Thus, LLMs open a qualitatively new stage of educational role-playing games. LLM should be seen as a game character that not only answers questions, but is also the source of them. We conducted an experiment based on Bing's chatbot Copilot, in which it not only created a quiz for us to test our level of financial literacy, but also gave us feedback. However, it's worth remembering that large language models can «hallucinate», so their responses need to be checked.

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THE IMPACT OF SLANG USE ON THE LINGUISTIC ENVIRONMENT
Влияние использования сленга на языковую среду

Linguocultural environment is constantly changing under the influence of various factors. Such factors include mass media, cinema, literature, development of technologies, popularisation of spheres of activity, etc. It is natural to consider the changes in the modern linguocultural environment within the current historical and cultural stage of the country's development. The main factors entailing changes in the linguocultural environment are the description of the national language and speech peculiarities of its speakers.

Much attention is paid to the study of professional jargons and Internet communication. The largest category of people influencing the development of language is young people. In narrow circles, young people form a language that would bring members of this circle closer together and alienate members of other groups. Such languages may differ from group to group on the basis of interests, shared experiences, and the use of slang expressions.

In the context of rapidly changing trends on the Internet with the development of social networks, changes in spoken language are also influenced by topical content that resonates with a particular group of individuals. For example, with the spread of the social network TikTok, various funny videos are becoming popular. This in turn leads to increased use of jokes or new words heard. Since the topics for videos are diverse, viewers can gain new knowledge in specific areas (psychology, foreign languages, history). Hence, new slang expressions appear (either by taking from a foreign language and transferring the whole word into Russian, or by adding morphemes to an existing word to give it a "Russian" sound). Examples: агриться − to show aggression; to ban − to restrict access to a page, chat room or community.

In addition, modern young people are more and more often fond of computer games, from which they often extract individual words (written in English) with the

same or similar meaning and start using them in everyday speech ("lore" − knowledge, legend. It is used in the sense of brief information about a person). Words transferred from games, other languages, films, etc., often fulfil the role of simplification of language and transmission of thought ("пинговать" – used to express a slow internet connection or a person being slow in thinking).

Linguistic activity among young people is not limited to the use of slang expressions. In parallel, there is a large number of examples of their positive, renewing and enriching the Russian language. This phenomenon does not allow the language to harden and keeps it in constant motion, not allowing it to become obsolete and then − dead.

With the increasing influence of the Internet on society, it is becoming easier for people to use in speech the words they often encounter on websites and programmes. On the one hand, this phenomenon can be considered a degradation of the native language (here specifically Russian), on the other hand, it leads to the simplification of language. Any language in the modern world strives for this, especially in the conditions of accelerated rhythm of life. Involvement of words from foreign languages in many ways simplifies the interaction of young people among themselves, but complicates communication between young people and the older generation.

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NAVIGATING THE COMPLEXITIES OF THE MODERN LINGUISTIC-CULTURAL LANDSCAPE

Ориентирование в сложностях современного лингвокультурного общества

In our rapidly evolving, interconnected world, the evolution of the linguistic-cultural landscape has taken on distinct characteristics that profoundly influence our societies. The interaction between language and culture has always been dynamic, but in today's context, several notable factors come into play. Firstly, the digital revolution has revolutionized our modes of communication across linguistic and cultural borders. The advent of the internet, social media, and instant messaging has given rise to a globalized digital realm where languages and cultures blend. This presents both challenges and opportunities. It facilitates connections and idea exchanges among individuals from diverse cultural backgrounds, yet it raises concerns about preserving linguistic and cultural diversity, as dominant languages and cultures often dominate online spaces. Secondly, migration and urbanization