

Секция 6

ОСОБЕННОСТИ РАЗВИТИЯ СОВРЕМЕННОЙ ЛИНГВОКУЛЬТУРНОЙ СРЕДЫ

АНГЛИЙСКИЙ ЯЗЫК

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YOUTUBE IN ENGLISH LEARNING

YouTube в изучении английского языка

Introduction. YouTube is one of the most popular websites in the world with billions of registered users. Today the platform has become a powerful tool for English learning, offering a variety of content for learners of all levels of language proficiency. With its accessibility and flexibility, learners can work with content that suits their specific language goals.

The purpose of this research is to analyze how YouTube is used as English resource in Belarus.

The main part. A survey of college students was conducted to determine the relevance of using the YouTube site to learn and improve English. Of the 120 respondents,

38 % use YouTube to learn the language. The majority of students prefer more traditional classroom learning methods.

One of the key advantages of YouTube in language learning is the vast range of content available. The most popular channels for learning English among MSCEF students comprise BBC Learning English, Rachel's English, EnglishClass101, Speak English with Mr. Duncan and Business English Pod.

BBC Learning English publishes new videos, podcasts, tutorials and lessons every week to help you learn and improve your English speaking, listening, vocabulary and pronunciation. Rachel's English is also good for improving your pronunciation and speaking natural English. Rachel is a professional opera singer and English pronunciation expert. She helps students gain confidence in communicating. EnglishClass101.com offers audio and video lessons to encourage you to improve English. This channel is best suited for students with a good general knowledge of the language. Speak English with Mr. Duncan focuses on language practice. Mr. Duncan teaches English from his home in England. Business English Pod is gaining popularity among senior students and our teachers. The lessons include a wide range of Business English topics and skills: meetings, presentations, telephone conversations, interviews in English, negotiations and much more.

Understanding basic grammar concepts makes learning and using English easier with Albert Kakhnovskiy's, Irina Shipilova's – Movsesyan and the VOA Learning English Channels.

One of the advantages of the YouTube channel is its interactivity. It plays a crucial role in the effectiveness of YouTube as a learning tool. The platform encourages engagement through its comment section, where learners can ask questions, share learning tips, and connect with both peers and content creators.

Another unique feature of YouTube is the availability of content for various proficiency levels, from beginners to advanced learners. Learners can start with basic tutorials and progress to watching complex content such as documentaries or interviews in their target language.

However, there are also problems. The lack of structured programs or guidance can be confusing, especially for beginners, who often have difficulties in choosing content. In addition, the quality of content varies greatly. For optimal learning, it is important for students to recognize authoritative sources and supplement YouTube learning with more formal methods, such as language apps or courses.

Conclusion. YouTube has proven to be a versatile and valuable resource for English language learners. It helps students independently study and improve their English language skills and develop sustainable motivation for language learning based on the systematic use of «live» materials.

In Belarus, YouTube serves as a supplement to more traditional methods, whereas in countries like the United States and Germany, it plays a more central role in language learning. As the platform continues to evolve and provide more specialized content, its influence on language education is likely to expand, potentially transforming how people in Belarus and beyond approach learning new languages.