

In the first place is the competence of the employee, the level of his professionalism, the ability to share corporate values. It is important to understand that at work you are not subordinates, but allies and are always "on the same side of the barricades." Only this approach will allow you to effectively cope with any challenges and achieve common goals.

It is not for nothing that it is believed that female managers are more sensitive to the problems of subordinates, and subordinates are more willing to share them. This is confirmed by the fact that almost all HR directors of large companies are representatives of the fair sex. They always try to find an individual approach to each employee, understand his motives, look at the situation from his side, and based on this, determine how best to motivate and what arguments to bring. In this case, there is no universal algorithm, so everything depends only on the competent approach of the manager.

Thus, the dominance of men in management positions is clearly visible in the economy, although women can cope with all managerial tasks.

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ENVIRONMENTAL PROBLEMS OF WORLD ECONOMY

Экологические проблемы в мировой экономике

Nowadays world economy is developing and changing rapidly. Economic growth is a process that has existed for a very long time from the beginning of trading in ancient countries. We have the example of history, that shows us the best way to

make the world economy more efficient. More and more people have to deal with problems such as inflation, unemployment and crisis. Therefore, it is crucial to keep in mind different ways of economic development to avoid problems and make the world better. The purpose of this paper is to study some problems that exist in world economy.

There are huge natural disasters – pollution, hunger, irrational use of resources, rapid population growth and many others. Famous economists set goals to reduce danger of some of them. And this leads to changes in trends of world economy. So leaders of countries will use their influence and strengths to create strategies for decreasing world pollution by making industry more eco-friendly, reducing manufacturing contamination and promoting reasonable contamination.

Irrational use of resources can be avoided by using renewable resources, such as energy of the Sun and wind. This way of receiving energy not only avoids exhausting of planet's resources, but also can decrease the greenhouse effect (because present ways of production the energy cause too much air contamination).

Rapid population growth is also a big problem, because our planet is not boundless, resources of planet will be soon exhausted. But some countries are still trying to raise the demography, while others suffering from the extremely high population. So the governments should illuminate this problem and reduce the population growth, that will reduce poverty and unemployment.

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DIGITALISATION AS A FACTOR OF ECONOMIC TRANSFORMATION IN THE REPUBLIC OF BELARUS

Цифровизация как фактор трансформации экономики в Республике Беларусь

The relevance of this topic today is due to the rapid development of information technologies and their introduction into all spheres the vital activity of society and economy. The purpose of this study is to examine the impact of digitalisation on the economy of the Republic of Belarus.

Digitalisation is designed to improve the efficiency of the state economy through increased data processing, more rational allocation of resources, faster decision-making, as well as increased resilience to crisis situations (for example, when COVID-19 forced many businesses to suspend their operations).