

ARTIFICIAL INTELLIGENCE AND MULTILINGUAL COMMUNICATIONS: PROSPECTS AND CHALLENGES

Искусственный интеллект и многоязычные коммуникации: перспективы и проблемы

Artificial intelligence has firmly established itself in our contemporary world, reshaping our daily lives and ushering in new opportunities. However, within the realm of multilingual communications, AI introduces not just possibilities but also hurdles.

The ever-advancing landscape of artificial intelligence (AI) is profoundly impacting our world, reshaping our lives and providing fresh prospects. However, when we delve into the domain of multilingual communications, AI brings forth not only potential but also a set of challenges.

Google and Yandex, as major tech giants, are at the forefront of developing and implementing machine systems for language translation and text processing.

Google Translate, an offering from Google, harnesses the power of machine learning and neural networks to facilitate the translation of both written text and spoken language across different linguistic domains.

Yandex, on the other hand, boasts Yandex.Translate, a widely used translation service that is particularly prevalent in Russian-speaking regions and beyond. It employs machine learning algorithms and strives to take contextual and grammatical nuances into account.

Despite the commendable efforts of tech giants like Google and Yandex, the field of machine translation continues to grapple with challenges. Translation accuracy still remains a concern, particularly when dealing with intricate or specialized texts.

The realm of machine translation is dynamic, with technology companies, linguists, and AI specialists collaborating to address issues of accuracy, privacy, and cultural adaptation.

The future of multilingual communications hinges upon ongoing research, technological advancements, and the synergy of expertise from various fields.

In the ever-evolving landscape of AI, we anticipate increasingly sophisticated language processing capabilities that will enhance translation accuracy and cultural sensitivity.

As AI-driven chatbots and virtual assistants become more multilingual, businesses can look forward to more effective customer engagement across diverse linguistic backgrounds.

However, the constant evolution of languages and cultures poses a challenge for AI, necessitating continuous model training and refinement.

Ensuring data privacy and security is paramount, especially in sensitive sectors like healthcare and finance, where multilingual communication plays a vital role.

AI-powered language learning tools are democratizing language education, making it accessible to learners worldwide.

Language learners of all levels now benefit from personalized language instruction and feedback, thanks to AI-driven tools.

In conclusion, AI is revolutionizing multilingual communication, offering the promise of better cross-cultural understanding, global business expansion, and enhanced language education. While challenges persist, the prospects for overcoming language barriers in our increasingly interconnected world are brighter than ever before.

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A STUDY OF THE DIFFERENT PERCEPTION OF HOMONYMS IN MEN AND WOMEN AND ITS CAUSES

Исследование различного восприятия омонимов у мужчин и женщин и его причины

Homonyms are words that are the same in spelling or pronunciation but different in meaning. In everyday life we often use them but do not give importance to them.

The main purpose of this study was to find out the difference of perception of homonyms among men and women. Why do people put different meanings into exactly the same words?

A survey was conducted to obtain relevant data. Gender differences are not often taken as a basis for research in semantics, but this data is important for a better understanding of each other.

Why people perceive homonyms differently:

In general, the perception of homonyms depends on many factors, including context, personal experience, cultural differences, and associations. This explains why people may perceive homonyms differently and have different ideas about their meanings.