by technology. It has become possible to print organs on a 3D printer, observe what is happening inside during the operation, study viruses and explore the ways to vaccinate against them.

With the help of digital technologies, our law enforcement agencies can quickly track down criminals and effectively solve crimes, as well as cameras that register violators on public roads.

Nowadays we are all observing how the digital revolution is gradually replacing traditional money. You can use digital currency to pay for various transactions abroad or inside the country.

There is a vast array of electronic resources for learning, including online courses, digital libraries with eBooks and journals, educational apps, multimedia content, and platforms for remote learning. Students at universities study using electronic libraries to prepare for seminars. I believe, we should develop digital education and move towards more sophisticated teaching methods, rather than banning technology as we do at schools.

It helps us in our daily lives, but it also makes our lives too easy due to AI.

AI makes a person's life mindless because there is no need to think about doing complex work or anything else that requires mental effort.

A person can't live without a mobile phone nowadays. This thing is too important at present. The phone has ceased to be just for calls, it has become a thing for absorbing contents and information.

With the growth of users in the digital world, the number of users who want to earn money illegally is also growing. The methods of deceiving people are becoming more sophisticated, such as neural networks that change voices, generate videos that are almost indistinguishable from real ones, and even more.

There are both advantages and disadvantages of digital transformation of the society, but it is important to remember that humans create thoughts, not machines.