

one country they greet with a handshake, then in another with a hug, and if you mix it up, it can become an insult, which will not lead to good partnerships. The same applies to the rules of eating, ignorance of the peculiarities of a particular culture, which can become offensive to people of different cultures.

Based on the way the educational environment is structured in our country with the compulsory study of foreign languages, we can conclude that the government is trying to create a lingual and cultural environment for the development of a modern society with a high level of knowledge for the development of international relations.

A. Gerasimovich

А.В. Герасимович

Международный университет «МИТСО» (Минск)

Научный руководитель С.С. Зубков

THE ANALYSIS OF THE HUMORISTIC QUOTATIONS FROM “RICK AND MORTY”

Анализ юмористических высказываний в мультсериале «Рик и Морти»

This work reviews the peculiarities of English-language humor in Rick and Morty cartoon series. Rick and Morty is an American comedy sci-fi cartoon series for adults created by Justin Roiland and Dan Harmon. Humor possesses various forms, categories beginning with a short joke, anecdote and so on unto the humoristic novel. English-language humor is quite specific. It is possible to hear both intellectual humor or “nasty” jokes, or both.

Authors tend to add low-register humor to the regular utterances, which make sentences funnier by a considerable degree:

Morty: -Why did all the drinks have to be extra-large? Oh, the Hulk. I just got that.

Summer: - Just pee your pants. I did it the minute we got stuck. Oh, oh, yeah, yeah, shame me. At least when I'm disgusting, it's on purpose.

The joke here points to the connection between drinks and urination, which produces the double effect by both shocking the viewer/listener and urging him to recognize the connection.[1]

Another feature is jokes about the traditional gender roles and using the play of words or hints of sexual implications [2]:

Rick: -Where's the sex robot, Morty?

Morty: -That is Gwendoleyn...I mean, the robot! She started beeping, transformed and tried to fly away.

Rick: -Strange, that's usually the man's job.

The joke contains several layers of meanings. It implies strange behaviour for the robot, the fact that it carries sexual implications and the supposed notion of the “wrong” sexual behaviour.

Joking on people who are considered less smart or directly expressed dissatisfaction regarding some personal quality coupled with ironic approach towards everyday situations is another feature of the series. Such humor is often used to express hostility, dissatisfaction or light attitude towards something.

Jerry: -Rick, I don't like glowing rocks in the kitchen trash!

Rick: -Well, I don't like your unemployed genes in my grandchildren, Jerry, but life is made of little concessions.

The harsh character of the joke and the unexpected comparison makes it appealing to the target audience.

As for the jokes about death, the gist lies in the ironic approach to the situation connected with mortality. The situation is uncouth since the character was not supposed to die in a ridiculous way. The snide tone and the self-irony are used to express the dissatisfaction with the situation [3].

The following situation lies in the fact that the protagonist turns himself into the cucumber and after that happens to be exposed to the sun which forces him to think about such a death being stupid considering his genius.

Rick: -Oh, crap, that sun is bright. Okay, come on. This can't really be the way I go out. This is the mega-genius equivalent of dying on the toilet.

It is possible to make the following conclusion. The English-language humor of the series is multifaceted and sometimes hard to understand for non-English speakers. This multilayered nature of the series' humor makes it almost impossible to translate forcing both the interpreter and the viewer (non-English speaking one) either to lose some percentage of it, or try to find the nearest equivalent in his/her language for clear understanding of irony, game of words and darker forms of humor.

References

1. Шалаева А.А. К вопросу об особенностях американского юмора [Электронный ресурс] / А. А. Шалаева // Научно-методический электронный журнал «Концепт». – 2017. – Т. 37. – С. 188-190. – Режим доступа: <https://e-koncept.ru/2017/771268.htm>. – Дата доступа: 10.11.2023.

2. Дахунова, Ф.К. Особенности использования английского юмора [Электронный ресурс] / Ф. К. Дахунова // КиберЛенинка. – Режим доступа: <https://cyberleninka.ru/article/n/osobennosti-ispolzovaniya-angliyskogo-yumora>. – Дата доступа: 10.11.2023.

3. Немакова, А.Р. Национально-специфические черты американского юмора [Электронный ресурс] / А.Р. Немакова // Электронная библиотека БГУ. –

Режим доступа: <https://elib.bsu.by/handle/123456789/255230>. – Дата доступа: 10.11.2023.

Е. Gurkova

Е. Гуркова

ВГТУ (Витебск)

Научный руководитель О.В. Бурдыко

**FEATURES OF THE DEVELOPMENT OF THE MODERN LINGUISTIC
AND CULTURAL ENVIRONMENT: THE INFLUENCE
OF INTERNET COMMUNICATIONS**

**Особенности развития современной лингвокультурной среды:
влияние интернет-коммуникаций**

Research goal: The aim of this study is to analyze the role of internet communications in shaping the modern linguistic and cultural environment, as well as to study the frequency of the influence of internet slang in the online environment on cultural norms and values.

Research results: The study revealed that internet communication has a particular specificity in both professional and non-professional communication spheres.

Examples of the particular specificity of internet communication in the professional sphere may include the use of corporate chats, email, and video conferences to discuss work-related issues. In the non-professional sphere, internet communication can manifest through social media, messengers, and forums, where people engage in discussions on various topics, share memes, jokes, and personal stories. Here, specific vocabulary, abbreviations, and emojis are also used to express emotions and attitudes towards the topics being discussed. In both cases, internet communication differs from traditional oral or written communication in real life and has its own characteristics associated with the use of new technologies and internet capabilities. I conducted some search among a group of people, and here's what I found: in the professional sphere, the use of abbreviations, emojis, and slang words is not as common as in the non-professional sphere. Only about 20% of respondents stated that they occasionally use emojis or abbreviations in work-related correspondence, especially when it comes to informal communication with colleagues. However, the majority of respondents (about 80%) prefer to use a more formal and professional language in their work communication. Regarding the use of emojis, slang words, and abbreviations in internet communication in general, about 60% of respondents stated that they often use emojis and slang words when communicating on social media, messengers, and forums. This is because using emojis helps them express their emotions and attitudes towards the topics being