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THE PROBLEM OF AI IN ART: CREATIVITY OR SUBSTITUTION?

Проблема ИИ в искусстве: творчество или подмена?

In the last decade, artificial intelligence has become a powerful and visible part of modern life. One of the most surprising changes is its fast and active entrance into the world of art. Today different AI systems can create images, write short stories, compose music, and even design videos or interactive visual projects. Because these tools are developing so quickly, society now discusses not only what AI can do but also what role it should have in the creative sphere. Many people ask an important question: does AI help human creativity, or does it slowly replace it?

The aim of the research is to analyze how AI influences artistic work and to understand whether AI-generated results can be considered real creativity or only a technical imitation of existing ideas.

To understand the influence of AI, it is necessary to look at what creativity means for a human being. Human art usually reflects emotions, personal experience, imagination and cultural background. An artist works with an idea that is meaningful for them and tries to express a personal view of the world. In contrast, AI does not experience emotions and does not have its own memories or intentions. It learns from large collections of images and texts and combines patterns found in this material. Because of this, the works created by AI may look attractive, but they often lack a deeper message or emotional connection that comes from human experience.

However, the appearance of AI also brings many new opportunities. A growing number of artists use AI as a tool to explore color, form or style in new ways. Instead of spending hours on the first drafts, they can generate many quick versions of an idea and choose the one that inspires them most. This helps artists focus more on the concept and less on the technical preparation. AI also helps beginners who want to express themselves creatively but do not have strong drawing or design skills. With the help of AI tools, they can still visualize their ideas and participate in creative work. In this sense, AI makes art more open and democratic.

At the same time, the use of AI in art brings several serious challenges. One of the most important questions is authorship. AI systems are trained on millions of images, many of which were created by real artists. These images are often collected from the internet without clear permission. As a result, many creators argue that AI uses their style or artistic techniques without giving them credit or payment. This situation creates an ethical debate about originality and fair use of artistic material.

Another challenge is the possible devaluation of human artistic work. When AI can produce a visually impressive image in just a few seconds, some people may think that art does not require time, effort or skill. This may negatively influence the public attitude toward professional artists who spend years developing their abilities. In addition, there is a danger of fake artworks. AI can imitate the style of a famous artist so accurately that the result may look like an authentic piece. This raises questions about trust and authenticity in the art world.

Despite these challenges, the analysis shows that AI still cannot create art independently. It does not generate its own ideas and cannot decide what message a picture should express. The human user controls the process, chooses instructions, adjusts parameters and selects the final version. In this sense, AI functions more like an advanced tool than like an independent creator.

The results of the research show that AI has both positive and negative effects on art. On the positive side, AI helps artists experiment, work faster and find new creative solutions. On the negative side, it challenges traditional ideas of authorship, originality and creative ownership. For these reasons, modern society needs to develop fair and clear rules for using AI in creative fields. These rules should protect human creators while still supporting technological development.

In conclusion, art in the digital age is going through significant transformation. AI does not replace human creativity completely, but it changes the way artistic work is created and shared. Most likely, the future of art will involve cooperation between humans and intelligent systems. The human will continue to be the main source of meaning, emotion and artistic intention, while AI will support the process by offering new tools and possibilities. Such collaboration may lead to new and exciting forms of artistic expression, but it must be guided by responsibility, respect for authorship and understanding of the difference between human creativity and machine-generated imitation.

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THE DIGITAL DIVIDE: NEW CHALLENGES FOR SOCIAL JUSTICE

Цифровое неравенство: новые вызовы для социальной справедливости

The coming of the digital age held the chance of worldwide connection, open information, and increased money-making chances. It was meant to be a great leveler, getting rid of social and geographical blocks. But, this chance has only been partly achieved, leading to a major social justice problem: the digital divide. This gap separates those who can use modern tech from those who cannot. It's more than just technical stuff now. It's a complicated thing that makes current unfairness worse and creates new ways