

References

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FEATURES OF MODERN TOURISM INDUSTRY

In recent years, tourism has experienced global development and continued growth. It is becoming one of the fastest growing sectors of the global economy. Modern tourism simultaneously affects all areas of industrial infrastructure, contributing to accelerated economic development. Meanwhile, there are various factors that temporarily change the direction of tourist flows. The purpose of this work is to outline the main features of modern tourism.

After the 1990s global warming began to affect negatively the economic situation of countries that receive income from tourism. Due to climate change the percentage of trips made outside the summer season increased.

Mass tourism destinations are often criticized for the damage and destruction caused to historical sites and landscapes. Therefore, alternative tourism types have emerged due to the increased consciousness of modern tourists. They are marked by a respectful attitude towards historical sites and natural springs.

The spread of a new generation of tourists and the increase in alternative tourism can be considered as very positive development for the concept of «sustainable tourism». Interest in ecotourism and protected areas with unspoiled nature will enlarge as well. Accordingly, it is necessary to increase the number of ecological tourism projects that are in harmony with nature.

Nowadays, destinations of tourist preferences are becoming more individual, rather than mass, and are taking an increasingly leading role in the global tourism scene with more environmentally friendly tourist products. The segment of the population that is interested in such types of tourism is referred to as the «new middle class». Unlike mass tourism, this segment is a new category of tourists who prefer to travel often alone and/or as part of a very small group of people. Among them, there is an interest in cultural life, familiarization with the knowledge of new cultural values and unknown authentic historical sites.

Gastronomic festivals, electronic music festivals, traditional local beliefs and rituals of celebrating such religious beliefs, which are interesting from an ethnographic and historical point of view, have become the product of tourist destinations and play an important role in targeted marketing [1].

The emergence of leading online travel platforms, such as Booking Group and Agoda, with access to a global accommodation inventory and competitive pricing solutions, has increased consumer interest in travel activities. Thanks to the Tripadvisor and Tophotels platforms, where placement products are presented for evaluation by customers from the point of view of rationality, it is now possible to access the evaluation of the placement object anywhere in the world. Without having your own experience, it is easier to get an instant view of the tourism industry's products on offer.

We see that tourism is primarily a social activity, and the priority direction in terms of the need for this activity is transportation. The ease of access to your destination and the number of trips planned annually is the most important factor in the development of tourist destinations.

In conclusion, we can say that as a result of globalization in the world, the movement of the population for educational and business purposes to other parts of the world begins, and the rate of family formation between citizens of different countries will only increase. While retirees who have free time will prefer long vacations in places where they travel, the new middle class, loaded with work activities, will tend to rest more often for a shorter period of time or alone. In this regard, today the most popular tourist packages will not lose their significance, but new packages based on alternative types of tourism will be added to them.

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DISPUTE RESOLUTION IN THE BELARUSIAN TOURISM SECTOR

Tourism is one of the most important economic sectors globally, contributing significantly to national economies and employment. As in any other area, tourism involves disputes that require regulation, ranging