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DEVELOPMENT OF THE EXPORT POTENTIAL OF THE REPUBLIC OF BELARUS

Развитие экспортного потенциала Республики Беларусь

At the contemporary period of the development of the international economy, the direction of globalization is increasing, international financial integration is growing, the level of confrontation in the global commodity markets is deepening. In these criteria, there is a condition to discuss the concept and practical requests in the formation of considerable tendency in the formation of commodity potential in direction to enhance the promotion of products in foreign markets. To assess the export potential of any country (in our case, the Republic of Belarus), several factors should be considered: the availability of natural resources, climatic conditions, variety of products, geographical location, transport links, political situation on the world stage, etc.

Let us conduct an analysis for the country we are studying. The Republic of Belarus is not a country rich in natural resources. The purchase of energy resources takes place with the union state - the Russian Federation, which, for obvious reasons, is the main partner of our homeland. However, our country has its own reserves of potassium salts, peat, forests, and small sources of oil production. Belarus is mainly focused on light industry and agricultural production; there are factories for various purposes with a wide range of profiles.

The climatic conditions are excellent for growing a wide range of agricultural crops. For example, potatoes, sugar beets, flax, rapeseed, wheat, wheat and many other plants. Also, climatic conditions make it possible to successfully raise cattle, sheep and chickens. Meat and dairy products from Belarusian producers enjoy great success abroad. Milk products are also in demand: cottage cheese, butter, yoghurts, whey, etc.

The products produced by Belarusian enterprises are very diverse. For example, things from light industry are of high quality at an affordable price. The main manufacturing companies are Milavitsa, Belaruski trikatage, Conte, Svitanak, Belarusachka and others. The most famous shoe brands are Marko, Megatop, Neman, ShagoVita. The food industry in Belarus is no less developed than the light industry; the variety of products allows the consumer to choose from simple products (milk, meat, eggs) to culinary delights (confectionery, snails). Belarusian sweets from the Kommunarka, Spartak and Krasny Pischevik factories are also in great demand.

The country's geographical position in the center of Europe is an ideal factor for trade cooperation with other countries, which serves as an excellent impetus for the development of export potential. Many trade routes pass through the territory of Belarus, which allows the country to receive additional income in the form of duties and taxes.

One of the limiting factors for economic growth through exports is the unstable political situation in the world.

Thus, all the main guidelines and recommendations for cooperation in the field of export will lead to an increase in exports, modern materials, finished products with new characteristics, as well as to the development of exports of new technologically and technically complex products. It is also important to increase exports of scientific and computer services, intellectual, in particular technical, and educational services.

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LIVE CHAT: EXPERIENCE OF PARTICIPATION IN THE CREATION OF AN INVESTMENT PROJECT

Live-практикум по ChatGPT: опыт участия в создании инвестиционного проекта

GPT chat is a new solution to problems related to finding a job, improving the quality of life in our world. The use of artificial intelligence makes it much easier to perform routine tasks in everyday life, and also helps to quickly and conveniently get answers to difficult questions, create alternative scenarios for films and TV series, write a song, essay, book or picture. A neural network can also help a lot in work: communicate with specialists, create plans and promote joint projects, sign or use code, chatbot before that, you may use additional knowledge and skills to create new technologies. The importance of this neural network cannot be overestimated today.

Artificial intelligence, which is used by the masses of people, is a relatively new phenomenon in our society. Nevertheless, he has actively entered our ordinary life and is beginning to play an increasingly important role in it. Chatgpt is a chatgpt bot with artificial intelligence, which was created at the end of November 2022 as part of the OpenAL campaign. "Chatbots were trained by massaging technologies from the Internet and learning systems with reinforcement through human feedback. Then the neural network was retrained several times, using its own answers to make them more accurate and correct" [1]. As noted, "unlike many other AI-based chatbots,