Educational establishment «Belarus State Economic University»

SUBMIT

First Vice-Rector of the Educational establishment

«Belarus State Economic University»

T.V. Sadovskaya
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Registration № УД*5781-24*/уч.

TRADE POLICY OF A STATE

Syllabus of educational establishment on training discipline for the specialty 7-06-0311-02 «World economy»

The syllabus of educational establishment on training discipline is based on the Educational Standard in the specialty 7-06-0311-02 World Economy and the Curriculum in the specialty 7-06-0311-02 World Economy №27MΓP-23 of 29.05.2023.

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RECOMMENDED FOR APPROVAL:

Department of world economy of the
educational establishment «Belarus State Economic University»
protocol № 5 from 19.12.2023)
Scientific-methodical council of the
educational establishment «Belarus State Economic University»
protocol № from)

EXPLANATORY NOTE

The academic discipline «Trade Policy of a State» is a discipline studied at the option of undergraduates majoring in specialty 7-06-0311-02 «World Economy», studying in the profilization «International Economics and Commercial Diplomacy».

The objective of teaching the academic discipline: to develop a system of theoretical and practical knowledge of undergraduates about foreign trade and foreign trade policies of countries at different levels of development and different regions of the world economy in the world markets of goods, services, intellectual property and digital data within the framework of a multilateral system of trade rules, integration associations and agreements.

The tasks of the study the discipline:

to develop knowledge, skills and abilities in the field of classification, analysis, development and regulation of foreign trade in goods, services, intellectual property and digital data by countries, as well as their integration agreements and associations;

to develop knowledge, skills and abilities to classify and apply various methods and instruments of foreign trade policy of countries and their integration associations, analyze its results in the world markets of goods, services, intellectual property and digital data;

to develop knowledge, skills and abilities in the field of participation of countries in the multilateral trading system, interaction with international trade organizations, application of international principles, rules and norms for regulating foreign trade and free trade agreements of countries;

to develop knowledge, skills and abilities in the field of signing integration (regional trade) agreements, interaction of countries within the framework of integration associations, application of regional and interregional principles, rules and norms for regulating foreign trade.

As a result of studying discipline master students must:

to know:

concept, structure and trends in the development of foreign trade in goods, services, intellectual property and digital data of countries and integration associations at different levels of development and in different regions of the world economy on the regional, continental and global contours of foreign trade of the Republic of Belarus and the EAEU;

concept, structure and trends in the development of foreign trade policies of countries, principles, rules, norms, methods and tools of global, regional and interregional regulation of foreign trade in goods, services, intellectual property and digital data;

concept, goals, structure, development trends, methods and tools of countries' trade integration policies and WTO norms in relation to integration (regional trade) agreements;

concept, goals, structure, development trends and mechanisms for regulating the global trading system by international organizations and agreements;

be able to:

analyze trends and problems in the development of foreign trade in goods, services, intellectual property and digital data of countries at different levels of development and different regions of the world;

use the principles, rules and regulations, methods and tools for regulating international trade in goods, services, intellectual property and digital data, develop recommendations for their application in the CIS, EAEU, Union State and the Republic of Belarus in accordance with the norms and rules of the WTO and other international trade organizations;

apply mechanisms for dispute settlement (in the WTO, integration associations and FTAs), trade policy review (WTO), analyze the experience of countries in accession and participation in the WTO, assess the strategies of candidate countries for accession, the benefits and costs of countries' participation in the WTO, develop recommendations to minimize risks and maximize opportunities when the Republic of Belarus joins the WTO;

assess the degree of compliance of integration (regional trade) agreements with the requirements of multilateral organizations and agreements, develop recommendations on trade agreements of the EAEU and the Republic of Belarus with third countries in accordance with international standards;

have:

methods and tools for regulating foreign trade in goods, services, intellectual property and digital data and trade integration, taking into account international norms and rules;

master approaches to conducting trade negotiations to conclude multilateral and bilateral ones; global, inter- and regional trade agreements, taking into account the rules and regulations of international organizations;

methods of preparing, concluding and executing a trade and economic transaction, taking into account the norms and rules of international organizations, integration (regional trade) agreements and associations, the Republic of Belarus, the EAEU and their partner countries;

skills to use databases of international economic organizations on foreign trade and foreign trade policies of countries, integration associations and agreements.

