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N. Kasyanenko

Н.Ю. Касьяненко

БГЭУ (Минск)

Научный руководитель К.А. Белова

CLASSIFICATION OF ACCOMMODATION FACILITIES IN THE REPUBLIC OF BELARUS

Классификация средств размещения в Республике Беларусь

The hospitality sector is a vital component of the economy in the Republic of Belarus. As the tourism industry grows, understanding the classification of accommodation facilities becomes increasingly important for enhancing service quality and competitiveness. The classification not only assists travelers in making informed choices but also helps businesses in aligning their services with international standards. This paper aims to explore the various types of accommodation facilities in Belarus and how they are classified [1].

The main goal of this topic is to identify the primary categories of accommodation options available in Belarus. Additionally, it seeks to examine the criteria and standards used for classification [1]. By doing so, we can understand how these classifications influence tourists' choices and the overall quality of services provided. Moreover, it highlights the need for a systematic approach to managing and improving accommodation facilities to meet the demands of the modern traveler.

Accommodation facilities refer to establishments that provide temporary lodging for travelers. These can range from luxurious hotels to budget hostels, catering to various segments of the market. In Belarus, the accommodation landscape has evolved significantly, incorporating a diverse range of options to suit different preferences and budgets. The role of state standards and international associations in shaping the foundational principles for classification is also paramount in ensuring that the accommodation industry meets both local and international expectations [2].

Accommodation facilities in Belarus can be classified into several categories based on various criteria:

- **Hotels:** This category is further classified according to the star rating system, ranging from 1 to 5 stars. The rating is based on the level of service, amenities provided, and overall guest experience. Higher-rated hotels offer more extensive services and luxury.

- **Guesthouses:** These are typically smaller establishments that offer a home-like atmosphere. Guesthouses can vary in price and service quality, often providing a more personal experience.

- **Hostels:** Popular among young travelers, hostels offer shared accommodation at budget-friendly prices. They provide basic amenities and a social environment, making them ideal for those looking for economical options.

- **Agritourism (Agro-Ecological Farms):** This unique form of accommodation allows tourists to stay on working farms. They offer a chance to experience rural life and enjoy local cuisine, thus promoting cultural exchange.

- **Apartments:** Short-term rentals provide families and groups with the flexibility of a home environment. This category has gained popularity due to the growing demand for more spacious and privately controlled accommodation [2].

In conclusion, the classification of accommodation facilities in the Republic of Belarus plays a crucial role in shaping the tourism industry. Accurate classification aids travelers in making informed decisions and enhances their overall experience. As the influx of tourists continues to rise, it is imperative to adopt and maintain high standards for accommodation facilities by aligning them with international practices. This commitment to quality will not only improve customer satisfaction but also contribute to the sustainable development of the tourism sector in Belarus.

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Е. Кевра

Е.В. Кевра

БГТУ (Минск)

Научный руководитель А.В. Коньшева

PECULIARITIES OF DOING BUSINESS IN THE REPUBLIC OF BELARUS

Особенности ведения бизнеса в Республике Беларусь

Business has its own peculiarities in different regions of the world. Let's consider business in the context of the Republic of Belarus.