

The country's geographical position in the center of Europe is an ideal factor for trade cooperation with other countries, which serves as an excellent impetus for the development of export potential. Many trade routes pass through the territory of Belarus, which allows the country to receive additional income in the form of duties and taxes.

One of the limiting factors for economic growth through exports is the unstable political situation in the world.

Thus, all the main guidelines and recommendations for cooperation in the field of export will lead to an increase in exports, modern materials, finished products with new characteristics, as well as to the development of exports of new technologically and technically complex products. It is also important to increase exports of scientific and computer services, intellectual, in particular technical, and educational services.

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## **LIVE CHAT: EXPERIENCE OF PARTICIPATION IN THE CREATION OF AN INVESTMENT PROJECT**

### **Live-практикум по ChatGPT: опыт участия в создании инвестиционного проекта**

GPT chat is a new solution to problems related to finding a job, improving the quality of life in our world. The use of artificial intelligence makes it much easier to perform routine tasks in everyday life, and also helps to quickly and conveniently get answers to difficult questions, create alternative scenarios for films and TV series, write a song, essay, book or picture. A neural network can also help a lot in work: communicate with specialists, create plans and promote joint projects, sign or use code, chatbot before that, you may use additional knowledge and skills to create new technologies. The importance of this neural network cannot be overestimated today.

Artificial intelligence, which is used by the masses of people, is a relatively new phenomenon in our society. Nevertheless, he has actively entered our ordinary life and is beginning to play an increasingly important role in it. Chatgpt is a chatgpt bot with artificial intelligence, which was created at the end of November 2022 as part of the OpenAL campaign. "Chatbots were trained by massaging technologies from the Internet and learning systems with reinforcement through human feedback. Then the neural network was retrained several times, using its own answers to make them more accurate and correct" [1]. As noted, "unlike many other AI-based chatbots,

CHATGPT has a "dent" – the neural network will remember the answers and can use them in a long-distance conversation with the user. The developers say that they "made efforts to force the model to refuse inappropriate requests" – the chatbot does not discuss illegal activities, does not express a personal opinion, does not answer questions about the meaning of life, has no racial or religious affiliation" [2].

Due to the high relevance of ChatGPT, the Russian University of Zerocoder.<url>, conducted a number of online workshops in the field of IT, including a webinar on creating an investment project using the ChatGPT neural network. Kirill Pshinnik, CEO of Zerocoder University, held a webinar where he showed live the capabilities of the chat bot ChatGPT. Having chosen the direction of a virtual investment project, namely an application that helps people of retirement age to adapt to the modern digitalized world, he explained clearly and easily in an online format, confirming his words in practice, how to correctly ask questions to ChatGPT artificial intelligence in order to get the desired result. "Note that ChatGPT reacts to all your words and takes into account the experience of previous comments, it's as if you are talking to a living person on the other side of the screen, the difference is only in the speed of getting answers to your questions," the speaker noted. During the live broadcast, the chatbot ChatGPT was given tasks to develop a text (a brief description of the fictional company, its mission and goals, the problems that this technology solves, the description of the application, the technology for its creation, as well as a detailed financial plan, i.e. approximate costs and profits that an investor can expect). Thus, this investment plan was drawn up only with the help of the ChatGPT neural network.

Chatgpt is a new word in a changed world, and the legal use of this technology allows you to minimize mostly changed. The active introduction of artificial intelligence technologies, of course, poses a number of problems, for example, job cuts in the short term, but, of course, is a cost-effective innovation.

## References

1. Что такое ChatGPT и на что он способен: от кода до стихов и диалогов [Электронный ресурс] // РБК. – Режим доступа: <https://trends.rbc.ru/trends/industry/63a192819a79478fae5762ad>. – Дата доступа: 29.10.2023.
2. ChatGPT: искусственный интеллект «для поговорить», о котором говорят все [Электронный ресурс] // Adpass. – Режим доступа: <https://adpass.ru/chatgpt/>. – Дата доступа: 29.10.2023.