As a result of studying the training discipline, *specialized competence* is formed (SC-14) — to analyze trends and features of foreign trade policy of countries and regions to make optimal management decisions in the field of international trade and foreign investment.

Links with other training disciplines: training discipline «Trade Policy of a State» is based on the training disciplines «Macroeconomic analyses and policy», «Microeconomic analyses and policy», «World Economy and Foreign Economic Policy», «International Trade and Trade Policy».

In accordance with the training plan of higher educational establishment on speciality 7-06-0311-02 «World Economy» (profilization «International Economics and Commercial Diplomacy») training discipline is studying during 108 hours, including for full-time form of education 48 auditory study hours (28 hours of lections,

20 hours of seminar classes), for part-time form of education 12 auditory study hours (8 hours of lections, 4 hours of seminar classes).

The form of higher education is full-time, part-time.

The form of intermediate control is an exam (3 sem., 5 sem.).

TRANING MATERIAL CONTENT

Topic 1. Trade Policy of a State in the Multilateral Trading System

Subject, purpose, objectives and structure of the academic discipline «Trade Policy of a State».

Foreign trade policy in the system of foreign economic policy of countries: concept, objects, subjects, principles, goals, objectives, types, directions and mechanism. Classification of goods, services, intellectual property, digital data and foreign trade barriers.

Multilateral trading system: concept, structure, evolution and current development trends. International organizations and agreements governing international trade in goods, services, intellectual property and digital data.

Databases on foreign trade and foreign trade policies of countries. WTO Trade Policy Review Mechanism and analytical reports of other international trade organizations.

Trends in the development of foreign trade in goods, services, intellectual property, digital data and foreign trade policies of countries at different levels of development and different regions of the world economy.

Topic 2. Trade Policy of a State Participating in Integration Agreements and Associations

Concept and classification of integration (regional trade) agreements and integration associations. Trends in the development of integration agreements and integration associations of countries at different levels of development and different regions of the world economy in the digital economy.

Foreign trade policy in the system of integration economic policy of countries: concept, objects, subjects, principles, goals, objectives, types, directions and mechanism.

International organizations and agreements governing integration (regional trade) agreements and integration associations. Databases of international economic organizations on integration (regional trade) agreements.

Free trade area (FTA) and customs union (CU). Article XXIV GATT «Territorial Application – Frontier Traffic – Customs unions and Free Trade Areas». «Understanding on the Interpretation» of Article XXIV of the GATT 1994.

Preferential Trade Agreement (PTA) and Partial Scope Agreement (PSA). GATT Enabling Clause «Differential and more favorable treatment, reciprocity and fuller participation of developing countries». Global System of Trade Preferences among Developing Countries (GSTP). Generalized System of Preferences (GSP).

Common market for goods and common market for services. Economic Integration Agreement (EIA). GATS Article V «Economic Integration». GATS Article V bis «Labor Markets Integration Agreements». GATS Article VII «Recognition»: recognition of the producer of the service.

Changes in WTO rules regarding integration (regional trade) agreements at the Doha round of multilateral trade negotiations. Transparency Mechanism for Regional Trade Agreements.

Systemic (cross-sectoral) issues of integration (regional trade) agreements in the digital economy: features of regulation of digital trade/e-commerce/paperless trade, trade in services (telecommunications, financial, transport and logistics, etc.), «green» trade, etc.).

Topic 3. Foreign trade policy of the EAEU and CIS countries: regional contour of foreign trade of the Republic of Belarus

Foreign trade policy of the Eurasian Economic Union (EAEU) and its member countries (Armenia, Belarus, Kazakhstan, Kyrgyzstan, Russia). Customs Union of the EAEU. Single economic space and Common market of the EAEU.

