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CRYPTOCURRENCIES ARE A TOOL FOR INVESTING MONEY

Криптовалюты – инструмент инвестирования денежных средств

New investment instruments are emerging in the financial market, making asset selection a relevant issue.

In the Republic of Belarus, funds are typically directed into bank deposits and government bonds, whose yields are tied to the refinancing rate (currently 9.75 %). These options generally ensure capital preservation but offer only modest returns.

In the US, the SEC has begun approving exchange-traded products based on cryptocurrencies. Major ETFs (like BlackRock or Fidelity) are acquiring tokens, providing a convenient investment vehicle that many investors are using [1].

Cryptocurrencies can generate annual returns of 30–40 %, and during «altseason» (a period of exponential growth), yields can reach 400–1000 %.

This makes it relevant to consider investing in the crypto market. The necessary legal framework exists in Belarus, but widespread adoption has not yet been observed.

Key advantages include the industry's global upward trend, a wide choice of assets (from Bitcoin and Ethereum to new areas like AI tokens and RWA), high potential returns, and participation from major investment funds. Additional factors are support from major countries (USA, China, UK [2]) and the prospective tokenization of global economies. However, significant risks remain volatility, low market cap and liquidity, and the potential for market manipulation.

Figure shows the total market capitalization of the crypto market (total1) [3].

As we can see, the cryptocurrency market capitalization from 2015 to 2025 shows a strong global upward trend, albeit with multi-year seasonal cycles and high volatility. The use of derivatives allows profiting from both rising and falling prices. The market cap reached an all-time high of \$4.17 trillion and currently stands at \$3.72 trillion.

Due to this volatility, cryptocurrency exposure should be limited (>1–5 %). Participation from companies and private investors would enhance the liquidity of Belarusian exchanges and stimulate the growth of the local crypto industry, though this requires careful risk management.

In conclusion, cryptocurrency investment remains a controversial yet promising field. Traditional assets ensure capital preservation, while digital assets offer high returns. Some countries have already taken steps to legitimize cryptocurrencies. However, high volatility, along with legal and operational risks, necessitates a cautious approach. A rational strategy is to allocate only a small portion (1–5 %) of a portfolio to crypto assets.



Global upward trend in the cryptocurrency market capitalization
(Total Market Cap, 2015–2026)

References

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