

References

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REN ZHENGFEI IS THE FOUNDER OF THE COMPANY “HUAWEI”

Жэнь Чжэнфэй – основатель компании “HUAWEI”

One of the famous persons in China is Ren Zhengfei (another variant of the name is Ren Zhenfei or Zengfei). He is retired officer. Very interesting fact about him is that when he was experiencing a midlife crisis: he was 43 years old. And just in this time he decided to create his own company “Huawei,” because he was fond of development from his youth when he served as an engineer in army. It was 1987.

If to look in the history of the name “Huawei” it is possible to notice that it has a double meaning: the first syllable is translated from the Chinese language as “delicious,” but at the same time it can mean “China.” What concerns the syllable number two its meaning can be “action” or “achievement.” That’s why the meaning of “Huawei,” from the one hand is “magnificent achievement” but, from the other – “acts of China,” which symbolizes the desire for growth, development and innovation.

From the birth of the company its leader was concentrated on selling telephone switches and expanding its business towards telecommunications networks. By the middle of 1990s, the company’s turnover was already about 1.5 billion rubles. “Huawei” has opened new research laboratories, and managed to launch devices with wireless data transmission technology based on the GSM standard of the second generation 2G global mobile communications.

The company was very successful that’s why Ren Zhengfei decided all the money, which he received during these years, to direct to the new researches. And, as a result, three years later, in 1990, his company began working on its own products: equipment, telephone switches and software for signal transmission.

The year 2003 was very successful for the company, because it was decided to focus on the production of smartphones, tablets and other consumer electronics. “Huawei Device” division appeared. In 2004, the first smartphones were released, first of the WCDMA standard – with a third-generation 3G cellular connection.

In May 8, 2006, the company presented its new visual style and logo. And in 2009, the ancestor of all modern smartphones appeared – a phone with the Android 1.5 operating system, model U8220. In 2011, when tablets became popular, Huawei released the first MediaPad tablet computer on the Android system.

Over the years of its existence, “Huawei” has achieved a key strategic goal and has become the world’s main provider of solutions in the field of information and communication technologies (ICT). As a result, the products and services of “Huawei” can be found in more than 170 different countries and regions of all over the world. The company managed to form a competitive portfolio of integrated solutions in the field of cloud computing, equipment and telecommunications. And all this was possible to the successful leadership of Ren Zhengfei.

As the founder Ren Zhengfei said, “The secret of “Huawei’s” success is that we are dedicated to the customer and focused on his needs, no matter what it costs us. Our company operates in 170 countries around the world and has never stopped providing its services, despite the most difficult, dangerous conditions for the life of employees, including the earthquake in Chile in 2010 and the explosion at the nuclear power plant in Japan in 2011.”

Very often it is possible to meet a headline “Ren Zhengfei – a mysterious Chinese billionaire” in the newspapers. It is really so. Now Ren Zhengfei is 78 years old. He began his business when he was already 43. And he has achieved a great success. He is known all over the world.

But in spite of his age Ren Zhengfei is full of force and ideas. He is very proud of his company. He is one of the richest and talented businessmen in China.

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