The structure and dynamics of foreign trade relations of the Republic of Belarus and the EAEU with foreign countries: regional, continental and global contour of their foreign trade policy.

Features of regulation of foreign trade relations in the Union State of Belarus and Russia.

Foreign trade policy of individual member countries of the Commonwealth of Independent States (Azerbaijan, Moldova, Uzbekistan, Tajikistan) and the CIS+ (Georgia, Ukraine, Turkmenistan). CIS Free Trade Area. Agreement on Free Trade in Services, Establishment, Operation and Investment in the CIS.

Topic 4. Foreign trade policy of Eurasian countries: continental contour of foreign trade of the Republic of Belarus and the EAEU

Foreign trade policy of European countries: member countries of the European Union (EU); European Free Trade Association (EFTA); Central European Free Trade Agreement (CEFTA); Great Britain, AMS (Andorra, Monaco, San Marino), Faroe Islands and other developed European countries that are not members of the EU and EFTA. Features of the regulation of foreign trade relations in the European Economic Area/Space (EEA/EES).

Foreign trade policy of the countries of East, Southeast and South Asia: member countries of the Association of Southeast Asian Nations (ASEAN); member countries of the South Asian Association for Regional Cooperation (SAARC); China, Hong Kong, Macau, Taiwan, Japan, Republic of Korea, Mongolia, Iran. Features of the regulation of foreign trade relations in the Asia-Pacific Trade Agreement (APTA), Regional Comprehensive Economic Partnership (RCEP), Comprehensive and Progressive Trans-Pacific Partnership (CPTPP), Asia-Pacific Economic Cooperation (APEC).

Foreign trade policy of the countries of Western Asia and North Africa: member countries of the Gulf Cooperation Council (GCC); the Arab Mediterranean Free Trade Area (AMFTA) and the Arab Maghreb Union (AMU); Turkey, Israel, Iraq, Syria, Yemen. Features of the regulation of foreign trade relations in the League of Arab States (LAS), the Council of Arab Economic Unity (CAEU), the Organization

of Islamic Cooperation (OIC), the Greater Arab Free Trade Area (GAFTA) and the Euro-Mediterranean Free Trade Area (EMFTA).

Topic 5. Foreign trade policy of the countries of America, Africa and Oceania: global contour of foreign trade of the Republic of Belarus and the EAEU

Foreign trade policy of the American countries participating in: the Agreement between the US-Mexico-Canada Agreement (USMCA); the Southern Common Market (MERCOSUR), the Andean Community (ANCOM), the Pacific Alliance (TA) and the Union of South American Nations (UNASUR); Central American Common Market (CACM) and Central American Integration System (SICA); Caribbean Community and Common Market (CARICOM) and the Organization of Eastern Caribbean States (OECS). Features of the regulation of foreign trade relations in the Latin American Integration Association (LAIA), the Community of Latin American and Caribbean States (CELAC), the Bolivarian Alliance (ALBA).

Foreign trade policy of African countries participating in: the Southern African Development Community (SADC) and the Southern African Customs Union (SACU); East African Community (EAC); the Common Market for Eastern and Southern Africa (COMESA); Economic Community of West African States (ECOWAS), the West African Economic and Monetary Union (WAEMU) and the Mano River Union (MRU); Economic Community of Central African States (ECCAS), the Economic and Monetary Community of Central Africa (CEMAC) and the Economic Community of The Great Lakes Countries (CEPGL). Features of the regulation of foreign trade relations in the African Union (AU): African Continental Free Trade Area (AfCFTA) and Tripartite Free Trade Area COMESA-EAC-SADC.

Foreign trade policies of the Oceania countries participating in the Pacific Islands Forum (PIF): the Melanesian Spearhead Group (MSG), the Polynesian Leaders Group (PLG) and Pacific Island Countries Trade Agreement (PICTA); Australia-New Zealand Closer Economic Relations Trade Agreement (CER, ANZCERTA, CERTA), South Pacific Regional Trade and Economic Cooperation Agreement (SPARTECA), Pacific Agreement on Closer Economic Relations (PACER and PACER plus).

