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OPTIMIZATION OF MANAGEMENT ACTIVITIES TAKING INTO ACCOUNT CURRENT TRENDS IN YOUTH EMPLOYMENT IN RUSSIA

Оптимизация управленческой деятельности с учетом актуальных тенденций в трудоустройстве молодежи в России

The purpose of the study is to develop directions for improving the youth employment system based on a comprehensive analysis of its current state and the regulatory framework regulating labor and social protection of youth in the field of employment, taking into account the mechanisms of transformation and management.

Research results:

1. Study of socio-economic and psychological characteristics of young people, characterizing them as a population group, and influencing their socialization, choice of profession, attitude to vocational training, criteria for the desired place of work and competitiveness in the labor market and employment.

2. Scientifically based proposals and methodological recommendations for improving the youth employment management system in modern conditions, taking into account the existing state program for promoting youth employment until 2030.

3. Improving the mechanisms of transformation and management of youth employment in modern conditions on the basis of improving the effectiveness of vocational training of young people, taking into account the principles of decent work.

1. In modern society, the issues of employment of various groups of the population are very acute. In this context, Claudia Goldin, a Harvard professor and researcher at the US National Bureau of Economic Research, became the winner of the Nobel Prize in Economics in 2023 for her contribution to science in assessing approaches and explaining the causes of gender inequality in the labor market. In this regard, further research, including on youth employment, confirms its relevance due to the unresolved nature of this problem. To date, the following reasons can be identified that prevent young people from successfully finding a job: lack of work experience, non-compliance with the requirements of employers, lack of necessary skills and knowledge, as well as competition in the labor market.

2. The role of the state and public organizations in increasing youth employment is obvious. An important direction in solving this issue is the creation of a favorable and supportive environment for young professionals, as well as the need to develop program-oriented measures aimed at improving the labor situation for this population group.

3. The analysis of statistical data on the employment of young people after graduation from higher education institutions shows the existence of existing problems in the labor market. Among university graduates, about 70% linked their work with their profession, and 30% of graduates "found themselves" in other sectors of the economy. With graduates of secondary specialized educational institutions (colleges, technical schools, colleges, etc.), everything is much more complicated: only about 58% found a job in their specialty.

4. The main directions of the decision on the issue of youth employment should take into account the results of scientific research. In today's socio-economic conditions, it is necessary to study the issue of youth employment, taking into account the changed situation on the labor market, the need to promote the employment of students and graduates whose areas of training (specialties) will be in the zone of risks associated with unemployment.

5. In the future, it is necessary to consider the issues of youth employment management; identify critical problems in the labor market and prospects for improving management activities in this area; substantiate key areas and organizational mechanisms of public administration, the basis of interaction between educational institutions and youth employment in the conditions of labor market requirements for qualified professionals, etc.

6. Thus, the employment of young people not only contributes to personal professional growth, but also can have a positive impact on the socio-economic development of the country as a whole.

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WHAT BENEFITS CAN BLOCKCHAIN GIVE TO EDUCATION OF FUTURE ECONOMISTS?

Какую пользу технология блокчейн может принести образованию будущих экономистов?

A blockchain technology has become one of the most promising technologies of our time. Most people compare it to the dot-com era, which has influenced business and led to the creation of industries with billion-dollar turnovers [1].

A blockchain is a distributed database where all transaction data is written [2]. It is like an account book that thousands of people keep at the same time. This technology is not perceived only like part of cryptocurrency. But it can find use in other spheres such as finance, property, data storage, logistics, and education.