

oz Andrey Grinevich says: "We like to sell what no one else sells, and even if at first it causes an ambiguous reaction, as it was, for example, when we started selling seeds, it is more important for us to meet the needs of the market that we see. And the main measure here is the reviews of satisfied customers."

2. Cooperation with many Belarusian companies.

3. Attracting a new audience and increasing people's interest in reading.

So, during the implementation of these two trends, oz arranges collaborations with such brands as: Markformel, Dodo pizza, Dominos, Cofix, Burger king, Sushi house, Lebyazhy Water Park. Autograph sessions with Belarusian writers are also held in OZ branded stores. They cooperate with popular Belarusian bloggers and writers.

4. One of the main goals of OZ's economic policy is to expand into the global market. To do this, the company is actively looking for opportunities to open new stores outside of Belarus and adapts its business model to different countries and regions.

Thus, the economic policy of OZ is aimed at actively adapting to various conditions and requirements in the global market, with the aim of becoming a successful international company.

In conclusion, OZ.by is a successful example of a company that is adapting to the trends of doing business in the modern world. By focusing on improving the quality of goods and services, diversifying the product range, collaborating with local companies, and expanding into the global market, OZ.by is positioning itself as a strong and competitive brand both locally and internationally. This approach not only meet the needs of the market but also contributes to the overall growth and success of the company. As business continue to evolve and adapt to changing trends, OZ.by serves as a model for others to follow in order to achieve success in the ever-changing global market.

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TRADING OF FOREIGN EXCHANGE ASSETS AS THE BEST JOB EVER

Торговля иностранных валютных активов как лучшая работа в мире

Our research is about the possibilities of trading in the foreign exchange market. Simply put, Forex is an international currency exchange market between countries. There are many currency pairs in this market, for example: Euro/Dollar, British Pound/Dollar, Japanese Yen/Dollar and so on. In the Forex market, it is customary to call currency pairs by abbreviations, for example: EUR/USD or GBP/USD. The most liquid trading pair on the market is Euro/Dollar. That means that the largest volumes

of money are concentrated in this asset. In order to become a trader, it is not necessary to have a higher education. Usually, it is enough just to be of legal age to register a broker account, which will provide access to trading on the exchange.

Obviously, it is necessary to have money that a person puts into his brokerage account. After funding your account with money, you can start trading. The whole point of trading in any market, be it forex, stocks, goods or services, is to make money on the difference between the purchase price and the sale price of an asset. The financial sector is unique in that it provides traders with the opportunity to make money from falling asset prices. This happens due to the fact that the exchange provides funds to traders as collateral.

The main task of a trader is to understand where the price of an asset will go and try to make money on the price difference. Most people who become interested in the topic of trading have a question: Where and from whom should we learn trading? The answer to this question is ambiguous. Many people buy books on trading. As a rule, they are written by experienced traders from the USA. However, it is necessary to take into account the fact that this information is most often not relevant to the current situation in modern markets. Therefore, the best way to obtain the necessary knowledge for successful trading is to search for and purchase courses from public and well-known traders.

There are also experienced traders and communities who share knowledge and information about trading completely free of charge.

Here in Belarus, young people are becoming increasingly interested in trading on the crypto and foreign exchange markets. Many people do not suspect, but here are some of the best conditions for trading in the foreign exchange market. Firstly, we have many national brokers providing the opportunity to trade in the forex market. Thanks to them, traders have the opportunity to avoid paying taxes, which is some advantage. Secondly, the schedule of trading sessions fits perfectly into the daily routine in our country. The Frankfurt session begins at 9am, followed by the London session at 10am and the New York session at 15pm. Trading during these sessions is preferred as this is when assets have the highest volatility and best price delivery.

Almost everyone can try themselves as a trader, but only a few can become a long-term profitable trader. This requires unique knowledge of the operation of price delivery algorithms and other banking processes. Moreover, the trader needs to structure all his knowledge and then draw up his own trading strategy, which will take into account factors such as: long-term transactions, trading time frames, risk management, statistical or dynamic approach to trading, choice of trading assets and taking into account the characteristics of the trader.

Only by understanding the value of psychology and choosing the most suitable approach to trading, a trader has a high chance of becoming profitable and having a constant source of income. We believe that the younger generation needs to take more interest in the trading field because in my opinion this is the best job ever.