ACADEMIC MAP OF THE TRAINING DISCIPLINE

for full-time form of education

		Number of auditory hours			uditory ho	urs		9 .	
Number of topic, section	Topic, section	Lections	Practical studies	Seminar studies	Laboratory studies		number of nours of managed independent work (seminars)	Another	Forms of knowledge control
1.	Trade Policy of a State in the Multilateral Trading System	2		2				Literature [1-7, 10-14, 16-17, 20]	Survey, test
2.	Trade Policy of a State Participating in Integration Agreements and Associations	2		2				Literature [1-10, 13, 16]	Survey, test
	Foreign trade policy of the EAEU and CIS countries: regional contour of foreign trade of the Republic of Belarus	i		4				Literature [10, 14-15, 17-20]	Survey, test
	Foreign trade policy of Eurasian countries: continental contour of foreign trade of the Republic of Belarus and the EAEU			6				Literature [10, 14, 7-20]	Survey, test
	Foreign trade policy of the countries of America, Africa and Oceania: global contour of foreign trade of the Republic of Belarus and the EAEU	ı		6				Literature [10, 14, 17-20]	Survey, test
Total		28		20	·				Exam

ACADEMIC MAP OF THE TRAINING DISCIPLINE for part-time form of education

sec-	Number of auditory			uditory hours		- J.		
Number of topic, se tion	Topic, section	Lections	Practical studies	Seminar studies	Laboratory studies	Number of hours of managed independent work (lections) Number of hours of managed independent work (seminars)	Another	Forms of knowledge control
1.	Trade Policy of a State in the Multilateral Trading System	1		0			Literature [1-7, 10-14, 16-17, 20]	Survey, test
2.	Trade Policy of a State Participating in Integration Agreements and Associations	1		1			Literature [1-10, 13, 16]	Survey, test
3.	Foreign trade policy of the EAEU and CIS countries: regional contour of foreign trade of the Republic of Belarus			1			Literature [10, 14-15, 17-20]	Survey, test
4.	Foreign trade policy of Eurasian countries: continental contour of foreign trade of the Republic of Belarus and the EAEU		1	1			Literature [10, 14, 7-20]	Survey, test
5.	Foreign trade policy of the countries of America, Africa and Oceania: global contour of foreign trade of the Republic of Belarus and the EAEU			1			Literature [10, 14, 17-20]	Survey, test
Total		8		4				Exam

INFORMATION AND METODIC PART

Methodological recommendations on organization of independent work

In receiving knowledge on training discipline an important stage is the independent work of master students. We recommend that the budget time for independent work on average from 1.5 to 2 hours for 2-houre auditorium lesson.

The main directions of the independent work of master students are:

- initial familiarization with the syllabus of training discipline;
- acquaintance with a list of recommended literature, its study and selection of additional literature;
- -work with the political map of the world, maps of integration groups, figures, diagrams and tables;
- studying of materials of different databases of international economic organizations on integration agreements and official sites of integration associations, ministries of foreign affairs of individual countries;
- studying and expansion of the material of lectures given by lector, on the basis of information from the additional literature, consultations;
- preparation for seminary studies on specially designed plans to study primary and secondary literature;
 - preparation of the main forms of control (survey, test);
 - preparation for the exam.

Recommended Diagnostic Tools

- 1) Oral form: interviews, reports at seminars and conferences, oral examinations, assessment based on business games, action tests.
- 2) Written form: tests, quizzes, essays, abstracts, term papers, research reports, publications of articles, reports, written tests and exams, assessment based on a modular rating system, case study -method or business game.
- 3) Oral and written form: reports on classroom and home practical exercises with their oral defense, coursework with their oral defense, tests, exams, assessment based on a modular rating system and a business game.
 - 4) Technical form: electronic tests.

Normative and legal acts

Interim agreement leading to the formation of a free trade area between the Eurasian Economic Union and its member states, on the one hand, and the Islamic Republic of Iran, on the other hand, 2018.

