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INTERNATIONAL PERSPECTIVES OF BELARUSIAN TOURISM FOR FOREIGNERS

Tourism in Belarus is officially recognized as one of the perspective areas of the country's socio-economic development. The aim for our national programs is the development of the tourism industry. We have already created all for this target, which can show very tangible results. Belarus, with its rich natural heritage, historical sights and unique cultural traditions, offers diverse prospects for the development of tourism for foreigners.

Belarus is famous for its beautiful natural landscapes, clean reservoirs and nature reserves (Belovezhskaya Pushcha, Braslav Lakes). Eco-tourism can become one of the main directions of industry development in the country. Tourists can travel to national parks, visit lakes, rivers, explore unique flora and fauna, or simply enjoy the beauty of the nature of Belarus. The history and culture of Belarus are rich in ancient traditions and architectural masterpieces. Tourists can visit historical castles (Mir Castle, Nesvizh Castle and others), monasteries, churches, museums and other cultural attractions. Belarusian cities such as Minsk, Grodno and Brest offer a unique combination of old and new architecture, as well as numerous festivals and cultural events. Agritourism is a combination of tourism and agriculture that allows tourists to experience rural life and culture. Belarus is one of the largest producers of milk, meat, vegetables and fruits in the region. Tourists can visit farms and estates, learn farming skills, try national dishes and taste fresh organic products. Belarus has a developed medical industry, offering high-quality medical services at affordable prices. Many tourists come to Belarus for treatment and rehabilitation in specialized clinics and sanatoriums. It brings a walloping profit to our economy. Belarusian sanatoriums are known for their natural healing factors, such as mineral springs, mud baths and climatic conditions. Belarus also offers many opportunities for adventure tourism. Travelers can enjoy hiking, biking (Blue lakes of Naroch National Park), skiing, and water sports such as kayaking and rafting. Belarus has a large number of lakes and rivers, which become an excellent basis for active recreation and extreme adventures.

Attracting foreign investment, developing infrastructure, developing the potential of cultural and historical heritage, and developing environmental and medical tourism can help increase tourism income, create jobs and stimulate economic growth. However, for the successful development of the tourism industry, it is important to ensure government support, implement marketing strategies and improve the quality of ser-

vices. This will allow Belarus to become an attractive tourist destination and achieve economic benefits from tourism development.

By developing the tourism sector in our country, we are also developing tourism throughout the world. Belarus is part of the global tourism market and competes with other countries in attracting tourists. If the tourism situation changes in other countries, this may affect tourists' decisions about choosing to travel to Belarus. International events, such as major sporting or cultural events, can attract the attention of tourists from all over the world and stimulate the development of the tourism industry in Belarus.

According to our article, we can say that world tourism and tourism in Belarus are closely related to each other, changes in the global tourism situation can affect the development of tourism in Belarus, and vice versa, the development of tourism in Belarus can create new opportunities to attract and serve international tourists. By developing tourism in our country, we become part of the world tour.