

implement transport and logistics projects. For example, main oil and gas pipelines pass through Belarus and more than 50% of oil and natural gas is supplied from Russia to Western Europe. The position of Belarus is ideally suited for the construction of railways and highways, and this is very important for conducting Belarusian business. But such a geographical location has its drawbacks: Belarus has no access to the sea, which excludes the possibility of having shipping lanes.

There are a huge number of business organizations operating in the Republic of Belarus, such as LLC, CJSC, UP, JSC, etc. They are extremely important for the foundation and successful conduct of business projects. The most popular organization for foreign entrepreneurs in our country is LLC, created on the basis of the contribution of its participants. The registration process itself is simple and takes about 2 weeks. The advantage of these organizations is doing business, accompanied by the law and its own internal rules that guarantee the stability and static nature of the business.

It should be mentioned that small and medium-sized businesses are well supported in Belarus. There is a program "Small and medium-sized entrepreneurship", the main purpose of which is to encourage and contribute to the development of small and medium-sized businesses in the country through financing, providing bank guarantees, subsidies.

To sum up, we can say that the main feature of doing business in Belarus is confidence, stability, and guarantee. This harmony attracts foreign investors. Our strength lies in interacting with each other, exchanging ideas and innovative projects. The mentality of Belarusians also plays an important role: Belorussian people are hard-working, diligent, patient and trustworthy. Our people always do best for our native country and believe in the better future of Belarus. If business in our country is developing in the same direction, soon Belarus will achieve great success at the global level.

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THE JOB SEARCHING PROCESS IN BELARUS

Процесс поиска работы в Беларуси

In today's dynamic and competitive world of employment, to find a job for qualified employees is a complex and multifaceted challenge, especially in Belarus. A job is more than just a source of income. It provides you with fulfillment, productivity and purpose. A job delivers the responsibility affirms that are needed [1].

Finding a paid job is not just an accident. It is a purposeful, methodical effort that requires a strategic approach, patience and adaptation to changes. Nowadays, where success often depends on the right selection of candidates and employers, understanding all nuances of the job finding process has a key importance. This is a process, which covers various stages from the preparation of the necessary documents to the successful completion of the interview.

The first step in finding a job is to prepare a resume and a cover letter. A resume is a candidate's personal card, which will allow employers to learn more information about the person, which he want to recruit and his professional skills. The resume should clearly reflect the candidate's professional experience, skills and education. A cover letter provides an opportunity to emphasize motivation and interest in a particular company or vacancy.

After preparing all necessary documents, the active stage of job search begins. Internet platforms, specialized websites, employment agencies and social networks are becoming indispensable tools for searching suitable job vacancies. Candidates can also contact their friends or relatives, participate in professional events and forums, where there is also a high probability of finding an employer with a suitable vacancy.

The job application process requires care and thoroughness. Candidates should keep track of deadlines, fill out checklists correctly, and set up notifications about new job vacancies.

Also, one of the important aspects of finding a job in Belarus is also knowledge of the specifics of the labor market and the requirements of employers. Due to economic and socio-cultural factors, the labor market may have its own specific requirements, which are important to focus on.

When a candidate is given the opportunity to participate in an interview, this becomes a crucial stage. Preparation for the interview includes studying information about the company, formulating answers to typical questions, as well as demonstrating professional and soft skills. Interviews can take various forms, such as: phone interviews, in-person interviews, panel interviews and behavior interviews [2].

After the candidate has passed the exciting stage of the interview, the only action left is to wait for the results and feedback from the employer or company.

Thus, the process of job searching in Belarus becomes an important stage in professional life, requiring flexibility, the ability to adapt to changes effectively and, of course, the desire for continuous improvement.

In a dynamic labor market success will be achieved by those, who are willing to accept job searching not only as an inevitable test, but also as an opportunity to realize their professional ambitions and goals.

Ultimately, this is a process that involves not only professional growth, but also self-knowledge in the context of career ambitions and goals.

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REN ZHENGFEI IS THE FOUNDER OF THE COMPANY “HUAWEI”

ЖЭНЬ ЧЖЭНФЭЙ – ОСНОВАТЕЛЬ КОМПАНИИ “HUAWEI”

One of the famous persons in China is Ren Zhengfei (another variant of the name is Ren Zhenfei or Zengfei). He is retired officer. Very interesting fact about him is that when he was experiencing a midlife crisis: he was 43 years old. And just in this time he decided to create his own company “Huawei,” because he was fond of development from his youth when he served as an engineer in army. It was 1987.

If to look in the history of the name “Huawei” it is possible to notice that it has a double meaning: the first syllable is translated from the Chinese language as “delicious,” but at the same time it can mean “China.” What concerns the syllable number two its meaning can be “action” or “achievement.” That’s why the meaning of “Huawei,” from the one hand is “magnificent achievement” but, from the other – “acts of China,” which symbolizes the desire for growth, development and innovation.

From the birth of the company its leader was concentrated on selling telephone switches and expanding its business towards telecommunications networks. By the middle of 1990s, the company’s turnover was already about 1.5 billion rubles. “Huawei” has opened new research laboratories, and managed to launch devices with wireless data transmission technology based on the GSM standard of the second generation 2G global mobile communications.

The company was very successful that’s why Ren Zhengfei decided all the money, which he received during these years, to direct to the new researches. And, as a result, three years later, in 1990, his company began working on its own products: equipment, telephone switches and software for signal transmission.