General Agreement on Tariffs and Trade (GATT), 1994

General Agreement on Trade in Services (GATS), 1994

Treaty on the Eurasian Economic Commission, 2011

Treaty on the Eurasian Economic Union, 2014

Free Trade Area Agreement, 2011

Treaty on the Establishment of the Union State, 1999

Treaty establishing the Economic Union, 1993

Treaty on the Customs Code of the EAEU, 2019

Treaty on the Customs Union and the Common Economic Space, 1999

Agreement on the interpretation of Art. XXIV GATT, 1994

GATT Enabling clause, 1979

Decision of the EEC Board No. 30 «On Non-Tariff Regulation Measures», 2015

Decision of the EEC Council No. 80 «On Approval of the Unified Commodity Nomenclature of Foreign Economic Activity of the EAEU and the Common Customs Tariff of the EAEU, as well as on Amendment and Invalidation of Certain Decisions of the EEC Council», 2021

Free Trade Agreement between the Eurasian Economic Union and its Member States, on the one hand, and the Republic of Serbia, on the other hand, 2019

Free Trade Agreement between the Eurasian Economic Union and its Member States, on the one hand, and the Republic of Singapore, on the other hand, 2019

Free Trade Agreement between the Eurasian Economic Union and its Member States, on the one hand, and the Republic of Vietnam, on the other hand, 2015

Agreement on Free Trade in Services, Establishment, Operation and Investment in the CIS, 2023

Agreement Establishing the Commonwealth of Independent States, 1991

Agreement on the Customs Union between the Russian Federation and the Republic of Belarus, 1995

Agreement on trade and economic cooperation between the Eurasian Economic Union and its Member States, on the one hand, and the People's Republic of China, on the other hand, 2018

Agreement on the Conditions and Mechanism for the Application of Tariff Quotas, 2008 and the Protocol on Amendments thereto, 2013

Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS), 1994

Decree of the President of the Republic of Belarus No. 412 «On Export Support», 2019

Decree of the President of the Republic of Belarus No. 466 «On Certain Measures for the Sale of Goods Produced in the Republic of Belarus», 2009

Decree of the President of the Republic of Belarus No. 534 «On Promoting the Development of Exports of Goods (Works, Services)», 2006

Main literature

- 1. Belov, V. A. International trade law and WTO law: textbook for universities: for students of higher educational institutions studying in legal fields and specialties: in 3 books / V. A. Belov. M.: Yurait, 2020-2021. (in Russian).
- 2. Cohn, T. H. Global Political Economy. Theory and Practice / T. H. Cohn. Seventh Edition. London; New York: Routledge, 2016. 426 p.
- 3. Hill, Ch.W. International Business. Competing in the Global Marketplace / Hill Ch.W., G. T. Hult. 12 ed. New York : McGraw-Hill Education, 2019. 667 p.
- 4. International trade policy: textbook for undergraduate and graduate studies: for students of higher educational institutions: [in 2 hours] / R. I. Khasbulatov [et al.]; under the general editorship of R. I. Khasbulatov. 2nd ed., reprint. and additional. M.: Yurait, 2019. Part 1. 273 p. (in Russian).
- 5. International trade policy: textbook for undergraduate and graduate studies: for students of higher educational institutions: [in 2 hours] / R. I. Khasbulatov [et al.]; under the general editorship of R. I. Khasbulatov. 2nd ed., reprint. and additional. M.: Yurait, 2019. Part 2. 274 p. (in Russian).
- 6. Lichtenstein, P. M. Theories of International Economics / P. M. Lichtenstein. London; New York: Routledge, 2016. 318 p.
- 7. Sheleg, N. S. International trade: textbook for students of higher education institutions in economic specialties / N. S. Sheleg, Yu. I. Enin. Minsk: Higher School, 2023. 552 p. (in Russian).
- 8. Trade Cooperation. The Purpose, Desing and Effects of Preferential Trade Agreements. World Trade Forum / edited by A. Dur, M. Elsig. v Cambridge: Cambridge University Press, 2015. 598 p.

