

In conclusion, the development of ski resorts will be one of the key areas of tourism development in Switzerland for 2023, with a focus on creating a unique and sustainable experience for tourists.

References

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THE INFLUENS OF ECONOMIC COOPERATION ON THE SOCIO-ECONOMIC DEVELOPMENT OF REGIONS AND COUNTRIES

Влияние экономического сотрудничества на социально-экономическое развитие регионов и стран

The socio-economic development of countries and regions at the present stage means improving people's living conditions, economic growth and social well-being.

Social development includes factors that affect people's quality of life, such as access to education, health care, housing, social protection and working conditions.

Economic development, in turn, means the growth and prosperity of the economy of a country or region.

The goal of socio-economic development is to provide every person with decent conditions for self-realization and development, as well as to create economic well-being and stability for all citizens.

One of the important areas is economic cooperation with other countries.

Encouraging the import and export of goods and services leads to the creation of new jobs, increased income levels and increased domestic output. In addition, mutual trade facilitates the exchange of technology and knowledge, which promotes innovation and improves production methods.

Economic cooperation also helps attract foreign direct investment (FDI), which can play an important role in the socio-economic development of countries and regions. FDI can facilitate the creation of new enterprises, the modernization of existing production facilities and the development of infrastructure. In addition, they

contribute to the transfer of new technologies and knowledge, the creation of new jobs and increasing the level of income of the population.

Cooperation with other countries may include participation in international development programs such as financial and technical assistance, exchange of knowledge and experience, joint research projects and development of educational programs. These programs can contribute to social protection, improving the quality of education, developing infrastructure and reducing inequality. International development programs can promote sustainable development, create equal opportunities and improve the quality of life of the population.

Currently, Belarusian-Chinese cooperation is rapidly developing. Cooperation is developing most actively in the economic sphere. Both countries strive to develop their own economies and actively use bilateral trade and economic cooperation to achieve this goal. Belarusian-Chinese cooperation in the field of trade and investment is actively developing, a striking example of which is the Great Stone industrial park. Its goal is to enhance trade, economic and investment cooperation between different countries by providing residents with concessions and benefits.

So, at the moment, the Republic of Belarus and the Chinese National Republic are successfully carrying out trade, economic and investment cooperation in the implementation of the concept “One Belt – one way”. Despite the problems existing in bilateral relations, for example, a negative balance for Belarus or the difference in the economic systems of the two countries, Belarusian-Chinese relations continue to develop dynamically. Belarus, having a number of advantages, in particular, a favorable geographical location and preferential conditions for doing business, is an active and significant participant in the Silk Road Economic Belt. Investment cooperation is developing most actively, within the framework of which the project of the Chinese-Belarusian Industrial Park is being implemented

The “Great Stone”, which is considered one of the most significant objects within the framework of the “One Belt – One Road” initiative and plays an important role in the development of bilateral cooperation.

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SUSTAINABLE DEVELOPMENT: INNOVATIONS AND PROSPECTS

Устойчивое развитие: инновации и перспективы

Modern trends in socio-political and socio-economic development of regions and countries are the result of the interaction of various factors such as globalization, technological progress, and changes in the global economy, and political situation.