

In conclusion, neural networks are poised to remain a cornerstone technology in international business, offering unprecedented advantages in automation, data analytics, and strategic planning. As this technology advances, companies that adopt neural networks will continue to benefit from greater agility, lower operational costs, and enhanced decision-making capabilities.

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## **IMPROVEMENT OF INTERNATIONAL ROAD FREIGHT TRANSPORT IN THE DIRECTION OF TURKEY**

### **Совершенствование международных автомобильных грузовых перевозок в направлении Турции**

Transportation is an integral element of any production process. It provides a link between individual enterprises, industries, fields of activity, different regions, countries and continents. The product of transport or the transport industry is the movement of goods and passengers in time and space.

Among all types of transport, a special place belongs to the automobile, which is able to meet the needs of society in the transportation of goods and passengers with the greatest efficiency.

The advantage of automobile over other modes of transport is as follows: maneuverability, i.e. the collection and delivery of goods can be carried out without overloading to all points where the car can reach; urgency and regularity of delivery, i.e. the time of collection and delivery of goods can be assigned quite accurately; the presence or absence of packaging, i.e. packaging is often required in smaller volumes or even not required at all compared to transportation by other modes of transport.

The purpose of this work is to identify problems and implement measures to improve international road freight transport in the direction of Turkey in order to increase the efficiency, safety and cost of transportation.

The modern economy requires a highly efficient and flexible cargo transportation system, especially on an international scale. Turkey, located at the crossroads of Europe and Asia, plays an important role in international logistics.

Turkey occupies a strategically important position, being a link between Europe and Asia. This determines its importance as a transportation hub for cargo transportation. The main routes of road freight transportation towards Turkey pass through the countries of Eastern Europe and the Balkans. Key border crossings and customs checkpoints play a crucial role in optimizing logistics processes.

During the study of the work, the main difficulties that reduce economic indicators were identified: long time delays at the borders; high tariffs for driving on motorways; the presence of corruption schemes and low transparency of customs procedures; a limited number of vehicles suitable for cargo transportation.

The introduction of modern information technologies, such as GPS and traffic management systems, automation of data processing, can significantly improve the efficiency of transportation.

Over the past two years, there has been a trend towards a steady increase in mileage utilization, an increase in the level of transportation due to the hiring of more qualified workers. Therefore, regular training of drivers and logisticians on the basics of international standards and transportation safety will increase the level of service and reduce risks.

Establish partnerships with local authorities to simplify border procedures and improve security.

In order for transportation to take place at lower costs, in a short time, while increasing the competitiveness of carriers, it is necessary to optimize logistics processes.

In order for the delivery of cargo from the shipper to the consignee to be faster, it is necessary to make a bias precisely in the development of optimal traffic routes, while grouping individual traffic routes in such a way as to minimize non-production runs and unnecessary expenses as a result.

The improvement of international road freight transport in the direction of Turkey requires an integrated approach, including legal, logistical and technological aspects. Effective transportation management will not only improve the competitiveness of market participants, but also contribute to the economic development of both Turkey and partner countries.

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## **HANDING OUT MONEY. UNCONDITIONAL BASIC INCOME**

### **Раздаем деньги. Безусловный базовый доход**

Everyone at least once thought and did not understand why it is impossible to give everyone a sum of money every month? So that everyone, regardless of income and age, would receive money from the state to cover basic needs.

The main aim of this work is to examine the concept of unconditional basic income (UBI) and find out how realistic it is?

One of the first experiments on the introduction of BDB was conducted in the 1970s, when residents of the Canadian city of Dauphin received payments from the state budget for