Additional literature

- 9. Handbook of Deep Trade Agreements; ed. by A. Matto, N. Rocha, M. Ruta. New York: The World Bank, 2020. 522 p.
- 10. International classification of non-tariff measures. New York, Geneva: UN, UNCTAD, 2019. 97 p.
- 11. Jaax, A. Deglobalisation? The reorganisation of global value chains in a changing world. OECD Trade Policy Papers, №272 / A. Jaax, S. Miroudot, E. van Lieshout. Paris: OECD Publishing, 2023. 47 p. [Electronic resource]. Mode of access: https://doi.org/10.1787/b15b74fe-en. Date of access: 10.11.2023.
- 12. Mapping TradeTech: Trade in the Fourth Industrial Revolution / WEF, WTO. Geneva: WTO, 2020. 47 p. [Electronic resource]. Mode of access: https://www3.weforum.org/docs/WEF_Mapping_TradeTech_2020.pdf. Date of access: 10.11.2023.
- 13. Nemoto, T. Digital Trade Inventory: Rules, Standards and Principles. OECD Trade Policy Papers, №251 / N. Nemoto, J. Lopez Gonzalez. Paris: OECD Publishing, 2021. 155 p. [Electronic resource]. Mode of access: https://doi.org/10.1787/9a9821e0-en. Date of access: 10.11.2023.
- 14. Ozhigina, V. V. Trade Policy of a State: electronic educational and methodical complex [Electronic resource] / V. V. Ozhigina. 2024. Mode of access: http://edoc.bseu.by. Date of access: 01.01.2024.

- 15. Regional Integration and Future Cooperation Initiatives in the Eurasian Economic Union / M. Lagutina [et al.]; ed. by M. Lagutina. M. USA: IGI Global, Business Science Reference (an imprint of IGI Global). 2020. 339 p.
- 16. Right here, right now? New evidence on the economic effects of services trade reform. OECD Trade Policy Papers, №271 / S. Benz [et al.]. Paris: OECD Publishing, 2023. 75 p. [Electronic resource]. Mode of access: https://doi.org/10.1787/1159657f-en. Date of access: 10.11.2023.
- 17. Trade and Development Report 2023 / UNCTAD. Geneva: UN Publications, 2023. 109 p.
- 18. Trade Policy Reviews // WTO [Electronic resource]. 2024 Mode of access: https://www.wto.org/english/tratop e/tpr e/tpr e.htm. Date of access: 01.01.2024.
- 19. World Tariff Profiles // WTO [Electronic resource]. Mode of access: https://www.wto.org/english/res_e/statis_e/tariff_profiles_list_e.htm. Date of access: 01.01.2024.
- 20. World Trade Report 2023 / WTO. Geneva: WTO, 2023. 134 p.

SYLLABUS NEGOTIATION PROTOCOL

Name of the discipline with	Name of the department	Proposals for changes in the content of the training syl-	Action taken by the department
which to negoti-		labus of higher educational	that developed the
ate		establishment	syllabus (with
			date and non-
			Protocol)
1	2	3	4
International	Department of	The content of the training	No changes are
Business and	international	syllabus of higher educa-	required.
Business Cul-	business	tional establishment is	Protocol № 💆
tures		agreed. No changes are re-	of 19.12.2023
		quired.	

ADDITIONS AND CHANGES OF TRAINING SYLLABUS ON THE STUDYED TRAINING DISCIPLINE

for 2024 / 2025 academic year

No	Additions and changes	Reason for Change
1	Changes in the list of recommended literature	Outdated
2	Changes to the academic map of the training disci-	Changed references to lit-
	pline have been made	erature

Training syllabus revised and app	proved at the department	meeting
(protocol № of	_ 2024)	
Head of department Doctor of economic sciences, Professor	(signature)	A.L. Yanchuk
APPROVE Dean of the Faculty Candidate of economic sciences, Associate Professor	(signature)	O.N. Shkutsko