

Секция 7

ЮНЫЕ ИССЛЕДОВАТЕЛИ (ДЛЯ УЧАЩИХСЯ 10–11 КЛАССОВ ПО ВСЕМ ПЕРЕЧИСЛЕННЫМ В СЕКЦИЯХ 1–6 НАПРАВЛЕНИЯМ)

АНГЛИЙСКИЙ ЯЗЫК

I. Balabanovich

И.Д. Балабанович

Гимназия № 2 им. О.В. Новицкого (Минск)

Научный руководитель Ю.В. Апанасевич

FEATURES OF FORMING AN EFFECTIVE SYSTEM OF MANAGEMENT OF ORGANIZATIONS IN THE REPUBLIC OF BELARUS

Особенности формирования эффективной системы управления организациями Беларуси

In the context of the general desire of the Republic of Belarus to achieve high-quality economic growth on a new digital technological base, the management of enterprises in all sectors of the national economy plays a special role, which helps ensure high efficiency and effectiveness of their functioning in the interests of meeting the socio-economic needs

of society, and according to the principles of maintaining economic resilience to external challenges and threats.

The work proves that **the main goal of management is the effective functioning of an enterprise, behind which there is a good manager**. It is proved that underestimation of individual characteristics of managers when making management decisions leads to imbalance of business processes and negatively affects the efficiency of organizations in general.

Based on our research, **the main features and characteristics of a good manager are identified and discussed in detail**.

The principles of **building an effective enterprise management system** are considered. It is proved that there is lack of coordination between management functions. For this purpose, it is necessary to build an effective enterprise management system, creating methodological and methodical support for all management functions, coordinating them with the aim of developing coordinated management decisions.

Based on the data obtained as a result of the study, **the stages of implementation of an effective management system at the enterprise are identified and examined in detail**. Thus, an «effective management system» allows to foresee the results of the activity, providing the process of making management decisions with a single information basis to achieve the set goals.

A new system of market activity indicators is proposed for the transition of the enterprise to a higher level of information and analytical support of management, awareness of the activity. Knowledge of the occupied market position makes it possible to understand alternatives in strategic planning and allows full management of the enterprise.

The theoretical principles developed in the study made it possible to propose **a mechanism of «effective enterprise management»** that functions in a single information space with additionally analyzed key indicators, taking into account their target value and identifying deviations from a given standard. This allows a quick response to ongoing changes and the implementation of corrective actions in accordance with the planned indicators, the development of specific and timely recommendations for achieving the given goal, and making informed management decisions based on information and analytical support. Management efficiency is significantly increased due to the positive synergistic effect: increased efficiency in the use of available resources and increased speed of response to changes in the internal and external environment to achieve development goals.

The proposed mechanism has been tested on a number of organizations in the Republic of Belarus, which has had a positive impact on changes in their key indicators.

The author's proposals increase the enterprise's adaptability to changes in its operating environment due to higher management flexibility. The influence of the human factor, caused by the subjectivity of management decisions, is reduced, which allows shifting the concentration point from monitoring the current state of affairs at the enterprise and focusing on preventive analysis, forecasting development, which ensures the efficiency of the enterprise's functioning in the long term.